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Two Fuse Science, Inc. DROP Products - ElectroFuse® and PowerFuse® - Earn NSF Certified for Sport® Designation

NSF International Tests Products for banned substances and contaminants

MIAMI LAKES, Fla., July 10, 2013 /PRNewswire/ -- Fuse Science, Inc. (OTCQB: DROP) (www.fusescience.com), a consumer products and delivery technology company that is developing new, patent-pending technologies poised to redefine how consumers receive energy, medicines, vitamins and minerals, announced today its ElectroFuse® (Lot#EF3126-1) and PowerFuse® (Lot# PF3141-1) have earned NSF International's Certified for Sport® program designation. No other independent testing programs require products to comply with the strict standards of the NSF Certified for Sport program.

(Logo: <http://photos.prnewswire.com/prnh/20130710/NY45078LOGO>)

The NSF Certified for Sport® program is based on the American National Standard for dietary supplements – NSF/ANSI 173. Testing and certification to this standard helps protect consumers by verifying that dietary supplements have accurate labels and do not contain harmful levels of contaminants. The NSF Certified for Sport® program also screens dietary supplements for more than 180 athletic banned substances. This program is used by the NFL, NHL, MLB, PGA, LPGA and Canadian Centre for Ethics in Sport (CCES) and the New York City Police Department. Additionally, NSF conducts ongoing testing and audits the manufacturing facility to confirm ongoing compliance.

"Earning NSF Certified for Sport® certification for ElectroFuse® and PowerFuse® products has been a long process but worth the effort," said Jeanne Hebert, Vice President of Marketing and Clinical Research at Fuse Science, Inc. "NSF International auditors spent substantial time at our manufacturing and filling facilities to ensure the highest standards were met in addition to testing our products at their laboratories to verify label accuracy and product safety. At Fuse Science, we take every precaution to ensure the highest quality ingredients are in every product. NSF Certified for Sport® certification demonstrates our hard work and dedication to providing the safest products to the market and athletes everywhere."

"NSF Certified for Sport® mark on ElectroFuse® and PowerFuse® products allows our

Major League Baseball players David Ortiz and Jose Bautista to market and use the product in public settings," stated Rubin Hanan, President and COO of Fuse Science, Inc. "Both David and Jose were elected to the 2013 MLB Baseball All-Star game and can now embrace both products with all the players. Our MLB trainer Kevin Ball and his team can now utilize PowerFuse® and ElectroFuse® products in their daily training with athletes. This is a major step to expand our products rapidly throughout all leagues as the program is recognized by NFL, NFLPA, MLB, MLBPA, PGA and LPGA."

For earning NSF Certified for Sport® certification, ElectroFuse® Lot #EF3126-1 and PowerFuse® Lot #PF3141-1 earn the right to use the NSF Certified for Sport® mark on product packaging, which will be listed on [NSF International's listings](#) and appear in the [NSF Sport mobile app](#).

Fuse Science, Inc's Oxnard, California facility is also registered to the NSF Good Manufacturing Practices (GMP) program, which verifies that the facility has the proper methods, equipment, facilities, and controls in place for producing dietary supplement products. NSF GMPs were developed in accordance with the U.S. Food and Drug Administration's 21 CFR part 111 regulations for the manufacturing, packaging, and distribution of dietary supplements.

About Fuse Science, Inc.

Fuse Science, Inc. (OTCQB: DROP), is an innovative consumer products and delivery technology company based in Miami Lakes, Florida. Fuse Science holds the rights to new, patent-pending technologies poised to redefine how consumers receive energy, medicines, vitamins and minerals. The Company maintains the rights to sublingual and transdermal delivery systems for bioactive agents that can now, for the first time, effectively encapsulate and charge many varying molecules in order to produce complete product formulations which can bypass the gastrointestinal tract and enter the blood stream directly - all in a concentrated "DROP" form that is simply applied under the tongue. The Fuse Science technology is designed to accelerate conveyance of medicines or nutrients relative to traditional pills and liquids and can enhance how consumers receive these products. Information about Fuse Science is available online at www.fusescience.com and www.poweredbyfuse.com or by calling 305-503-FUSE (3873).

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