

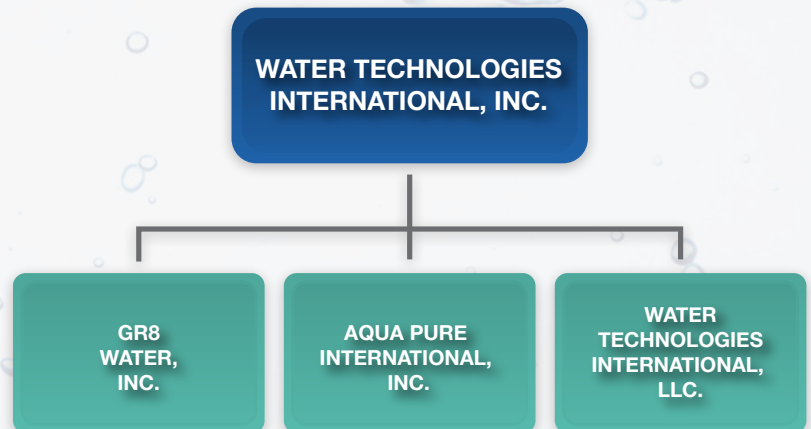


DRINKING WATER FROM AIR

ATMOSPHERIC WATER GENERATORS

COMPANY OVERVIEW

Water Technologies International, Inc., (OTC: WTII) is a parent company comprised of three wholly owned subsidiaries. GR8 Water, Inc., (Great Water) is engaged in the manufacturing and distribution of AWG's (Atmospheric Water Generators) for home and office, as well as large commercial locations. The second wholly owned subsidiary is Aqua Pure International, Inc., a Florida corporation that is focused on filtration devices for the AWG's. The third wholly owned subsidiary is Water Technologies International, LLC, a Florida limited liability company that owns the intellectual property. All of the associated companies are in the business of designing, manufacturing, and distributing Atmospheric Water Generators (AWG's) and related products.



PRODUCTS

Industrial

- High Output Drinking Water from Air
- Modular Design with Output Ranges from 100 to 4,000 gallons of Drinking Water per Day
- High Output Air Conditioning (optional)
- Modular Design with Output Ranges from 5-150 tons of Air Conditioning



Home & Office

- The Home/Office Water Maker
- Advanced Filtration System
- Ozonation- Kills all bacteria and other Microorganisms
- With or without 12,000 BTU Air Conditioner
- Produces 7 Gallons of Clean Water Each Day
- Patent Pending Air Purification Built into the Machine



MARKET

There is a huge market for the GR8 Water AWG. The patent pending AWG produces 99.9% pure drinking water – even in places where there is no drinking water supply. GR8 Water's AWG's will work in and indoor and outdoor environment. Optimal working conditions indoor is 55% humidity and 72° F and outdoor is 70% humidity and 85° F. With water shortages continuing to spring up around the globe, and with drought, war, and natural disasters a looming possibility for the entire world, there are many applications for the GR8 Water AWG. The GR8 AWG countertop or freestanding floor units are great for the home, recreation, or small office, while larger units may be useful for:

- Business
- Government institutions
- Hospitals
- Hotels and Resorts
- Industrial
- Laboratories
- Military Institutions
- Schools
- Water-bottling Facilities

GR8 Water owns several trademarks, patents pending, licensing agreements, and a pending utility patent. A Patent Cooperation Treaty providing international patent coverage was filed in May of 2011.

COMPETITIVE ADVANTAGE

The Company's patent pending filtration technology, low energy requirement, and high output of pure drinking water differentiates GR8 Water AWG from the competition. The Company has the industry experience and has a U.S.-based manufacturing facility to produce quality, well-built units that will stand up to the rigors of use. It is also notable that GR8 Water has the ability to ramp up its production to scale as needed. GR8 Water is also producing the only patent pending air purification system built into the machine.

WATER SHORTAGE

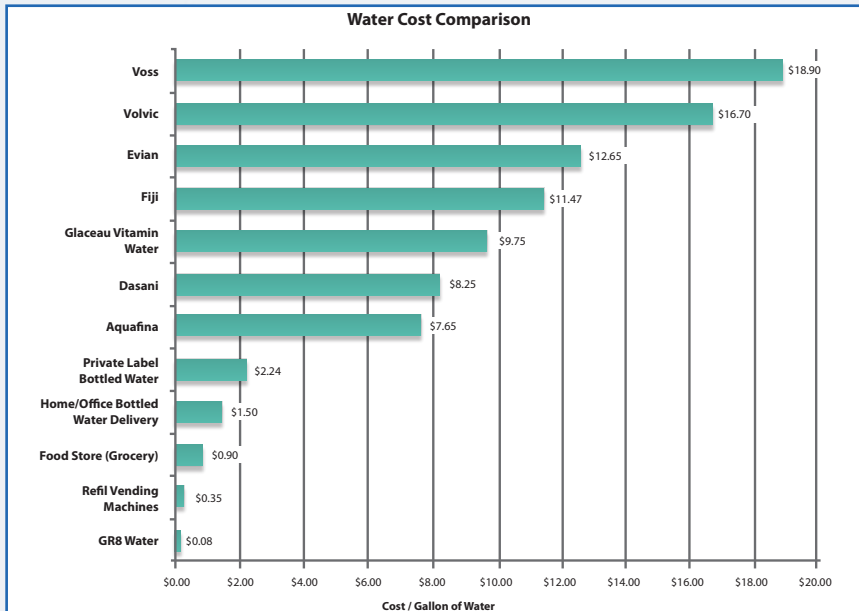
Today's water crisis is not an issue of scarcity, but of access. There is 3.8 quadrillion gallons of water in the atmosphere at any given time. More people in the world own cell phones than have access to a toilet. And as cities and slums grow at increasing rates, the situation worsens. Every day, lack of access to clean water and sanitation kills thousands, leaving others with reduced quality of life. According to water.org, 884 million people lack access to safe water supplies; approximately one in eight people. 3.575 million people die each year from water-related disease. The water and sanitation crisis claims more lives through disease than any war claims through guns. People living in the slums often pay 5-10 times more per liter of water than wealthy people living in the same city.



Less than 1% of the world's fresh water (or about 0.007% of all water on earth) is readily accessible for direct human use. More than 80% of sewage in developing countries is discharged untreated, polluting rivers, lakes and coastal areas. The UN estimates that by 2025, forty-eight nations, with combined population of 2.8 billion, will face freshwater "stress" or "scarcity".

COST & CHARACTERISTICS COMPARISONS

One of the paramount factors in maintaining a supply of clean, safe drinking water for all schools, factories, boats, RVs, households, and offices is long-term costs. A direct comparison between GR8 Water and other leading water products provides indisputable evidence of cost savings. Further in-depth studies show the superior quality of water produced by GR8 Water products compared to traditional methods of obtaining drinking water.



ADDITIONAL INFORMATION

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Important Note: This profile may contain forward-looking statements, particularly as related to pro forma financial statements, earnings estimates and business expectations, within the meaning of Section 27A of the Securities Act of 1933 and Sections 21E of the Securities Exchange Act of 1934, and are subject to the safe harbor created by these sections. Any statements that express or involve discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, goals, assumptions or future events or performance are not statements of historical fact and may be "forward looking statements." Forward looking statements are based on expectations, estimates and projections at the time the statements are made that involve a number of risks and uncertainties which could cause actual results or events to differ materially from those presently anticipated. These forward-looking statements are only made as of the date of their release and Gr8 Water. does not undertake any obligation to publicly update such forward-looking statements to reflect subsequent events or circumstances.