SAN FRANCISCO and SHENZHEN, China, April 9, 2015 /PRNewswire/ -- Highpower International, Inc. (NASDAQ: HPJ), ("Highpower" or the "Company") a developer, manufacturer, and marketer of lithium and nickel-metal hydride (Ni-MH) rechargeable batteries, management systems as well as battery recycling services, today announced that it recently began shipping lithium batteries to Seiko in Japan for its watch and wireless digital products.

Mr. George Pan, Chairman and CEO of Highpower, commented, "We are looking forward to working with Seiko on its innovative digital products. The wearable device market presents tremendous opportunities for Highpower. We are very proud that our lithium batteries are adopted by Seiko, a world famous watch brand. Battery performance is critical to today's ever-developing smart devices. Highpower will continue to target the wearable device market, utilizing its superior quality and manufacturing flexibility to win customer orders. We are excited by the potential of our comprehensive product offerings, and are committed to upholding our reputation as a diversified power solution provider."

A recent survey conducted by Accenture showed that wearable devices will become more popular worldwide over the next five years. The survey was conducted online between October and November 2014, with 24,000 respondents in 24 countries, including China, Australia, Brazil, France, Turkey and the United States. The survey states that 73 percent of Chinese consumers want to purchase a smart watch in the next five years. At present, wearable devices are marketed by a number of companies, including Timex, Apple, Samsung, and China's Xiaomi.

About Highpower International, Inc.

Highpower International was founded in 2001 and produces high-quality Nickel-Metal Hydride (Ni-MH) and lithium-based rechargeable batteries used in a wide range of applications such as electric buses, bikes, energy storage systems, power tools, medical equipment, digital and electronic devices, personal care products, and lighting. Highpower's target customers are Fortune 500 companies, and top 10 companies in each vertical segment. With advanced manufacturing facilities located in Shenzhen, Huizhou, and Ganzhou of China, Highpower is committed to clean technology, not only in the products it makes, but also in the processes of production. The majority of Highpower International's products are distributed to worldwide markets mainly in the United States, Europe, China and Southeast Asia.

Forward Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe-harbor" provisions of the Private Securities Litigation Reform Act of 1995 that are not
historical facts. These statements can be identified by the use of forward-looking terminology such as "believe," "expect," "may," "will," "should," "project," "plan," "seek," "intend," or "anticipate" or the negative thereof or comparable terminology, and include discussions of the Company's future performance, operations and products. Such statements involve known and unknown risks, uncertainties and other factors that could cause the Company's actual results to differ materially from the results expressed or implied by such statements, including, our ability to successfully expand sales of our lithium battery product in the mobile device market and our ability to effectively compete in that market. For a discussion of these and other risks and uncertainties see "Risk Factors "and "Management's Discussion and Analysis of Financial Condition and Results of Operations" in the Company's public filings with the SEC. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. The Company has no obligation to update the forward-looking information contained in this press release.

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