

OTC.QB : IFIX

www.ifsusa.net

INTERNAL FIXATION SYSTEMS, INC

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SELECTED FINANCIAL HIGHLIGHTS:

(A indicates Actual, E indicates Estimated)

Fiscal Years Ending: 2010

	2010	2011 (thru 9/30/11)
Sales:	\$ 148,122	\$ 186,669
Gross Profit:	\$ 95,319	\$ 139,101
Cash on Hand:	\$ 12,691	\$ 27,647

ADDITIONAL INVESTMENT INFORMATION:

Laura Cattabriga
Chief Financial Officer
786-268-0995



Internal Fixation Systems

NIBA Sponsor: SNN Incorporated

Contact: Shelly Kraft

NIBA Objective: Exposure

STOCK OVERVIEW:

Symbol: **IFIX**
Exchange: **OTC.QB**
Shares Outstanding: **5.3 million**

COMPANY OVERVIEW:

Internal Fixation Systems, Inc. is a manufacturer and marketer of value priced orthopedic and podiatric implants. Our customers include ambulatory surgery centers, hospitals and orthopedic surgeons. We seek to be innovative in all aspects of the business from product design to distribution and sales. We endeavor to identify ways to enhance products, promote better inventory management, reduce redundancy and streamline distribution.

Innovative Product Design

Our strategy is to focus on commonly used, market proven products. Our Advisory Panels, comprised of nationally recognized surgeons, evaluate products for potential improvements. The result is enhanced implants that incorporate features busy surgeons desire.

Innovative Modular Set Design

We design surgical sets to allow our customers maximum flexibility while minimizing redundant inventory. Rather than putting multiple types of implants into large sets, our modular systems contain specific implants along with their required instruments.

Innovative Distribution

We believe that the methods by which medical implants are distributed are changing. Many centers are purchasing direct while others rely on sales reps. In an effort to address both needs, we employ multiple distribution methods.

Innovative Pricing

We have a significantly lower cost structure than many of our larger competitors which allows us to offer implants at prices which are 40-60% lower than our competitors.

We have FDA 510 (k) approval for 25 products. Approved products include mini to large cannulated screw systems used for bone fixation as well as locking plate and screw systems for use in the ankle, wrist, elbow, clavicle and shoulder.

INVESTMENT HIGHLIGHTS:

- Surgical Implant costs have been rising 8-10% per year
- By focusing on every-day product instead of the new blockbuster products, IFS has much lower R & D costs
- Implant industry is \$35 Billion market in US
- IFS delivers inspired designs at a superior value (40-50% less than competitors)
- Innovative set design, new distribution pathways and aggressive inventory management mean lower costs to the consumers
- IFS model is endorsed by leading surgeons