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# **Fuse Science, Inc. Partners with Top Thoroughbred Jockey Garrett Gomez in Time for Kentucky Derby**

MIAMI LAKES, Fla., May 1, 2013 /PRNewswire/ -- Fuse Science, Inc. (OTCQB: DROP), ([www.fusescience.com](http://www.fusescience.com)) a consumer products and delivery technology company that is developing new, patent-pending technologies poised to redefine how consumers receive energy, medicines, vitamins and minerals is pleased to announce today that world-class thoroughbred jockey Garrett Gomez is now "Powered By Fuse Science™".

Garrett is one of the top thoroughbred horse jockeys in the world and will be at Churchill Downs in Louisville, Kentucky this weekend riding Beholder in this Friday's Kentucky Oaks, and will be aboard Vyjack in the Kentucky Derby on Saturday. Gomez, one of the sport's most respected and highly decorated jockeys has won over 3,700 races in his career representing over \$200 million in purse winnings, including 13 Breeders' Cup stake races. In 2007, and again in 2008, Gomez won thoroughbred industry's Eclipse Award as the nation's Outstanding Jockey.

Gomez joins an exclusive list of athletes who are "Powered By Fuse®, including Tiger Woods, David Ortiz, Jose Bautista, Tyson Chandler, Paul Pierce, Arian Foster and more. In addition to serving as a brand ambassador for Fuse, Gomez will wear "Powered By Fuse®" pants, boots, mock turtle necks and other logo apparel throughout the 2013 and 2014 racing seasons.

"I have a passion for winning races," said Garrett Gomez. "I have been using the Fuse products for several months as I was a consumer first. I use ElectroFuse® every day and use EnerJel™ after my races and during training. I typically don't need energy, but the PowerFuse® product works! I feel I can help the company brand to millions of consumers globally, and I look forward to seeing you in the winner's circle."

"Garrett Gomez represents a whole new sport and fan base for Fuse Science," stated Rubin Hanan, President and COO of Fuse Science. "Garrett will wear Powered By Fuse® riding gear throughout all of his races over the next two years and will be a great ambassador for our products and technology. Garrett is one of the top riders today and we are excited that he will be Powered By Fuse® for both the Kentucky Oaks and Kentucky Derby this weekend at Churchill Downs. We are looking forward to being part of this incredible sport with a highly respected jockey like Garrett. Fuse Science will now be represented on some of the biggest stages in horse racing."

Fuse Science's products include [EnerJel™](#), an innovative, performance-driven topical muscle and joint rub, which utilizes elements of their cutting edge delivery system. The proprietary formulation helps address site specific muscle fatigue, delivers an energized feeling and it is made with all-natural ingredients. [PowerFuse®](#) and [ElectroFuse®](#) are Fuse's revolutionary consumable DROP products, which deliver "*All The Energy You Need In A Single Drop™*" and "*All The Electrolytes You Need In A Single Drop™*."

If you still don't know what it means to be "Powered By Fuse®", then its time. Go to [www.poweredbyfuse.com](http://www.poweredbyfuse.com) and enter promo code "teamfuse-c1" to receive 20% off all Fuse products through the completion of the Kentucky Derby!

### **About Fuse Science, Inc.**

Fuse Science, Inc. (OTCQB: DROP), is an innovative consumer products holding company based in Miami Lakes, Florida. Fuse Science holds the rights to new, patent-pending technologies poised to redefine how consumers receive energy, medicines, vitamins and minerals. The company maintains the rights to sublingual and transdermal delivery systems for bioactive agents that can now, for the first time, effectively encapsulate and charge many varying molecules in order to produce complete product formulations which can bypass the gastrointestinal tract and enter the blood stream directly - all in a concentrated "DROP" form that is simply applied under the tongue. The Fuse Science technology is designed to accelerate conveyance of medicines or nutrients relative to traditional pills and liquids and can enhance how consumers receive these products. Information about Fuse Science is available online at [www.fusescience.com](http://www.fusescience.com) and [www.poweredbyfuse.com](http://www.poweredbyfuse.com) or by calling 305-503-FUSE (3873).

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