



DoMark International Inc. Announces Appointment of All-Star Athlete and Super Bowl Champion as VP – Corporate Development

LONGWOOD, Fla.--([BUSINESS WIRE](#))--DoMark International Inc. (OTCBB: DOMK) is pleased to announce the appointment of seasoned executive, former pro football player, and Super Bowl Champion, Mr. Patrick Johnson, as Vice President of Corporate Development, effective June 25th, 2012.

Mr. Johnson has joined DoMark International, a marketer and manager of patented game changing consumer products, as the Company enters into an expansion phase. With a strong commitment to customer service and security, and a proven and capable marketing team, DoMark intends to expand on its existing marketing portfolio – consisting of MuscleFoot Inc. (www.musclefoot.com), distributor of patented Barefoot Science insoles, and SolaWerks (www.solawerks.com), maker of solar powered cover and battery recharge systems for the Apple iPad and iPhone devices – to a much broader set of products and brands.

“I am extremely excited to welcome Mr. Johnson aboard and look forward to working with him as we build a new team to grow DoMark International. Patrick is not only a successful world class professional athlete who won a Super Bowl, but is also a very successful and well regarded, seasoned business executive. We are very fortunate to attract as high caliber an individual as Patrick,” says DoMark CEO, Andy Ritchie.

As an Olympic-caliber sprinter, Johnson won the Pac-10 Championships in the 400 meter and defeated the legendary Carl Lewis in a 100-meter race at the Drake Relays in 1995. As an All-American wide receiver at Oregon, he was Offensive MVP of the 1997 Las Vegas Bowl and was also a member of UO's 1994 Rose and 1995 Cotton Bowl teams. Johnson earned a Super Bowl ring when the Baltimore Ravens defeated the New York Giants 34-17 in Super Bowl XXXV. Mr. Johnson also played for the Jacksonville Jaguars, the Washington Redskins, the Cincinnati Bengals and the Canadian Football League's Edmonton Eskimos and Toronto Argonauts.

CEO Andrew Ritchie added: “Patrick Johnson is part of a strategy of building DoMark International into a world class sales and marketing operation. Relationships and sports endorsements are seen as fundamental in maximizing customer appeal for our products. Patrick not only has amazing contacts, but his will to win will be especially important as we build and

motivate our new global management team.”

During his ten-year career as a professional athlete, Mr. Johnson assisted several charities and non-profit organizations with his volunteer and fund raising efforts. In 2003, Mr. Johnson interned with GOPAC, a political action committee designed to train candidates for grassroots-level campaigning. He has accepted several keynote speaking engagements and is a published writer, having co-authored articles in the magazines, *Worth* and *Overtime*. Mr. Johnson has consulted in the private equity, mining, gaming, entertainment, internet, and real estate sectors and has held positions in the oil and gas and neutraceutical industries.

Patrick is co-founder of [Raw Teams](#), guest analyst for [Fish Duck](#), and co-host of the [Fantasy Sideline Show](#), part of the Blogtalk Radio Fantasy Sports Network. The show is syndicated on [School of the Legends](#) and offered via free podcast on iTunes: <http://itunes.apple.com/us/podcast/fantasy-sideline-show/id530010720>.

Mr. Johnson, 35, majored in Journalism and Communications at the University of Oregon from 1994 to 1997, and attended the Craig James Broadcast School in 2000. Mr. Johnson was a two-sport athlete at the University of Oregon, excelling in both football and track, winning numerous awards and championships during his collegiate athletic career.

Patrick Johnson can be followed on twitter ([@pjtheslant](#)) and at his [blog](http://pjevonj.wordpress.com/) at <http://pjevonj.wordpress.com/>

About DoMark International Inc.

DoMark is a marketing and management company engaged in owning, developing, and marketing a variety of patented game changing consumer products through its wholly owned subsidiaries, SolaWerks, Inc. and MuscleFoot Inc. SolaWerks develops and distributes the SolaPad and SolaCase combined cover and solar charging systems for Apple's iPad and iPhone. MuscleFoot Inc. distributes, markets, and acts as sales agent for the revolutionary patented foot care system, Barefoot Science. With a strong commitment to customer service and security, and a proven and capable marketing team, DoMark intends to expand its marketing relationships across a far greater product set.

For more information on DoMark, visit www.domarkintl.com.

For more information on MuscleFoot Inc., visit www.musclefoot.com

For more information on Barefoot Science products, visit www.barefoot-science.com.

For more information on SolaWerks products, visit www.solawerks.com.

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