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MusclePharm Wins Three Bodybuilding.com Supplement Awards

DENVER, Sept. 21, 2011 /PRNewswire/ -- MusclePharm Corporation (OTCBB: MSLP), an expanding U.S. nutritional supplement company ("MusclePharm" or the "Company"), is pleased to announce that it has been named the winner of three 2011 Bodybuilding.com Supplement Awards, which were recently released.

After being nominated for an impressive 14 awards, the growing supplement company picked up awards for New Supplement of the Year (Assault), Breakout Brand of the Year and Packaging of the Year.

With MusclePharm just being named the Official Nutritional Supplement Provider of the Ultimate Fighting Championship (UFC), it continues to build momentum and visibility with the trio of Bodybuilding.com awards, which annually recognize industry leaders who deliver top-notch and reliable products to consumers.

"We are extremely excited about winning these awards and it continues to show the progress of the brand and our growing sales. With recently being named the Official Supplement Company of the UFC and our ever-increasing presence on Bodybuilding.com, our worldwide exposure has never been greater," MusclePharm Senior President and Co-Founder Cory Gregory said.

"We are in front of millions and millions of people each week, giving more and more people the opportunity to experience our high-quality products. The MusclePharm brand is thriving and this is simply the start of something even bigger," said Mr. Gregory.

The Breakout Brand of the Year award was given to the nutritional company displaying the most improvement over the past year, and the award shows MusclePharm's dedication to bringing its customers one of the most innovative and advanced supplement lines in the industry.

The New Supplement of the Year award was given to the popular Assault product that has drawn rave reviews and is one of the best-selling products on Bodybuilding.com, the No. 1 nutritional supplement website in the world.

Of the more than 12,000 products from 550 companies, Assault is currently No. 6 on the website's best-selling list. Assault's scientifically engineered matrix of performance-

enhancing compounds has continued to make it a top choice for consumers among a variety of platforms.

In a short time, MusclePharm has also become one of the top 10 best-selling brands on Bodybuilding.com.

ABOUT MUSCLEPHARM CORPORATION

Headquartered in Denver, Colorado, MusclePharm is a healthy life-style company that develops and manufactures a full line of NSF and Informed Choice approved nutritional supplements that are free of banned substances. Based on years of research at the MusclePharm Sports Science Center, the products are created through an advanced six-stage research protocol involving the expertise of top nutritional scientists and field tested by more than one hundred elite professional athletes from various professional sports leagues including the National Football League, Mixed Martial Arts, and Major League Baseball. The Company's products address all categories of an active lifestyle, including muscle building, weight loss and maintaining general fitness through a daily nutritional supplement regimen. MusclePharm is sold in over 120 countries and available in over 5,000 U.S. retail outlets, including GNC and Vitamin Shoppe, and Vitamin World.

MusclePharm products are also sold in over 100 online stores, including bodybuilding.com, Amazon.com and Vitacost.com. For more information, please visit www.musclepharm.com.

FORWARD LOOKING STATEMENTS

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

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