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Alliance Creative Group (ACGX) COO Featured in Exclusive QualityStocks Interview

SCOTTSDALE, AZ--(Marketwired - Aug 18, 2014) - QualityStocks today announces that a new audio interview [Alliance Creative Group](#) (OTC: [ACGX](#)) COO and general counsel Paul Sorkin is now available. The interview can be heard at www.QualityStocks.net/interview-acgx.php.

Alliance operates four key business units united as a single, strong and profitable source for customized plans and projects for clients of multiple industries. The company's key services include creative and design, printing and packaging, direct mailing, product development, supply chain management, project management, event marketing, business consulting and strategic marketing.

In the QualityStocks interview, Sorkin details how his diverse experience in the sports, entertainment and marketing arenas contribute to Alliance's corporate vision and how the company's unique approach to management fully utilizes collective experience in law, business entrepreneurship, marketing, packaging, printing, direct mailing, PR and marketing.

"What we did is we took management teams ... and a handful of other people that have 20, 30 years of experience in their specific field of expertise ...," he explains. "We like to take our strengths and let everyone focus on what they're good at. So when a client comes to us and says 'I need to create a program and develop my product, what can your team do to help?' We focus on what each individual manager's strength would be and assign that portion of the project to those people and then build a team around it."

Demonstrative of its success, Alliance has established a robust roster of clients, some of which have been with the company for more than 15 years. In the last three years, the company has recorded more than \$30 million in total revenue, \$2 million in net income, and \$6 million in total assets in the books.

Looking ahead, the company anticipates continued growth supported by a strategic business plan to build on its past success, according to Sorkin.

"We've actually accomplished new record goals for the current management team where for the first six months of 2014 we're already over \$6 million of revenue. So that means we're on pace for hopefully over \$12 million of revenue and we're in line for hoping more like a \$700,000 or \$800,000 net income for the year of 2014," he says.

Sorkin notes Alliance's unique position in the OTC market as a 17-year-old old established company with significant revenues, profits and assets, and explains the company's plans to explore three separate potential areas of growth beyond its normal business.

Alliance recently entered into a consulting agreement that creates an entrance into the marijuana sector to capitalize on industry ancillary products such as edibles, candles, fertilizers, lights, supplements, hemp-based products and more, all of which will need printing, packaging, consulting and similar services.

"I don't feel that this industry for us will be a huge homerun tomorrow, but I think we're planting a seed, no pun intended ... for future growth," explains Sorkin.

In upcoming weeks the company will also launch a new product that Sorkin says is "very relevant to our current business," representing another revenue stream and doorway to other products and services. The third area of expansion is with the company's internal "Alliance Tank," in which it will focus on utilizing shared resources and strategic mergers and acquisitions.

"Now that we are an established proven company ... we're looking to add companies that have a proof-of-concept in the consumer product goods arena ...," he says. "It could be similar to printing and packaging or supply chain management, but it could also be PR and marketing, and technology and software and things that we can use as ancillary products or supplemental products or things that create the synergies between our products and services and that company's."

Wrapping up the interview, Sorkin says that this multi-faceted approach to expansion provides the opportunity for consistent, solid growth.

"With 2015 and 2016 we're really hoping for even bigger growth once we can land some of these opportunities and capitalize on them," he says.

About Alliance Creative Group

Alliance Creative Group is a printing, packaging, supply chain, product development, brand management marketing and consulting company. The Alliance Creative Group utilizes shared resources to create efficiencies between their projects and internal divisions to create quality results and long-term partnerships. The core business areas include creative and design services, printing and packaging, product development, fulfillment & logistics, business consulting and strategic marketing.

For more information on Alliance Creative Group visit: <http://ACGX.QualityStocks.net>

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