

# Message from the CEO



Volume 1, Issue 1

AMERICAN ENVIRONMENTAL ENERGY

Winter 2008

## AEEI Strategy Update

American Environmental Energy has undertaken a global strategy of renewable energy development.

This was at least partly in response to the advice and direction of renewable energy critics, analysts, and investment firms on Wall Street where significant knowledge and influence was gained from the Renewable Energy Finance Forum in June, 2008. Since that time, we have been selecting partners and technology around the globe to execute a definitive global strategy of renewable energy development.

AEEI is not seeking the big bang theory, but rather a measured progression into proven technology as well as harnessing the advantages of emerging technology.

AEEI works closely with its subsidiary Equinox Carbon Equities, LLC to utilize a decision matrix for global project selection based at least in part for total carbon offset created or carbon credit value vs. the sale of power under a long term power purchase agreement. Both of these key factors in the decision matrix bring long term repeatable revenues and measured value to the shareholders of AEEI. Currently AEEI and its subsidiaries have concentrated development efforts and analysis in the U.S., Central and Eastern Europe, South East Asia, South America, and Mexico.

American Environmental Energy has adopted the U.S. Dept of Energy's Power Park Model in what we term on our website Renewable Energy Parks, where renewable technologies are combined to create clean energy farms.

AEEI in its adaptive Renewable Energy Park model is working to combine systems such as trash, sewage, waste water, drinking water, and electricity, by applying new emerging technologies such as Pyrolytic Steam Reforming Gasification (PSRG), nano-bubbler, hydrogen fuel cells, algae carbon sequestration/bio-diesel and other systems.

By combining these technologies, greater efficiencies are obtained, and waste sources become feedstock for renewable energy equipment. By using these combined applications in new developments and retrofitting existing utility locations with renewable energy equipment and strategies, infrastructure becomes a generator and distributor for local renewable energy to the community.

These projects all create carbon credits that assist in financing the transition.



## Points Of interest

- STOCK CERTIFICATES
- NEW OFFICE LOCATION
- WEBSITE UPDATE
- CZECH REPUBLIC IS HOT
- SOUTH EAST ASIA
- CURRENT PROJECTS
- PINK SHEETS
- INVESTMENT OPPORTUNITIES

## Inside this issue:

CORPORATE COUNCIL UPDATE	2
CORPORATE ACCOUNTING FIRM UPDATE	2
WEBSITE UPDATE	2
BUSINESSS DEVELOPMENT	3
EQUINOX PROJECTS	4
JOSHUA TREE PROJECTS	5
NEW OFFICE LOCATION	6

# Message from the CEO



"I'D PUT MY MONEY ON THE SUN AND SOLAR ENERGY. WHAT A SOURCE OF POWER! I HOPE WE DON'T HAVE TO WAIT 'TIL OIL AND COAL RUN OUT BEFORE WE TACKLE THAT."  
~ THOMAS EDISON  
(1847-1931)

## Corporate Council Update



We are pleased to say that we have very experienced corporate council engaged to assist the AEEI team with corporate, securities, and other general legal matters.

The Law Offices of Wilson, Haglund, and

Paulsen represents developing and mid-market companies in general corporate matters, securities transactions (both public and private), mergers and acquisitions and other related transactions.

Their attorneys have substantial experience in corporate and securities matters gained at large nationally recognized law firms.



## Corporate Accounting and Auditing Firm update



In order to move forward with bulletin board trading we are preparing the shell financials for a reporting company

that is not current. We have enlisted the help and guidance of Malone & Bailey, Certified Public Accounting Firm. They are a very experienced firm and come to us with high recommendations. Their website is [www.malone-bailey.com](http://www.malone-bailey.com) for anyone that would like to know more about them.

They plan to assist us through the entire process where they will be able to audit the past



## Website update



I would like to thank the entire AEEI team for assisting American Environmental Energy with website upgrades and updates. Our team includes experienced project analysis officers who evaluate the viability of projects for the Joshua Tree Wind Farm, Solar, and Renewables Enterprise on behalf of Brewer Energy Management. These officers additionally assist AEEI with global project analysis.

We are narrowing our project concentration and focus based on those analyses to the projects now listed on the AEEI website and in this newsletter. As some projects become more attractive in the development cycle, they will replace other projects listed. This will be a continual process based on many strategic factors.

# Volume 1, Issue 1

## AEEI Business Development Update

### AEEI Business Development Update

As the CEO, I have been working along side of my staff to play a critical role in business development. This is in addition to the efforts of Equinox Carbon Equities and Joshua Tree through Brewer Energy Management. I felt it is important to participate first hand in our initial global strategy of selecting partners and technology that will be our initial cornerstone for renewable energy development in several countries/regions.

One such initial region for AEEI to gain ground in great renewable development is Central and Eastern Europe. As such, I have just completed my second trip to the region where I have acquired another company - Hydrangea s.r.o. which is based in Prague, Czech Republic, and is much like an LLC in the U.S. I have also selected the other two board members for Hydrangea that have influence and expertise in the region. One board member there is Mr. Gary Barnhart and the other is Mr. Yury Rahubin. You will be able to see their bios in the upcoming PPM. It is expected that both of them will also become company advisors to AEEI. I have also selected the first project for Hydrangea to participate in which is a landfill in the Czech Republic and have secured initial financing for the acquisition. I have retained the legal services of JUDr. Vojtech Filip, based in Ceske Budejovice, Czech Republic to represent AEEI and Hydrangea s.r.o. in this acquisition and future legal matters. This is a key acquisition for AEEI in Europe and a fantastic foothold to launch additional energy projects. It is planned for the landfill to become feedstock in a waste to energy project on the site. We will also be able to include solar in our energy plans for the site. The big picture is that this will allow another \$100 Million of renewable energy development on the site that could net AEEI \$50 - 75M net annually from this first project site. This model is then greatly repeatable. Hydrangea is also looking at multiple solar and wind sites in the region to develop as well.

In addition to the above business development activities, I am also in negotiation with one other company that would jointly develop wind in the region outside of the Czech Republic as well as one company that would joint venture with AEEI to develop wind on a very large scale in South East Asia. We have fantastic potential in that region for renewable energy development.

The AEEI business development team also has eyes on the enormous opportunity in South American and specifically Brazil. Wind is very abundant in Brazil and there are many opportunities to develop small, medium, and large size projects. We are currently in discussions with potential partners that have done business for many years in Brazil and South America in efforts to form a Joint Venture company to exploit the many renewable energy projects in the region. It is expected that the initial efforts of establishing an AEEI joint venture subsidiary will take between six to nine months to put all legal and financial planning and setup into place.

In addition to business development efforts around the globe, we are carefully evaluating opportunities here in the U.S. so that they may be exploited when the opportunistic combination of power purchase agreement rates increase and carbon offset values move to a mandatory market here in the U.S. We have enlisted the help of our advisory staff in addition to consultants that are evaluating technology and opportunities in the U.S. We are currently evaluating a portfolio of opportunities that leverage technology and companies reaching their tipping point. Look for more exciting news regarding these developments in the near future.

Best regards to all of our current and future investors,

Brent Brewer  
CEO  
American Environmental Energy



“THE BIG PICTURE  
IS THAT THIS WILL  
ALLOW ANOTHER  
\$100 MILLION OF  
RENEWABLE  
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DEVELOPMENT  
\$50 - 75M NET  
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PROJECT SITE”



# Message from the CEO

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“WE HAVE THE  
EXPERTISE AND  
RESOURCES TO  
HANDLE THEIR  
PROJECT FROM  
START TO  
FINISH”



## Equinox Carbon Equities

### Equity for Life™

Equinox Carbon Equities® can be the sole source partner for all aspects of renewable energy and carbon related activities. Whether a client's needs include a feasibility study, the registration and verification of a project, project delivery, or carbon brokering, we have the expertise and resources to handle their project from start to finish. Unlike other carbon trading firms, we are a carbon equity firm. We have relationships with third-party verifiers, governmental contacts, and a wealth of other strategic partners experienced in the successful registration of Clean Development Mechanism (CDM), Joint Implementation (JI) and Emission Trading (ET) projects.

#### Current Projects

##### EASTERN EUROPE

Equinox Carbon Equities® has entered into agreements with a client for ERPA contracts for a three LMOP (landfill methane offset project). These projects are conservatively estimated to produce 200,000 ERUs (Emission Reduction Units) annually.

##### SOUTHEAST ASIA

Equinox is currently negotiating agreements with a client for ERPA contracts for a 50 megawatt wind turbine farm. This project is conservatively estimated to produce 52,000 ERUs (Emission Reduction Units) annually.

##### SOUTHEAST ASIA

Equinox is currently negotiating agreements with a client for ERPA contracts for a 4 megawatt wind turbine farm. This project is conservatively estimated to produce 4,333 ERUs (Emission Reduction Units) annually for a period of 7 years.

##### EASTERN EUROPE

Equinox is currently negotiating agreements with a client for ERPA contracts for a co-generation facility. This project is conservatively estimated to produce 25,000 ERUs (Emission Reduction Units) annually.

##### SOUTHEASTERN EUROPE

Equinox is currently in negotiations with a client for up to 1 GW of Wind facilities. This project is initially and conservatively estimated to produce 20,000 ERUs (Emission Reduction Units) annually.

##### SOUTHEASTERN EUROPE

Equinox is currently in negotiations with a client for up to 17 MW of Wind. This project is initially and conservatively estimated to produce 20,000 ERUs (Emission Reduction Units) annually.

##### SOUTHEASTERN EUROPE

Equinox is in process of developing PIN to register energy efficiency project that will have potential “Assigned Amount Unit (AAU) application. Equinox is also exploring opportunity for a Solar for Peace project as well. This will give Equinox one of the most well-balanced carbon portfolios in the carbon market.

# Volume 1, Issue 1

## Joshua Tree Wind and Solar

### Current Projects

#### SOUTHEAST ASIA

Joshua Tree, as the wind and solar development wing of American Environmental Energy, is proud to announce it has been chosen to develop wind energy in the country of Vietnam as well as make rapid development strides in Southeast Asia on a scale to approach 1gW of electric energy from wind power.



#### GREECE

Joshua Tree is happy to announce two developments in Greece. The first which is ready for immediate development is a 30mW development in the mountains of north-eastern The second is an attractive offshore development starting at 20mW and growing to 150mW. The Greek government, due to state sponsored rebate programs, makes what is already an attractive development area for wind power even more appealing.



#### MEXICO

Joshua Tree has presented to AEEI its initial investigation of almost immediate installation of more than 20 mW of wind power in windy asset areas of Mexico. 1.5mW to 2mW wind turbines have been selected for these sites on which solar and renewable resource tree plantings are also being developed. Development is well along in process including a minimum of two years of valid, site specific wind data.

#### NORTH TEXAS

Texas is now the leading state in the union for the number of mW of electricity produced from wind power. The site of Joshua Tree's interest is the Amarillo area of Texas where the likes of no less than T. Boone Pickens has major wind energy production stakes. The initial proposed development with land leases and valid wind data reportedly already collected is 20mW. An additional 200mW is on the horizon of this initial development, and a total of 600mW is sought.

#### NEW MEXICO

North-east New Mexico a minimum of 20mW is slated for development here along with further development in two additional locations in the northeast part of the state.

“WIND IS  
POISED TO  
BECOME ONE  
OF THE  
LOWEST-  
COST  
SOURCES OF  
ELECTRICAL  
ENERGY “

#### TEHACHAPI, CA

Joshua Tree's long held for development 20 acre parcel of land between Tehachapi and the town of Mojave is ripe for the erection of a minimum of 6 to 10 mW of wind power for connection to the Southern California Edison electricity grid. Joshua Tree is seeking to add additional contiguous acreage to this promising site.

#### BLACK HILLS, CA

Joshua Tree has under development no less than 4400 acres in the area of the Mojave desert, in addition to its 20 acres near Tehachapi, for both wind power and solar development. It has long been felt that this area should see future-focused development for the benefit of both the local economy of the area and for support of also the electricity needs of California communities not far to the south of its loca-





## Bringing Renewable Energy To The World

### AMERICAN ENVIRONMENTAL ENERGY

American Environmental  
Energy Inc.  
650 Town Center Drive,  
Suite 860,  
Costa Mesa, CA 92626.

Phone: 866-671-7571  
Fax: 714-242-9424

#### New Office Location

We are very pleased to announce our new office location in Costa Mesa, California adjacent to South Coast Plaza for those familiar.

The address is :

650 Town Center Drive, Suite 860,  
Costa Mesa, CA 92626.

We look for these offices to satisfy our growth needs of the company over the next two years. They are well appointed, yet modest offices for us to conduct operations from. I would like to invite any of our investors that happen to be in the area to stop in and say hello.



## Investor Updates

### Stock Certificates

Shareholder certificates have been created over the last few weeks and they are in the process of being sent out currently. We are about 90% complete in this operation, so if you have not received yours yet, it will be coming shortly. We have now switched transfer agents. Our new stock transfer agent is Quicksilver in Las Vegas, Nevada. They are at work with us to make sure everyone gets their proper certificates delivered.

### Pink Sheets Update

For those of you that utilize pinksheets.com for your information, you will notice that we were recently able to update our information for AEEI. As we progress, we will continue to change and update our information on the Pink Sheets website. The financials section will be updated as soon as an auditing firm is able to give an opinion and release the results.

### Investing In American Environmental Energy, Inc.

AEEI continues to evaluate and put in place investment opportunities for qualified individuals and entities. Please check with us for current structures and how you can participate in rectifying the planet with renewable energy development, carbon footprint displacement and the future legacy of American Environmental Energy, Inc.

Interested parties please call 866-671-7571 and ask for Investor Relations.

