

Finjan offers investors a diversified and unique vehicle for investing in cybersecurity-related intellectual property-backed technologies under the guidance of a proven team.

Finjan Holdings (NASDAQ FNJN) is recognized globally as a cybersecurity pioneer and leader. Finjan's investment in innovation is captured in its patent portfolio, centered around software and hardware technologies capable of proactively detecting previously unknown and emerging threats on a real-time, behavior-based basis. Finjan's software detects malicious code and protects end users from identity and data theft, spyware, malware, phishing, trojans and other online threats. To date, Finjan has successfully licensed its intellectual property to major technology companies for more than \$150 million.

Investment Highlights:

- Finjan targets growth through investments in innovation, strategic acquisitions, and partnerships leveraging its experience in licensing
- Successful Licensing History: Collected more than \$150 million in licensing to date
- Proven Patent Portfolio: Multiple business-to-business licensing negotiations and pending litigations, most recently received a unanimous verdict entitling Finjan to ~\$40M in damages for Blue Coat's infringement
- Pioneering Technology: Recent launch of cybersecurity advisory business and returned to the world of development with mobile applications for the consumer market
- Seasoned Leadership Team: Licensing and enforcement infrastructure is comprised experts in patent monetization, technology investments and capital markets
- Strategic investment in JVP Fund VII; Cyber Strategic Partners

Finjan's Cybersecurity Business:



IP LICENSING



CYBERSECURITY
CONSULTING SERVICES










MOBILE
APPLICATIONS



INVESTMENTS IN
INNOVATION

Successful Licensing History; ~\$150M to Date:

	Company	Year	Amount	Type	Term
Judgments		2009	\$37.9 M	<ul style="list-style-type: none"> Established royalty rate 8%-16% Willfulness found Injunction granted 	Life of patents
		2005	\$8 M	<ul style="list-style-type: none"> Cash and Equity Investment Portfolio 	Life of patents
Licenses & Settlements		2008	25% equity of M86	<ul style="list-style-type: none"> Stock Portfolio 	Life of patents
		2009	\$3.1M ¹	<ul style="list-style-type: none"> Stock Portfolio 	Life of patents
		2012	\$11.3 M	<ul style="list-style-type: none"> Cash and Stock Portfolio 	Life of patents
	<i>Confidential</i>	2012	\$85 M	<ul style="list-style-type: none"> Cash Portfolio 	Life of patents
		2014	\$8 M	<ul style="list-style-type: none"> Cash Portfolio 	Life of patents
		2015	\$1 M	<ul style="list-style-type: none"> Cash and Patents Portfolio 	Life of patents

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RECENT EVENTS:

August 5, 2015

Ruling in Favor of Finjan for
Nearly \$40 Million as Blue Coat
Trial Concludes

July 22, 2015

Announces Participation in the
Open Register of Patent
Ownership (ORoPO) to Promote
Transparency within the Patent
System

July 16, 2015

Finjan Files Second Lawsuit
Against Blue Coat - Asserting
Additional Finjan Patents Against
New Infringing Blue Coat
Products and Services

SELECT FINANCIALS:

Stock Symbol: (NASDAQ: FNJN)

Current Price
(8/6/2015): \$2.06

Shares
Outstanding
(5/6/2015): 22.5M

Market
Capitalization: \$46.4M

52-Week
Trading Range: \$1.16 - \$4.53

Cash and Cash
Equivalents (As
of 9/30/2014): ~\$15M or \$0.67/
share

Current Debt: \$0



IP LICENSING - Finjan owns a portfolio of patents related to cybersecurity software and hardware that proactively and dynamically detects malicious code. Finjan's developed and patented technologies are capable of detecting previously unknown and emerging threats on a real-time, behavior-based basis. Finjan intends to protect the value of its patent portfolio and maximize the economic benefits of its technologies through licensing.



CYBERSECURITY CONSULTING SERVICES - In June of 2015 Finjan announced the launch of its new business, CybeRisk™ Security Solutions Ltd. to provide risk advisory services to customers, at the executive and board room level, globally.



MOBILE APPLICATIONS - In June of 2015 Finjan launched a new mobile application product for consumers, The Finjan Mobile Secure Browser available on the iOS and Android platforms. The browser provides a simple solution for protecting users mobile devices from the internet's malicious content.



INVESTMENTS IN INNOVATION - In November of 2013 Finjan invested in JVP VII Cyber Strategic Partners, L.P., an Israel-based venture capital fund, seeking to invest in early-stage cyber technology companies.

Enforcement Schedule:

	2Q15	3Q15	4Q15	1Q16	Notes
FireEye <small>Filed: 7/8/13 Court: NDCA Armstrong 4:13-cv-03133-SBA (NDCA)</small>					Case stayed pending Reexamination of '822 and '633 patents (07/14/14)
BLUE COAT	MSJ Hearing* (4/16/2015)	TRIAL (6 patents) July 20 - August 2 2nd complaint filed			First case won \$39.5M
proofpoint	MARKMAN (6/24/2015)			TRIAL (3/7/2016)	
SOPHOS					Markman Order (3/2/2015) Trial (9/6/2016)
Symantec	MARKMAN (6/29/2015)				
paloalto <small>networks</small>		CMC (9/24/2015)	MARKMAN (10/20/2015, Tentative)		No trial date

* Motion for Summary Judgment (MSJ) regarding infringement/non-infringement

Seasoned Leadership Team:

Experienced Patent Licensing Team

Phil Hartstein, President & CEO
Michael Noonan, CFO
Julie Mar-Spinola, VP, Legal Operations

Board of Directors

Daniel Chinn, Director (Former Partner, Israel Seed)
Eric Benhamou (Former Palm/3Com CEO)
Michael Eisenberg (Partner, Benchmark Partners)
Alex Rogers (MD, HarbourVest)
Glenn Daniel (Former MD, Houlihan Lokey)
Harry Kellog (Former Chairman, Silicon Valley Bank)
Michael Southworth (CEO Contact Solutions)