



FEEL GOLF COMPANY, INC.
 OTC BB: FEEL
 WWW.FEELGOLF.NET

April 2009

CIRRUS FINANCIAL COMMUNICATIONS, LLC [WWW.CIRRUSFC.COM]

INVEST IN...

- A potential “game-changer” in the multi-billion dollar global golf industry
- The only products designed, built and backed by PGA members
- An immediately addressable \$500 MM market

COMPANY PROFILE

Incorporated in 2000, Monterey County, CA-based FEEL first began producing wedges for Tour players in 1985. Today FEEL is a leading innovator and manufacturer of superior performance golf products, and the only golf company whose products are designed, built and backed by PGA members. FEEL’s latest innovation is the revolutionary reverse taper Full Release™ grip, the first significant advancement in golf grips since the game’s inception. Named the “Top Discovery” at the International PGA Show, FEEL grips have been independently tested and validated to increase distance and accuracy. FEEL also manufactures and distributes award-winning wedges and high performance drivers, irons and putters for highly discriminating amateurs and Tour pros.



MARKET OPPORTUNITY

There are nearly 30 million golfers in the U.S. and over 65 million worldwide¹. This group forms a consumer juggernaut that lifted the global golf market to over \$23 billion in 2008². Historically, the golf market has taken evolutionary leaps forward through dramatic product innovations, yet the \$500³ million market for golf club grips has remained stuck with the performance status quo...until now.

¹Source: National Golf Foundation | ²Source: IBISWorld | ³Source: Lamkin, Winn Grips

FINANCIAL DATA

Stock Price	\$0.30
Shares Outstanding	15.8
Market Cap	\$4.8
Cash	\$0.0
Debt	\$1.1
Enterprise Value	\$5.8
EBITDA ('09E)	\$1.7
EBITDA ('10E)	\$3.4
EBITDA ('11E)	\$5.9

All numbers in millions, except stock price. Stock price as of April 13, 2009. Balance sheet information as of April 10, 2009.

See Financial Summary for projection assumptions.

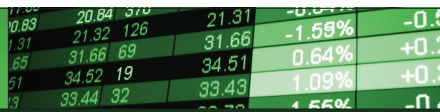
INVESTMENT PARADIGM



IDEA

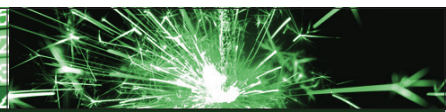
Once every few years the **multi-billion dollar** global golf industry takes a quantum leap forward with a revolutionary product that redefines the sport...and achieves **millions in sales** along the way

First came metal woods, then graphite shafts and soft spikes...**and now introducing reverse taper golf grips from Feel Golf**



INVESTMENT THESIS

- Feel Golf is the #1 manufacturer in the reverse taper grip market, and could significantly and quickly penetrate the greater global \$500 MM grip market
- Only reverse grip in the world designed, built and backed by PGA members
- Established distribution network provides perfect platform for complementary acquisitions



CATALYSTS

- Marketing Blitz – revolutionary products in industry typically achieve 4 – 5x revenue return per advertising dollar invested⁴
- Major Asian Expansion – recently signed distribution deal in Korea (one of world’s largest golf markets) opens door to greater Asian Market
- Acquisitions – already have 2 LOIs with complementary product line roll-ups

⁴With minimum \$1 MM annual marketing investment; Source: Golfsmith, Edwin Watts

FINANCIAL SUMMARY

NEAR TERM STRATEGY: FOCUS ON FLAGSHIP PRODUCTS

- 1) **REVERSE TAPER GOLF GRIPS** – highest gross product margins of existing product portfolio
- 2) **WEDGES** – brand built through 20+ years on Tours worldwide – PGA, LPGA, European, Asian, Nationwide and NCAA collegiate

INCOME STATEMENT	2009E	2010E	2011E	2012E	2013E
Total Revenue	\$7.4	\$13.2	\$19.1	\$27.4	\$38.8
Gross Profit	\$4.3	\$8.0	\$11.8	\$17.5	\$25.5
Gross Profit Margin	58%	60%	62%	64%	66%
EBITDA	\$1.7	\$3.4	\$5.9	\$9.3	\$14.3
EBITDA Margin	23%	26%	31%	34%	37%
Shares Outstanding - Basic	22.8	25.1	27.6	30.4	33.4
EBITDA Per Share - Basic	\$0.08	\$0.14	\$0.21	\$0.30	\$0.43

All numbers in millions, except percentages and EBITDA per share.



MANAGEMENT TEAM

LEE MILLER Chairman and CEO

- PGA member and former Tour player; an acknowledged expert in advanced materials in metal and composites
- Has an M&A background – has bought & sold multiple high tech companies that supplied GE, Lockheed, NASA, Chrysler, Ford, Medical, Weaponry, U.S. Department of Defense and more
- Education in Mechanical Engineering, Accounting and Corporate Law; MBA and PhD in Engineering from the University of Beverly Hills

DAVID OTTERBACH COO

- Former SVP of both Drexel Burnham Lambert and Lehman Brothers; significant M&A experience
- Accomplished career in developing and implementing value-added sales, marketing and business strategies that led to profitable client company liquidity events
- BSBC from Georgia Tech; MBA from Texas State University

JIM CRANE CFO

- Founder of PCAOB certified firm J. Crane & Company
- Significant emerging growth public company experience, serving as CFO of two other OTC BB firms
- BS in Accountancy from Bentley University; licensed CPA

CONTACTS

INVESTOR RELATIONS

Cirrus Financial Communications, LLC
Philip Carlson
(646) 573-0776
Philip.Carlson@cirrusfc.com
www.cirrusfc.com

COMPANY

Feel Golf Company, Inc.
David Otterbach
(831) 422-9300
David@feelgolf.net
www.feelgolf.net

AUDITOR

Moore & Associates
Mike Moore
(702) 253-7499
MikeM@mooreaudits.com
www.mooreaudits.com

LEGAL COUNSEL

Anslow & Jaclin, LLP
Gregg Jaclin
(732) 409-1212
GJaclin@anslowlaw.com
www.anslowlaw.com

This document contains "forward-looking statements" within the meaning of the "safe-harbor" provisions of the Private Securities Litigation Reform Act of 1995. Such statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to differ materially from the results expressed or implied by such statements, including changes from anticipated levels of sales, future national or regional economic and competitive conditions, changes in relationships with customers, access to capital, difficulties in developing and marketing new products, marketing existing products, customer acceptance of existing and new products, and other factors. Accordingly, although the Company believes that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. The Company has no obligation to update the forward-looking information contained in this document.