

# News, Perspectives & Announcements

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### **MZ Client News**

### **Torchlight Energy Rings NASDAQ Closing Bell**

Torchlight Energy Inc. (NASDAQ: TRCH), a high growth oil and gas Exploration and Production (E&P) company with a primary focus on acquisition and development of highly profitable domestic oil fields, visited the NASDAQ MarketSite in Times Square in December. In honor of the occasion, Tom Lapinski, Chairman & Chief Executive Officer rang the Closing Bell along with John Brda, President and Willard G. McAndrew III, Chief Operating Officer.





### **MZ** Announcements

### **MZ Adds Three New Clients to Growing Roster**

MZ is pleased to announce the addition of three new clients, Phosphagenics Limited, Energous Corporation, and Loan Oak Acquisition Corporation who have chosen MZ to serve as their investor relations service provider. The MZ team will work closely with our clients' management to establish an effective and targeted shareholder outreach campaign, which includes properly packaging their story, establishing the appropriate expectations, and providing consistent transparency into the business. By introducing key market participants, the overall goal of these efforts should lead to increased corporate visibility, greater shareholder diversification and a market multiple consistent with comparables, as well the company's specific growth prospects.

Phosphagenics Limited (ASX: POH) (OTCQX: PPGNY) is commercializing drug delivery applications based on its novel transdermal (drugs administered via skin) TPM® – Targeted Penetration Matrix technology. TPM® is a patient friendly and cost effective system used to deliver proven pharmaceutical and nutraceutical products. The lead products advancing through clinical trials are



an oxymorphone and oxycodone matrix system for the relief of chronic pain. Phosphagenics' shares are listed on the Australian Securities Exchange (POH) and its ADR – Level 1 program in the US is with The Bank of New York Mellon (PPGNY). For more information, please visit www.phosphagenics.com.

**Energous Corporation** is developing a proprietary breakthrough technology that will enable wireless charging of a wide variety of electronic devices, including tablets, smartphones, PCs and other consumer electronic devices. For more information, visit the <a href="Mailto:Company's S-1 filing at sec.gov">Company's S-1 filing at sec.gov</a>.



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#### January 2014

Happy New Year and thanks for reading the first edition of the 2014 Newsletter, this month covering the commodities boom and new clients added to MZ's growing roster. Please visit us on the web at www.mzgroup.us to learn more about our complete set of investor relations products and services.

-The MZ Team

#### **MZ Client News**

Himax Technologies Schedules Fourth Quarter and Full Year 2013 Financial Results Conference Call for Thursday, February 13 at 8:00 a.m. EST 1/23/14

Customers Bancorp Provides 2014 And 2015 Earnings Guidance 1/23/14

Customers Bancorp Reports Record Net Income For Full Year 2013 And Q4 2013 1/23/14

Fission Drills First of 90 Hole Program at PLS 1/20/14

Rango Energy Signs Definitive Agreement with INNEX California Inc. 1/17/14

Rango Energy Appoints Bob Harrell, Former ExxonMobil Executive, as CEO 1/16/14
Fission Hits 13.20% U3O8 Over 4.5 Metres in 4.97% Over 13.0m at R390E 1/15/14
Customers Bancorp, Inc. to Host Q4 2013
Earnings Call on January 23, 2014 1/14/14
Pacific Green Technologies Inc. Review of 2013 and Key Milestones in Q1 2014 1/14/14
Actinium Closes on Approximately \$6.6 Million in Private Placement 1/13/14

Fission Uranium Corp.: Radon Survey Commences to Prioritize Untested Conductors on PLS 1/13/14

One Horizon Group Appoints Mr. Robert P. Vogler to Board of Directors 1/13/14 Cardinal Energy Group, Inc. Appoints John Jordan as CFO 1/13/14

Bofl Holding, Inc. to Announce Second Quarter Results on February 5, 2014 1/10/14 ENSERVCO Reports Preliminary Fourth Quarter Revenue of \$15 Million, a Q4 Record and a 33% Increase vs. Q4 2012; Preliminary Full-Year Revenue Up 47% to a Record \$46.3 Million 1/9/14

Ideal Power Appoints Global Energy Executive, R. Daniel Brdar, CEO and Chairman of the Board 1/8/14

One Horizon Group Signs Agreement to Acquire 45% Interest in Chongqing Leixin Network Technology 1/8/14

Cardinal Energy Group, Inc. Hires Industry Veteran David Rippy as COO 1/7/14 Stellar Biotechnologies Issues Year-End Results and Highlights From 2013 1/2/14



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Loan Oak Acquisition Corporation (OTCQB: LOKAF) through its wholly owned subsidiary Arabella, is an independent oil and natural gas company focused on the acquisition, development and exploration of unconventional, long life, onshore oil and natural gas reserves in the Southern Delaware Basin in West Texas. Arabella has an experienced management team with experience



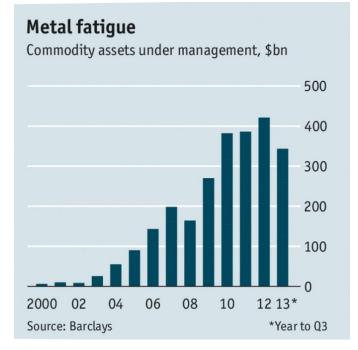
drilling multi-lateral wells and is primarily focused on the formations that the industry refers to as the Wolfbone play, which includes the Wolfcamp and Bone Spring shales. The Wolfbone play is characterized by high oil content and liquids rich natural gas, multiple vertical and horizontal target horizons, extensive production history, long-lived reserves and high drilling success rates.

## **MZ** Perspectives

### Is the Commodities Boom Over?

Starting in the early-mid 2000s, endowments, sovereign wealth funds, retail and institutional investors began to allocate more of their investment assets to commodities. Lured by accelerating economic growth, particularly in emerging markets, inflows into commodityrelated asset reached then record levels in 2006 and 2007 (see chart) Following the great recession in 2008 and the subsequent ultraaccommodative monetary policies by central bankers around the world that followed, investors further accelerated their commitments to gold, oil, platinum and even rare earths.

After reaching a peak of over \$400 billion in assets in 2012, investments into the sector – precious



metals in particular – have declined meaningfully following a 20%-50% correction in underlying commodities prices. Mining companies began to pull back on capital investments and investors quickly reversed course and reduced exposures to commodities. There's a healthy ongoing debate among the bulls and bears regarding the future direction of commodity prices. The bulls' primary arguments are that central banks will continue to print money in order to support subpar economic growth and that emerging markets such as China and India will successfully implement structural reforms that will revitalize their economic growth. Meanwhile, bears argue that the correlation between commodities and other risky assets have converged – thereby reducing the diversification benefits. Furthermore, bears believe advances in technologies for traditional and alternative sources of energy will put the supply-demand closer to balance and drive down the prices for commodities even more.



# SAVE THE DATE Visit MZ at ROTH 2014

MZ will again be a sponsor at this year's ROTH 26th Annual Conference that will feature presentations from hundreds of growth companies, Q&A sessions, expert panels and thousands of management one-on-one/small group meetings, one of the largest of its kind in the U.S.

This event is designed to provide investors with a unique opportunity to gain insight into emerging small and microcap growth companies across a variety of sectors, including Cleantech, Consumer & Retail, Energy & Industrial, Enterprise Software, Healthcare, Resources, Semiconductors & Electronics, Services and Technology & Media.

Date: March 9-12, 2014

Location
The Ritz Carlton
1 Ritz Carlton Dr.
Dana Point, CA 92629

This conference in by invitation only. For more information, please contact <a href="mailto:conference@roth.com">conference@roth.com</a> or your ROTH representative at (800) 933-6830.

**Visit the Conference Website** 



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#### **MZ Client Calendar**

Date	Client	Event	Location
1/23-24	OHGI	Non Deal Roadshow	New York
1/22	Crackpot	Crackpot Inc. Company Conference	Las Vegas
1/24	TRCH	Non Deal Roadshow	San Diego
1/27-28	MILL	Non Deal Roadshow	San Diego
1/29-30	EVSI	Non Deal Roadshow	New York
1/29-2/1	TRCH	Money Show	Orlando
2/4-7	MILL, LOKKF	NAPE Expo	Houston
2/5	PLM	Investor Webinar	Online
2/5-6	BOFI	FIG Partners West Coast Banks CEOs Conference	San Francisco
2/5-8	TRCH	Freedom Fest	Bahamas
2/7-8	FCU	California Investment Conference	Indian Wells, CA
2/12	MILL, TRCH	OGIS Florida	Ft. Lauderdale
2/12-14	BOFI, CUBI	Sterne Agee Financial Services Conference	Boca Raton, FL
2/18	MILL, TRCH	Enercom & Non Deal Roadshow	San Francisco
2/7-8	FCU	California Investment Conference	Indian Wells, CA
2/23-26	FCU	BMO Capital Markets 23rd Annual Global Metals & Mining Conference	Hollywood, FL



MZ Group is a multinational company and the world's largest independent investor relations, corporate communications, IPO journey, governance, market intelligence and applied technology firm. Founded in 1999, it focuses on innovation and personalized services, supported by its exclusive one-stop-shop business model. With offices in New York, Chicago, San Diego, Austin, Vancouver, Hong Kong, Taipei, Sydney and São Paulo, MZ has over 300 professionals serving 530 clients in 11 countries.

MZ serves as a premier informational resource for institutional investors, brokers, analysts, private investors, and the media which creates a dynamic audience and assists in diversifying our clients' shareholder base.

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