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MusclePharm Nominated for 4 Canadian Supplement Awards

DENVER, Dec. 14, 2011 /PRNewswire/ -- MusclePharm Corporation, a Nevada corporation ("MusclePharm" or the "Company") (OTCBB: MSLP), an expanding U.S. nutritional supplement company, is pleased to announce that it has been nominated for four (4) Canadian Supplement Awards.

Presented by "Muscle Insider," Canada's No. 1 Bodybuilding Magazine, the prestigious Canadian Supplement Awards lets fans decide on what are the top supplements in Canada.

The following is a full list of MusclePharm's nominations and includes the product that is in contention for each particular award:

- Brand of the Year
- Fat Burner of the Year (Shred Matrix)
- Pre-workout Supplement of the Year (Assault)
- Best Tasting Pre-workout Supplement of the Year (Assault)

MusclePharm, which is the official nutritional supplement provider of the Ultimate Fighting Championship (UFC), set a company record for sales during November, showing consistent and record-setting growth to finish off a record-breaking 2011 for the brand.

The Company's popular Assault™ pre-workout product ("Assault") has continued to garner rave reviews and has quickly become one of the best-selling products in the nutritional supplement industry. Shred Matrix™ has also drawn high marks for its revolutionary "8-Stage Fat Loss System" and grown in popularity throughout the year.

Additionally, the Canadian Supplement Awards nominations come on the heels of MusclePharm winning three "2011 Bodybuilding.com Awards for Break out Brand, New Supplement Of Year (Assault), and Best Packaging."

To vote for MusclePharm for the Canadian Supplement Awards, visit www.muscle-insider.com/2011-canadian-supplement-awards.

ABOUT MUSCLEPHARM CORPORATION

Headquartered in Denver, Colorado, MusclePharm is a healthy life-style company that develops and manufactures a full line of NSF and Informed Choice approved nutritional supplements that are free of banned substances. Based on years of research at the MusclePharm Sports Science Center, the products are created through an advanced six-

stage research protocol involving the expertise of top nutritional scientists and field tested by more than one hundred elite professional athletes from various professional sports leagues including the National Football League, Mixed Martial Arts, and Major League Baseball. The Company's products address all categories of an active lifestyle, including muscle building, weight loss and maintaining general fitness through a daily nutritional supplement regimen. MusclePharm is sold in over 120 countries and available in over 5,000 U.S. retail outlets, including GNC and Vitamin Shoppe, and Vitamin World.

MusclePharm products are also sold in over 100 online stores, including bodybuilding.com, Amazon.com and Vitacost.com. For more information, please visit www.musclepharm.com.

FORWARD LOOKING STATEMENTS

The information contained herein includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors which are, in some cases, beyond our control and which could, and likely will, materially affect actual results, levels of activity, performance or achievements. Any forward-looking statement reflects our current views with respect to future events and is subject to these and other risks, uncertainties and assumptions relating to our operations, results of operations, growth strategy and liquidity. We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in these forward-looking statements, even if new information becomes available in the future.

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