

Integrated Environmental Technologies



The Oil & Services Conference
February 19, 2015 



Forward Looking Statements

Certain information included in this document as well as information communicated orally or in writing during this presentation, contains or may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995, Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are “forward-looking statements” for purposes of federal and state securities laws, including, but not limited to, any projections of earnings, revenue or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements concerning proposed new services or developments; any statements regarding future economic conditions or performance; any statements of belief; and any statements of assumptions underlying any of the foregoing.

Forward-looking statements may include the words “may”, “could”, “estimate”, “intend”, “continue”, “believe”, “expect” or “anticipate” or other similar words. These forward-looking statements present our estimates and assumptions only as of this presentation. Except as may be required under applicable securities laws, we do not intend, and undertake no obligation, to update any of the forward-looking statements contained herein after the date of this presentation. You should, however, consult further disclosures we make in future filings of our annual reports on Form 10-K, quarterly reports on Form 10-Q and current reports on Form 8-K that are submitted to the Securities and Exchange Commission. Additionally, the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 most likely do not apply to our forward-looking statements because we are considered a penny stock issuer.



IET Corporate Basics

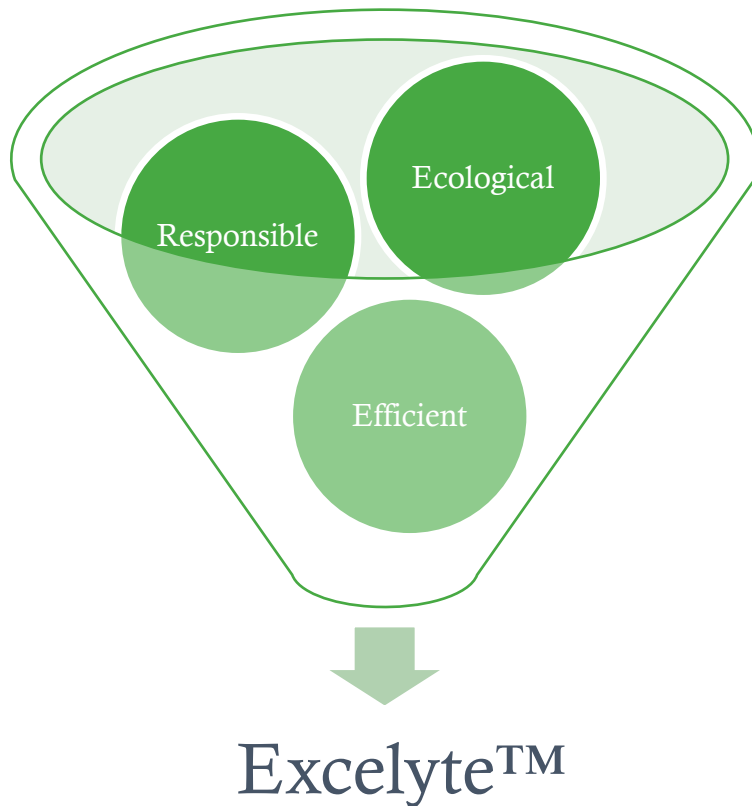
- ◆ Symbol: IEVM, traded OTC
- ◆ Share price (2/13/2015): \$0.067
- ◆ Fully diluted shares: approximately 332 million
- ◆ Market Capitalization: \$20 million
- ◆ Website: www.ecotreatments.com
- ◆ Recently closed \$2.0 million funding
- ◆ Targeted EBITDA breakeven in 2015 (monthly basis)
- ◆ Debt is minimal, convertible
- ◆ Technology is wholly-owned by IET, no royalties



IET is a Specialty Chemical Supplier

- 💧 We produce and distribute a **high quality, high potency biocide and chemical scavenger** to large markets including Oil & Gas, Healthcare and Food Production
- 💧 Both IET solutions and equipment are **proprietary** and **manufactured in-house**
- 💧 Each client and its needs is unique, and the treatment regimen is **customized** to meet specifications

Meet Excelyte™



- ◆ The Excelyte™ compound is a strong biocide, killing aerobic and anaerobic bacteria
- ◆ It is an active eliminator of hydrogen sulfide (H₂S)
- ◆ It can be made economically and efficiently in large quantities in decentralized facilities
- ◆ Leaves no lasting impact on the environment and is undetectable 90 days after use



Revenue Sourced From Large U.S. Markets



Oil & Gas

\$2.5 Billion*



Healthcare

\$1.5 Billion*



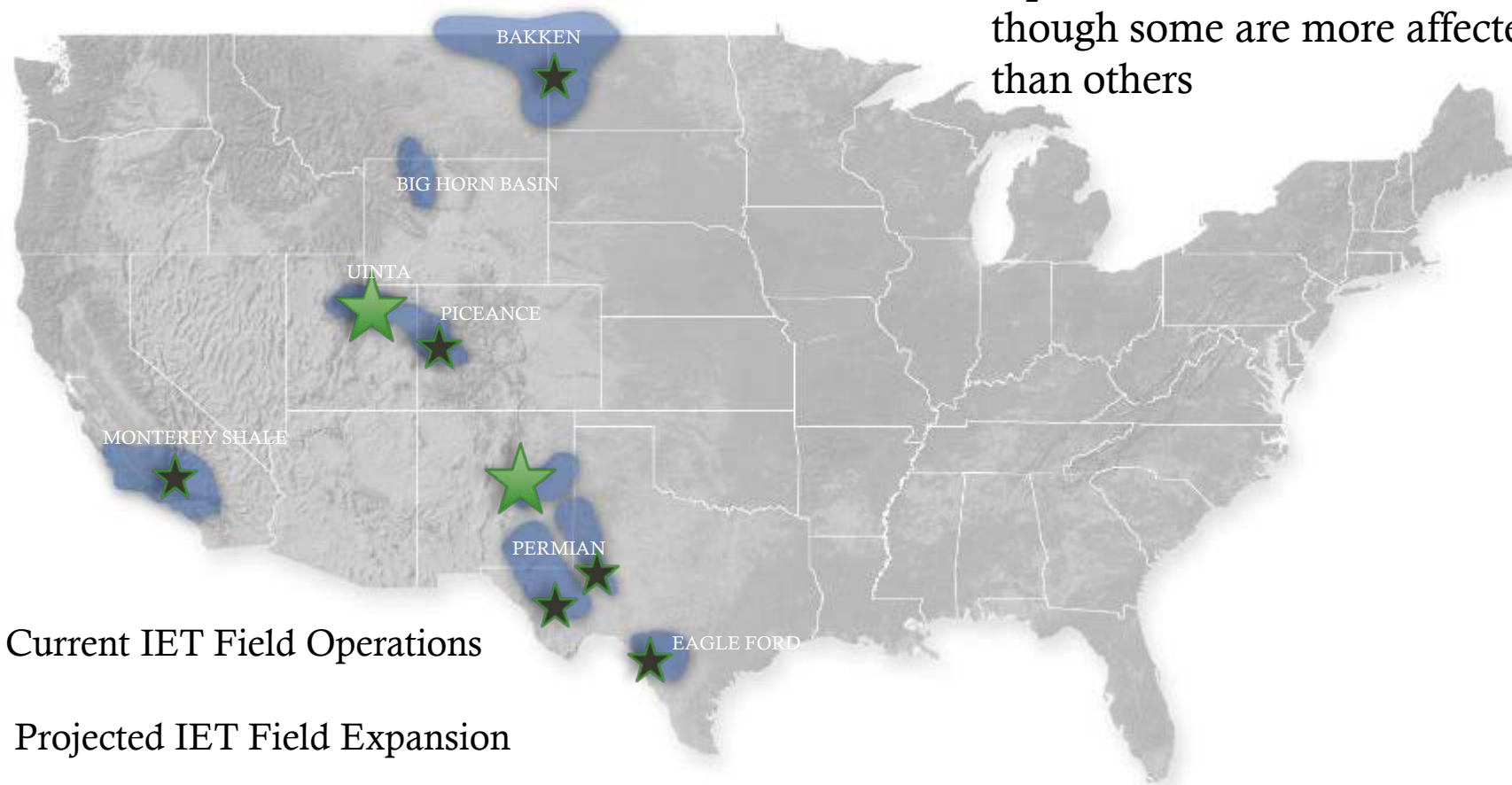
Food
Production



\$600+ Million*

* Estimated market potential

A Footprint with a Plan

H₂S is indicated in all oil basins, though some are more affected than others



-  Current IET Field Operations
-  Projected IET Field Expansion



Growth & Execution

2000 – 2013

Research and
Development

Approximately \$20 million spent on company and technology development resulting in proprietary process and EPA approval

2013 – 2014

Field Studies
and
First Revenue

80+ oil wells treated for H₂S elimination and 18 frac job treatments - all successful

IET Today

Growth and
Execution

Expansion of tested solution into key growth basins in U.S.

Strong repeat and referral business



How IET Wins Business

- ◆ Operationally Effective
 - ◆ Works quickly (within hours) to reduce/eliminate H₂S
 - ◆ Current clients report dramatic reduction in H₂S levels in every application
- ◆ Cost Effective
 - ◆ Reduces down time and costs for E&P clients
 - ◆ Potential to increase revenue for clients with access to sweet pricing
- ◆ Safety
 - ◆ Solution is environmentally safe and enhances employee safety on well sites due to reduced exposure to H₂S



Oil & Gas Segment has Highest Potential

- ◆ IET addresses two large issues in oil & gas:

1. **Reduction/elimination of hydrogen sulfide**

- ◆ Estimated to be 176,000 sour oil and 183,000 sour gas wells actively producing in U.S. alone

2. **Water-borne bacteria**

- ◆ Historically, 20,000 new fraced wells per year **X** 5-8 Million gallons of water

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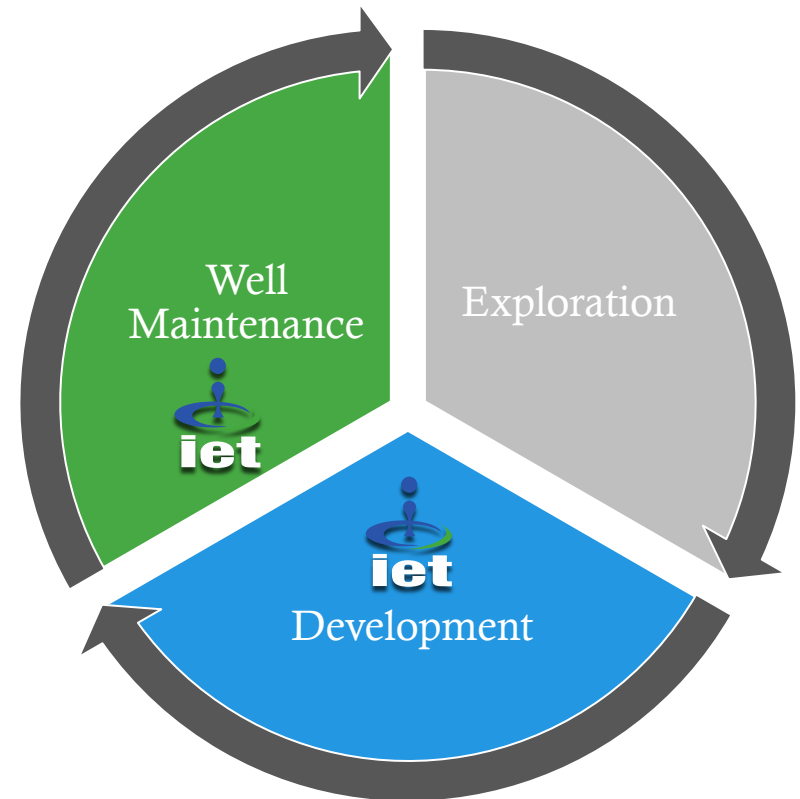
As much as 160 billion gallons of water every year
that need to be disinfected

- ◆ The growing oil & gas market continuously seeks new technologies to make energy production safer, more efficient and environmentally acceptable

Core Oil & Gas Applications

- ◆ Solutions focused on the more inelastic sectors of E&P budgets
- ◆ Development (pre-treatment):
 - ◆ Excelyte™ is a powerful, fast acting biocide compatible with slick water and guar based fracturing fluids
 - ◆ Frac water recycling
- ◆ Well Maintenance:
 - ◆ H₂S eliminator
 - ◆ Enhanced oil recovery (EOR)

2014 Estimated North American E&P
Capital Expenditures = \$191.1 Billion



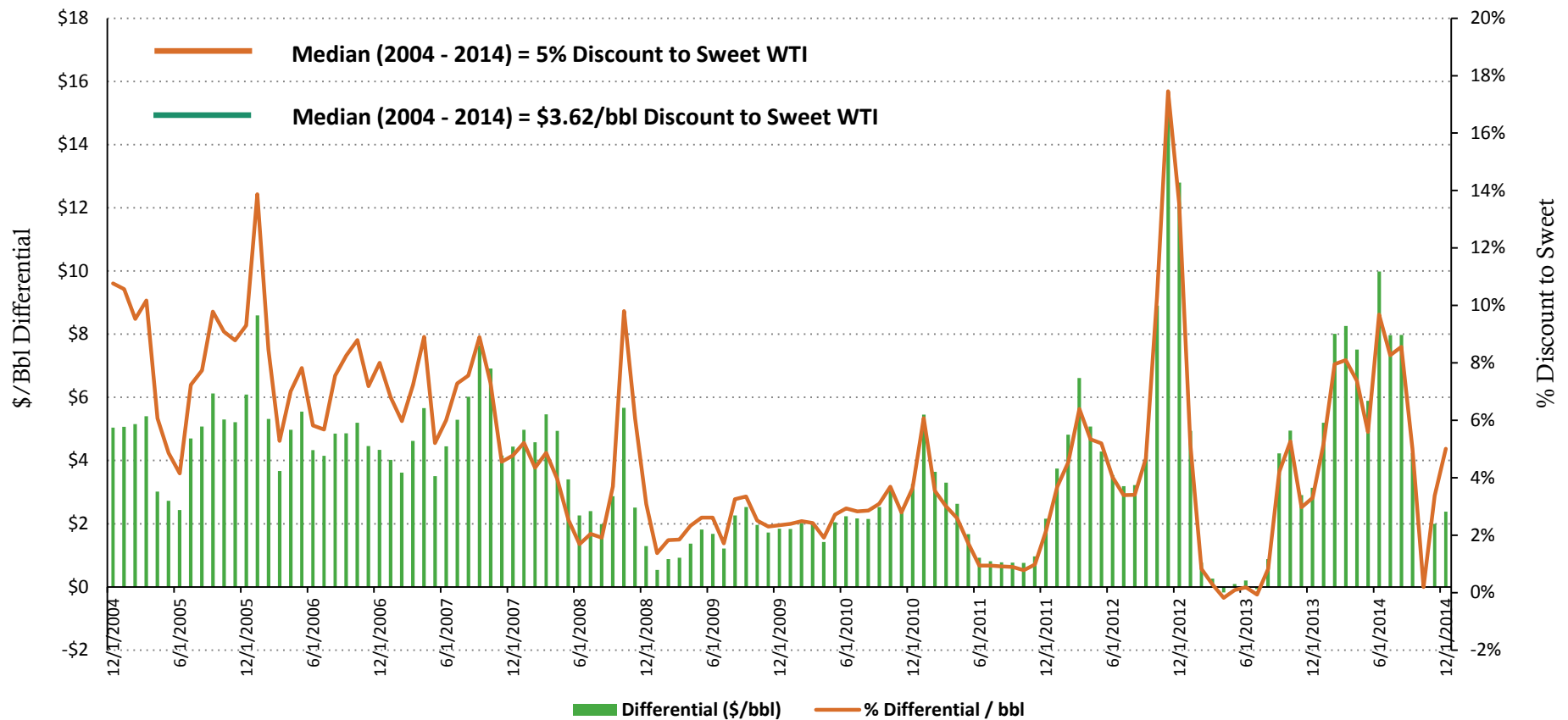
The Problem with Hydrogen Sulfide

H₂S concentrations impair revenue and increase production costs in excess of \$85 billion annually

- ◆ Sour oil sells at a discount to sweet crude and must meet pipeline spec
- ◆ Highly corrosive – causes pipeline scaling, cracking and embrittlement
- ◆ Highly toxic - colorless and deadly to humans and wildlife
- ◆ Amount of H₂S wells is rising from bacteria in drilling fluids

Sour Pricing Impairs E&P Revenue

Differentials - Sour Crude (WTS) vs Sweet Crude (WTI)

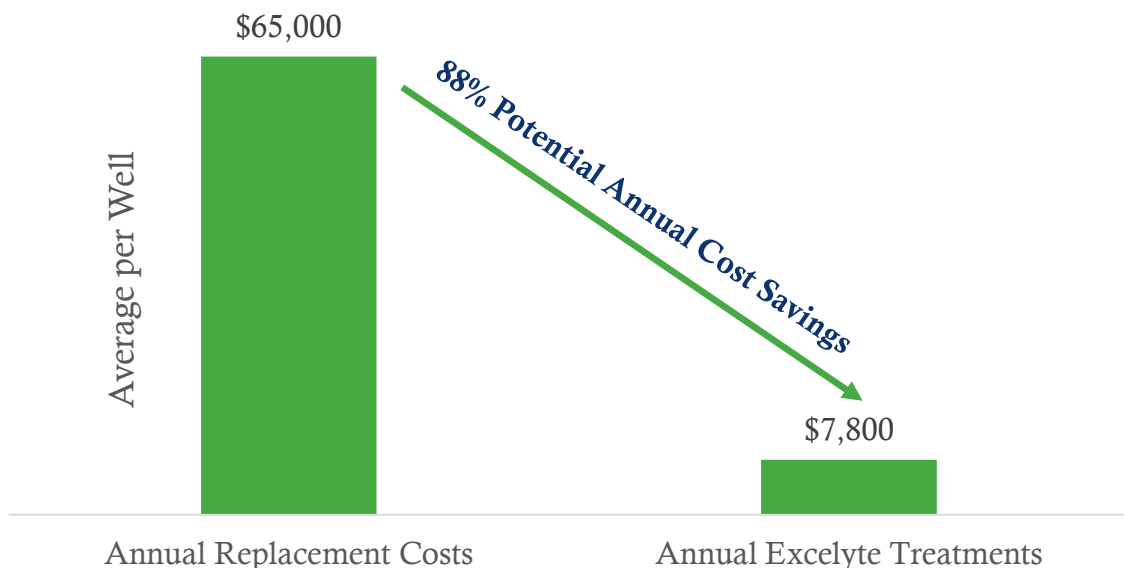




Generating Efficiencies for our Clients

H₂S is highly corrosive resulting in replacement of costly pipe and well equipment estimated at 1-3 times yearly

Maintenance Cost Comparison ⁽¹⁾



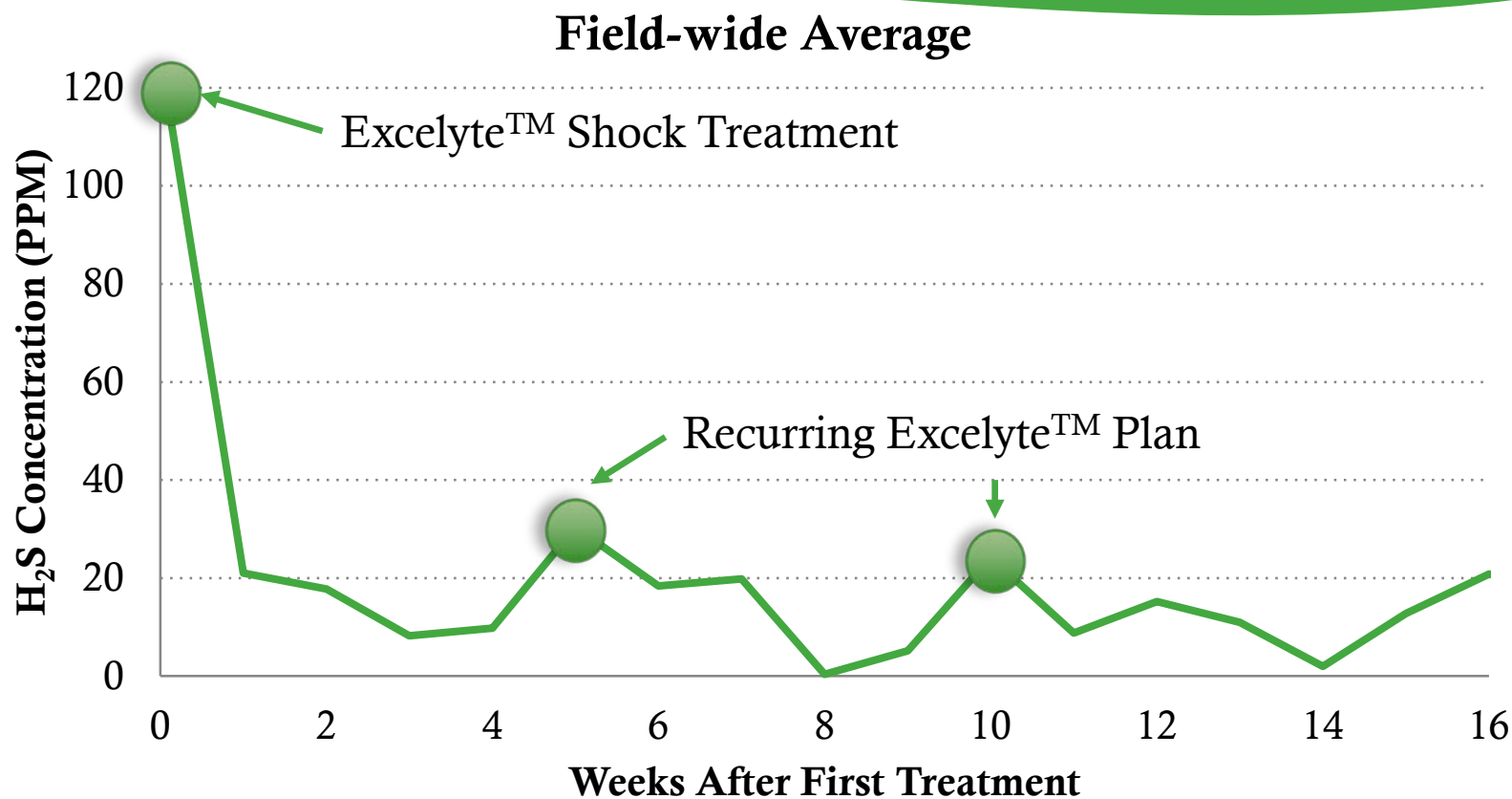
Excelyte™ Treatments – Uinta Basin

- ◆ All wells receive a 4 week shock treatment
- ◆ Recurring treatments approximately monthly thereafter
- ◆ Use approximately 200 to 450 gallons of Excelyte™ per treatment
- ◆ Recurring revenue
- ◆ Estimated customer gross cost: \$400 to \$900 per well, per month

(1) Based on reported customer data and experience

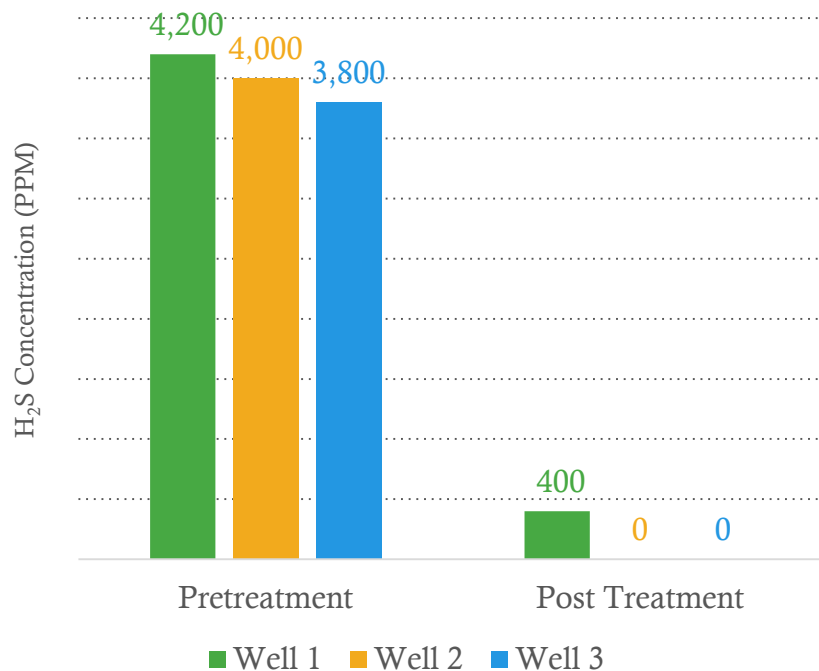
Field Results – Uinta Basin

Approximately half of the 11,000 wells in the Uinta Basin have H₂S issues



IET Field Experience to Date

Actual Well Results – New Mexico



- Virtually 100% elimination of hydrogen sulfide within hours
- Deliveries made by tanker truck
- Approximately 25 minutes to service each well
- Help clients meet pipeline specifications to realize potential uplift in realized price for sweet production

Capturing Market Share in 2015

- ☒ Raise \$2.0 million for targeted growth opportunities
- ☒ Service sour oil wells first, and develop techniques for sour gas wells during 2015
- ☐ Establish at least three more production depots
- ☐ Grow all depots to be self-sustaining
- ☐ Improve techniques, secure associated IP
- ☐ Open O&G divisional office
- ☐ Gain attention of top 25 oil companies
- ☐ Reach a revenue run rate of at least \$1 million per month



Scalable & Low Cost Manufacturing

- ◆ Excelyte™ can be supplied at costs below competitive products in commercial markets
 - ◆ Production is online, can be customized if required
- ◆ Excelyte™ is made with proprietary machines and process
 - ◆ One machine will make more than 30,000 gallons per month of product
 - ◆ A machine costs approximately \$16,000 to fabricate in-house
 - ◆ Housed in 3,000 to 5,000 square foot heated flex space
 - ◆ IET makes the Excelyte™ product locally
 - ◆ Staffed by a compliment of up to 8 employees



Now is The Time for Investment

- ◆ Proven effective product
- ◆ Entering growth phase
- ◆ Capital light business model with liquidity to fund near-term growth
- ◆ Control product, production and equipment
- ◆ Scalable to meet growing demand
- ◆ Seasoned management team to lead growth objectives



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