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MusclePharm Supplements to be Available in 500 More GNC Locations

DENVER, Feb. 10, 2011 (GLOBE NEWSWIRE) -- MusclePharm Corporation, a Nevada corporation ("MusclePharm" or the "Company") (OTCBB:MSLP), an expanding U.S. nutritional supplement company, announced on Thursday that it will add 500 General Nutrition Center ("GNC") retail locations to its current GNC distribution channel.

Currently, the Company has its nutritional supplements available in 1,500 GNC locations. GNC is recognized as the largest specialty retailer of nutritional products in the world, with locations throughout the U.S. and in several international markets.

Adding 500 additional retail distribution sites will be beneficial for MusclePharm, which is currently experiencing significant growth, a clear reflection of how the Company's products are received by consumers all over the world.

"Our brand is expanding on a daily basis and we are very excited to add 500 more GNC locations. These additional GNC locations will make MusclePharm products more readily available to potential customers and will allow the us to execute our business plan more effectively by meeting the increasing demand for our line of nutritional supplements," commented President Cory Gregory.

About MusclePharm Corporation

Headquartered in Denver, Colorado, MusclePharm is a healthy life-style company that develops and manufactures a full line of National Science Foundation approved nutritional supplements that are 100% free of banned substances. Based on years of research, MusclePharm products are created through an advanced six-stage research protocol involving the expertise of top nutritional scientists and field tested by more than one hundred elite professional athletes from various professional sports leagues including the National Football League, Mixed Martial Arts, and Major League Baseball. The Company's products address all categories of an active lifestyle, including muscle building, weight loss, and maintaining general fitness through a daily nutritional supplement regimen. MusclePharm is sold in over 120 countries and available in over 5,000 U.S. retail outlets, including GNC and Vitamin Shoppe. MusclePharm products are also sold in over 100 online stores, including bodybuilding.com, amazon.com and Vitacost.com. For more information, please visit www.musclepharm.com.

Forward Looking Statements

The information contained herein includes forward-looking statements. These statements

relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future. The safe harbor for forward-looking statements contained in the Securities Litigation Reform Act of 1995 protects companies from liability for their forward-looking statements if they comply with the requirements of the Act.

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