

Q1 2015 Earnings Call

CGIX NASDAQ LISTED

May 12, 2015

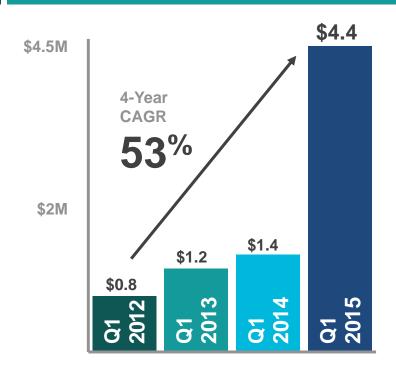


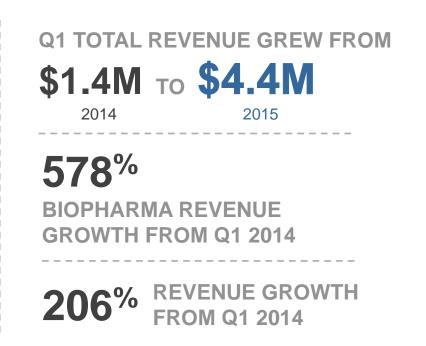
# Forward-Looking Statements

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements pertaining to future financial and/or operating results, future growth in research, technology, clinical development and potential opportunities for Cancer Genetics, Inc. products and services, along with other statements about the future expectations, beliefs, goals, plans, or prospects expressed by management constitute forward-looking statements. Any statements that are not historical fact (including, but not limited to, statements that contain words such as "will," "believes," "plans," "anticipates," "expects," "estimates") should also be considered to be forward-looking statements. Forward-looking statements involve risks and uncertainties, including, without limitation, risks inherent in the development and/or commercialization of potential products, risks of cancellation of customer contracts or discontinuance of trials, risks that anticipated benefits from acquisitions will not be realized, uncertainty in the results of clinical trials or regulatory approvals, need and ability to obtain future capital, maintenance of intellectual property rights and other risks discussed in the Company's Forms 10-K for the year ended December 31, 2014 and 10-Q for the quarter ended March 31, 2015 along with other filings with the Securities and Exchange Commission. These forward-looking statements speak only as of the date hereof. Cancer Genetics disclaims any obligation to update these forward-looking statements.



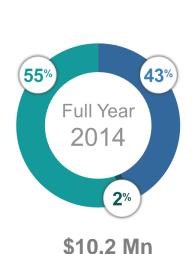
### 1<sup>st</sup> Quarter 2015 Revenue Highlights

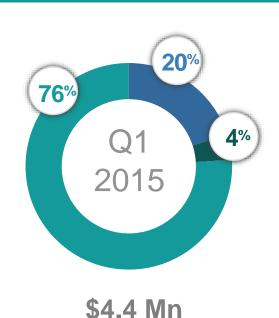






### Revenues By Category





### BIOPHARMA SERVICES \$3.3 M

- Selected to power molecular and biomarker testing for six clinical trials
- Focus::CLL<sup>™</sup> chosen for global clinical trial by leading biotechnology company

### CLINICAL SERVICES \$873 K

- Launched new NGS panels, including Focus::Myeloid<sup>™</sup>
- Repositioning of Go-To Market Strategy to concentration on clinical sales

### DISCOVERY SERVICES \$166 K

- New research studies with leading cancer centers and academic institutions
- Focus::Hotspot<sup>™</sup> NGS panel for solid tumors adopted in multiple research programs in India



# Q1 2015 Financial Highlights

- First quarter 2015 revenues were **\$4.4 million**, a **206% increase** over first quarter 2014 revenues of \$1.4 million, and 8+% sequential growth over \$4.0 million in the fourth quarter of 2014
- Revenue from Biopharma Services grew 578% year-over-year during the first quarter while revenue from Clinical Services decreased 7% year-over-year during the same period due to test mix and a strategic repositioning of the Clinical "go-to-market" strategy
- Total operating expenses were \$5.4 million in the quarter, including \$696,000 of non-cash equity compensation expense
- Gross margin percentage improved to 28% (from 10% in Q1 2014) due to improved utilization.
- R&D expenses of \$1.3 million included \$0.2 million of costs related to our joint venture with Mayo Clinic, Oncospire Genomics
- Net loss for the quarter was \$4.3 million, or \$0.44 per diluted share, compared to a net loss of \$2.5 million, or \$0.27 per diluted share in the first quarter of 2014
- Total cash at March 31, 2015 was \$28.6 million, and our credit line through our new debt financing facility is \$10.0 million, with \$4.0 million available.



### Summary Statement of Operations

Income Statement Item (\$ in Thousands)	Q1 2013	Q1 2014	Q1 2015
Revenue	\$1,219	\$1,430	\$4,370
Gross Profit	149	140	1,229
Gross Margin (%)	12%	10%	28%
Research & Development (R&D)	491	597	1,278
Sales & Marketing (S&M)	397	749	1,116
General & Administrative (G&A)	1,571	2,731	2,987
Operating Profit (Loss)	(2,309)	(3,936)	(4,152)
Net Income (Loss)	2,360	(2,486)	(4,278)

#### **Actual 03/31/15**

All Cash*	\$28,612
Stockholders' Equity	30,972

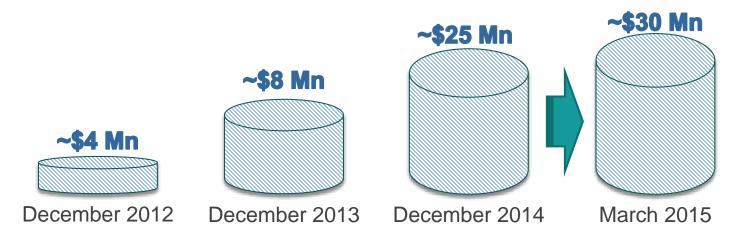
\$ in thousands

<sup>\*</sup> All cash includes \$6,300 of restricted cash. \$6,000 of that is now unrestricted as of May 7, 2015. (Cancer Genetics, Inc. 2014 YE 10Q, page 77)



# Expected Future Biopharma Revenues

### CGI IS ACTIVELY PROVIDING TESTING, GENOMIC SERVICES, AND BIOMARKER SUPPORT FOR **OVER 70 CLINICAL TRIALS**



Approximate expected future revenues under signed contracts with biotechnology and pharma customers for testing and services to support currently planned clinical trials.

# Significant Progress in our Disease-Specific NGS Panel Pipeline



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**RESEARCH & DISCOVERY** CLINICAL DEVELOPMENT **COMMERCIAL DEVELOPMENT LAUNCH & MARKET ENTRY HEMATOLOGIC CANCERS** FOCUS::CLL™ **TEST IN MARKET** FOCUS::MYELOID™ **TEST IN MARKET** (IN COLLABORATION WITH ILLUMINA) FOCUS::LYMPHOID™ **MULTIPLE MYELOMA** (VIA ONCOSPIRE\*) **FOLLICULAR LYMPHOMA** (VIA ONCOSPIRE\*) **UROGENITAL CANCERS** FOCUS::RENAL™ **SOLID TUMOR** FOCUS::HOTSPOT™ **TEST IN MARKET** (INITIAL LAUNCH IN INDIA) **LUNG CANCER** (VIA ONCOSPIRE\*)

COMPREHENSIVE PHARMACOGENOMICS PANEL

PHARMACOGENOMICS (PGX)

<sup>\*</sup> Oncospire Genomics: a joint venture with Mayo Clinic



### Focus::CLL™ NGS Panel

Launched in Q4 2014



- Unique targeted NGS panel with 7 biomarkers for diagnosis, prognosis and patient management
- The only targeted NGS panel available for CLL/SLL
- Selected for use in global clinical trial by a leading biotechnology company

### **Clinical Indications**



Small Lymphocytic Lymphoma (SLL)

### **Numbers Behind the Disease**

- 18,200 new cases per year
- 150,000 people living with the disease

(United States)



# Focus::Myeloid™ NGS Panel

Launched in Q1 2015

### **G**FOCUS::MYELOID

- Comprehensive NGS panel with 54 biomarkers that provides actionable information for improved diagnosis, prognosis, and risk stratification
- Delivers faster results on biomarkers in current diagnostic and treatment guidelines
- Expands therapy options for patients with appropriate enrollment in clinical trials
- Selected for use in multiple clinical trials

### **Clinical Indications**

- Acute myeloid leukemia (AML)
- Myelodysplastic syndrome (MDS)
- Myeloproliferative neoplasms (MPN)

#### **Numbers Behind the Disease**

(United States) 54,000 new cases per year

- 274,000 people living with the disease



### **Upcoming Milestones**

#### REIMBURSEMENT & MARKET ADOPTION

- Increasing covered lives market access through additional payers & health care organizations
- Additional international agreements for FHACT® distribution and co-marketing partnerships in key geographies

#### NEXT GENERATION SEQUENCING PANELS

- Launching multi-marker NGS panel for lymphoid malignancies
- Multiple Myeloma NGS panel launch, Oncospire → Second half of 2015

#### DATA TO SUPPORT PRODUCTS

- Lymphoid, Myeloid and CLL Panels Additional data and results to support clinical usage, patient value and payor coverage
- FHACT® Additional data from a study conducted in conjunction with NCI and more published papers focused on FHACT®, including a health economic study

#### BIOPHARMA REVENUES & MARKET SHARE

- Additional news on biopharma partners & relationships
- Major collaborations with US & Asia biopharma companies
- LATE PHASES OF FINALIZING SIGNIFICANT PARTNERSHIPS TO EXPAND BIOPHARMA BUSINESS







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