

MZ Announcements

MZ Pace of Growth Continues with Addition of Seven New Clients

MZ is pleased to announce the addition new clients who have chosen to utilize MZ as their premier investor relations service provider:

Brain Resource Limited (ASX: BRC) translates new findings about the brain into engaging products for consumers, employers and clinicians to improve cognition and brain function. With offices in San Francisco and Australia, and agents in Europe and Israel, the company is underpinned by an international consortium of scientists and clinicians that bring together all aspects about the brain that are usually assessed independently. For more information visit www.brainresource.com.



Brazil Interactive Media, Inc. (BIMI) is the parent company of Brazil Interactive Media Participações Ltda, ("BIML"), a Brazilian holding company and producer and distributor of live television programs located in São Paulo, SP, Brazil, and through its wholly-owned subsidiary EsoTV Ltda, ("Eso") it combines live television broadcasts with a telecommunications component to create live, interactive programming for the Brazilian market place. Through this medium, it has created a platform which enables it to manage the entire process from concept to national broadcast and monetization, from its ability to generate call traffic for telecommunications providers.



Brazil Minerals, Inc. (OTCQB: BMIX) is a producer of alluvial diamonds through its percentage ownership of production of Duas Barras, the largest alluvial diamond and gold processing plant in Latin America. Brazil Minerals also owns the mining rights to the Borba Project, a gold exploration project in the Amazon area in Brazil. The Company was incorporated in 2011 and is based in Beverly Hills, California, with additional offices in Belo Horizonte and São Paulo, Brazil. For more information please visit www.brazil-minerals.com.



EFactor (OTCQB: STDR) is the world's largest community for entrepreneurs, with over 1 million members in 185 countries representing 72 industries. Founded in 2007, EFactor launched its very first site in March 2008. With EFactor, Entrepreneurs can create new connections that bring value to the Entrepreneur's business or the fledgling Entrepreneur's idea. The core of EFactor's service is to create these valuable connections which are based on a strong proprietary algorithm which is at the heart of the database. For more information please visit www.efactor.com.



Oomba, Inc. is a specialized social media company that is creating an interactive social network for tournaments, leagues and teams. Oomba revolutionizes how people organize sports and games by melding software as a service with a social network. Based in Irvine, CA, the Company was founded by Michael Williams, CEO, founder of Planetwide Games and Tremor Entertainment. Aiding Williams in the creative development of Oomba is co-founder and visionary, Nolan Bushnell, famed video game developer and founder of both Atari and Chuck E. Cheese restaurants. For more information visit www.oomba.com.



PolyMet Mining Corp. (TSX: POM; NYSE: PLM) is a publicly-traded mine development company that owns 100% of Poly Met Mining, Inc., a Minnesota corporation that controls 100% of the NorthMet copper-nickel-precious metals ore body through a long-term lease and owns 100% of the Erie Plant, a large processing facility located approximately six miles from the ore body in the established mining district of the Mesabi Range in northeastern Minnesota. Poly Met Mining, Inc. has completed its Definitive Feasibility Study and is seeking environmental and operating permits to enable it to commence production. The For more information visit www.polymetmining.com.



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May 2013

Thanks for reading the May edition of our MZ Newsletter, focusing on several new client companies, MZ case studies, the return of U.S. IPOs, and resurgent job growth in March and April, Please be sure to visit us at the upcoming B. Riley Investor Conference in Santa Monica, Marcum's MicroCap Conference in New York, Asia Biotech Invest 2013 in Hong Kong, and the GHS 100 Energy Conference in Chicago. Please be sure and visit us at mzgroup.us to learn more about our complete set of investor relations products and services.

-The MZ Team

MZ Client News

OxySure Systems Reports First Quarter 2013 Results 5/16/13

ENSERCO to Boost Fleet Capacity With \$6 Million Capex Budget; Reports 85% Increase in April Revenue Versus Same Month of 2012 5/16/13

Shoreline Energy Corp. Announces First Quarter Results, Record Revenue, \$34 Million Increase to Reserve Value and Current Production Exceeding 2200 BOED 5/15/13

OxySure and Medizon B.V. Sign Distribution Agreement for Netherlands, Belgium and Luxembourg 5/14/13

China Marine Reports First Quarter 2013 Financial Results 5/14/13

International Stem Cell Corporation Announces First Quarter 2013 Financial Results and Provides Business Update 5/14/13

Envision Solar Announces First Quarter 2013 Results 5/14/13

PolyMet Reports Completion of Drafting of Preliminary EIS 5/13/13

Brazil Minerals, Inc. Adds Gold Revenues to Its Diamond Sales and Acquires Majority Ownership of Producing Mine 5/13/13

Continued from page 1—MZ Pace of Growth Continues with Addition of Eight New Clients

Torchlight Energy Resources (OTCQB: TRCH) headquartered in Houston, TX, is positioned as an oil and gas company with a primary focus on oil. Torchlight will focus on highly probable and profitable drilling and working interest programs that have a short payback period, high IRR and proven reserves and are located in domestic, onshore fields. For more information visit www.torchlightenergy.com.



MZ Recent Case Studies Underline Client Success

We measure our success by our clients' results. Our team works closely with management to establish an effective and targeted shareholder outreach campaign, which includes properly packaging their story, establishing the appropriate expectations, and providing consistent transparency into the business. By introducing key market participants, the overall goal of these efforts should lead to increased corporate visibility, greater shareholder diversification and a market multiple consistent with comparables, as well the company's specific growth prospects. Following are two examples of how MZ leveraged its complete set of services to achieve our clients' goals.

ENSERVCO Corporation (OTCQB: ENSV) engaged MZ in December, 2012 with its stock trading near \$0.39. The MZ team immediately instituted an iMarketing Retail Awareness campaign, and began to introduce the company to MZ's proprietary investor database. **In just 5 months, ENSV stock had broken \$1.35, a 238% increase. Liquidity has increased 531%,** from an average volume of 7K/day prior to engagement to 44K/day currently.



Timeline

- A. 12/12 MZ engaged
- B. 12/12 -Present iMarketing Retail Awareness implemented
- C. 12/12 - 1/13 Introductions to MZ's proprietary investor database
- D. 01/13 ENSV reports preliminary unaudited Q4 revenue of \$11.4 M, a quarterly record and a 78% improvement versus Q4 2011
- E. 02/13 Accredited Members Conference - Las Vegas, NV
- F. 02/27 ENSV forecasts swing to full-year 2012 profitability on strength of record Q4 earnings from continuing operations; fiscal 2013 opens with record single-month revenue of \$7.1 M
- G. 03/4-5 Non Deal Roadshow—Southern California
- H. 03/5 The Bowser Report on Seeking Alpha picks up the name
- I. 03/11 Non Deal Roadshow in New York
- J. 03/12 See Thru Equity Conference and Non Deal Roadshow
- K. 03/28 Reports Record Financial Results for Q4 and Full Fiscal Year; Revenue Growth Accelerates Sharply in 2013 First Quarter
- L. 04/1-30 Investor introduction calls with management
- M. 05/02 First Quarter Revenue Improves 95% to \$18.6 Million Fueling Tenfold Increase in Income From Continuing Operations; Adjusted EBITDA Increases 251% to \$7.3 Million
- N. 05/12 Bowser Report names ENSV "Company of the Month"

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Continued from page 2—MZ Recent Case Studies Underline Client Success

Himax Technologies, Inc. (NASDAQ: HIMX) engaged MZ in January, 2012 shortly after its stock hit an all time low under \$1.00. MZ's investor relations program began with immediate investor outreach efforts and streamlining the company's earnings announcements, along with multiple Non Deal Roadshows and a comprehensive conference calendar of events. Since engagement, **HIMX share price has risen 720% to over \$7.70 with liquidity up 748% from average volume of 540k/day to 4.6M/day.**



Timeline

- A. 01/12 MZ engaged
- B. 01-02/12 Outreach calls to new investors
- C. 02/12 Newly formatted earnings PR by MZ Group and conference call hosted
- D. 02/12 One week NDR in San Fran and NYC – more than 20 meetings in one week
- E. 03/12 2 rounds of follow up calls with investors in the US and Sell Side Analysts
- F. 05/12 SRA Conference in San Francisco. NDR in SF, LA and New York and attends Macquaire Taiwan Conferences
- G. 06/12 Issues yearly dividend. Investors begin taking profits on stock
- H. 08/12 Reports Q2, beats guidance and issues 3Q12 guidance
- I. 09/12 Himax's 3rd NRD in US – NYC
- J. 11/12 Nomura Securities initiates HIMAX BUY Rating
- K. 11/12 Report Q3, near miss on revenues but meet on GM and Net Income
- L. 12/12 Executes 4th NDR for the year in NY and Boston. Meets 25 Buy Side and Several High Net Worth Investors
- M. 01/13 Nomura Corporate Access Day at CES 2013
- N. 02/13 Morgan Stanley Technology, Media and Telecommunications Conference, San Francisco
- O. 05/06 Reports First Quarter 2013 Financial Results
- P. 05/07 Provides Second Quarter 2013 Financial Guidance

Visit MZ at the Asia Biotech Invest 2013

MZ is proud to be a PR partner of the Asia Biotech Invest 2013, happening from June 3rd to 5th, 2013 in Hong Kong.

Featuring a mix of expert keynotes, investor panels and biotech company presentations, the conference merges market intelligence with investment opportunities and will act as your guide to successful biotech investment. With Asian countries rapidly emerging as drivers of growth in both research as well as investment in biotechnology, Asia is the place to find new biotech projects, partners and investors and tap in to billions of available investable capital.

Date: **June 3-5, 2013** Location: **Sheraton Hotel & Towers, Hong Kong**

This conference is by invitation only.

For more information, please visit: www.asiabiotechinvest.com



Free pass for qualified investors
— quote BH693MZ100



3 - 5 June 2013
Sheraton Hotel & Towers, Hong Kong

www.AsiaBiotechInvest.com

MZ Introduces MZ IMPACT to serve the IP and Disruptive Technology Sector

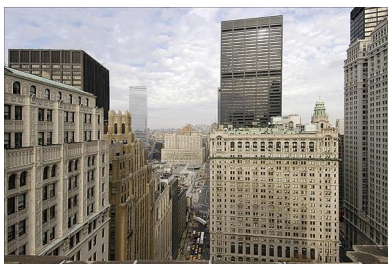
We maximize the value of disruptive technology companies by positioning them to attract high-quality IP centric shareholders with deep technology expertise. To support these efforts, we launched MZ IMPACT, a specialized practice designed to serve IP and disruptive technology companies.



MZ May Client Calendar

Date	Client	Event	Location
5/6-9	APWC	Non Deal Roadshow	New York
5/8	BOFI	Q3 2013 Financial Results Conference Call	Online
5/9	BOFI	D.A. Davidson Companies 15th Annual Financial Services Conference	Seattle
5/13-14	FIS	Raymond James Hard Assets Investment Conference	New York
5/13-15	BOFI	JMP Securities 12th Annual Conference	San Francisco
5/15-21	FIS	Non Deal Roadshow, 5/15-16—New York, 5/20-21— Los Angeles	
5/20-24	HIMX	Non Deal Roadshow - East Coast	New York, Boston
5/20-22	BOFI, ISCO	B.Riley Conference	Santa Monica, CA
5/23	EVSI	Virtual Roadshow	Online
5/26-27	FIS	World Resource Invest. Conf.	Vancouver
5/29-31	VNRX, ISCO, SBOTF, EVSI	Non Deal Roadshows	New York,
5/29	HIMX	Craig Hallum Investment Conference	Minneapolis, MN
5/30	VNRX, ISCO, SBOTF, EVSI	Marcum Micro Cap Conference	New York
5/31-6/4	VNRX	ASCO 2013 Annual Meeting	Chicago
6/4-5	BOFI	KBW Mortgage Finance Conference	New York
6/11-13	BOFI	William Blair Growth Stock Conference	Chicago
6/24-26	ENSV, SEQ, MILL	GHS 100 Energy Conference	Chicago

MZ Transitions to New Corporate Office in New York



With our continued growth, MZ North America has moved to new offices in New York to better serve our clients. The new address is:

MZ New York Office
61 Broadway, Suite 3035
New York, NY 10006

MZ Perspectives

U.S. IPOs Are Back

Coming into 2013, one of the missing elements to the bull market rally in U.S. stocks was IPOs. Facebook's much publicized IPO drama last summer, coupled with significant underperformance for other recent high profile IPOs such as Groupon and Zynga, put a chill on the IPO market for most of 2013. That trend appears to have reversed course.

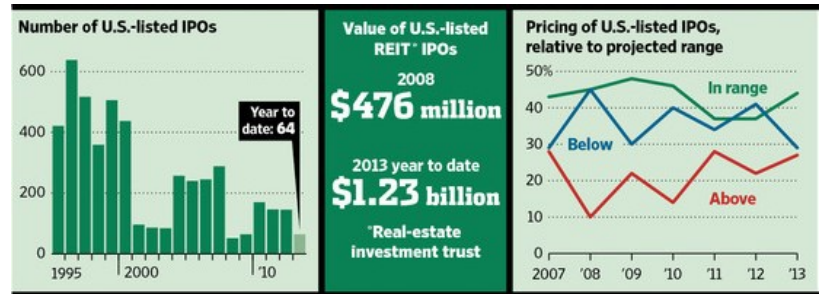
From the beginning of 2013 through the middle of May, 64 U.S.-listed companies have raised \$16.8 billion*, the highest level since 2007. The momentum is only gaining steam with 11 U.S.-listed IPOs in the week ended May 13th, 2013 being the busiest week for IPOs since December 2007. The three biggest factors driving the resurgence in investors' appetite for U.S. IPOs are:

1. Low stock-market volatility
2. Record-low interest rates increasing investors' risk appetite
3. Larger sized IPOs from companies paying an attractive dividend yield

Overall stock market volatility remains at multi-year lows, despite lingering uncertainties regarding the U.S. government's sequester spending cuts, the terrorist attack in Boston, and slowing economic growth in emerging markets and Europe. Investors appear to be reluctantly putting money to work in higher yielding sectors such as utilities, telecommunications and financials as U.S. equity indices grind higher.

Record low rates, with 10-year Treasury yields firmly below 2.0%, comparable to the S&P 500's 2% dividend yield, have encouraged investors to allocate more dollars to risky assets such as IPOs. Investor confidence has also been boosted by positive performance by IPOs, with the 25 largest IPOs in 2013 appreciating by approximately 22%* on average, well ahead of the S&P 500's 15% year-to-date return.

While few market prognosticators expect the U.S. IPO market to return to its glory days of the late 90s, it is hard to deny the direct and second order benefits of a strong IPO provide. Wealth creation for investors, employees and investment banks are the most obvious direct benefits. Private equity and venture capital funds also free capital that can then be reinvested in other startups, thereby creating a virtuous cycle. With a healthy pipeline of IPOs looking to capitalize on strong market conditions, many entrepreneurs, bankers and investors are hoping the IPO market remains ebullient well past Labor Day.



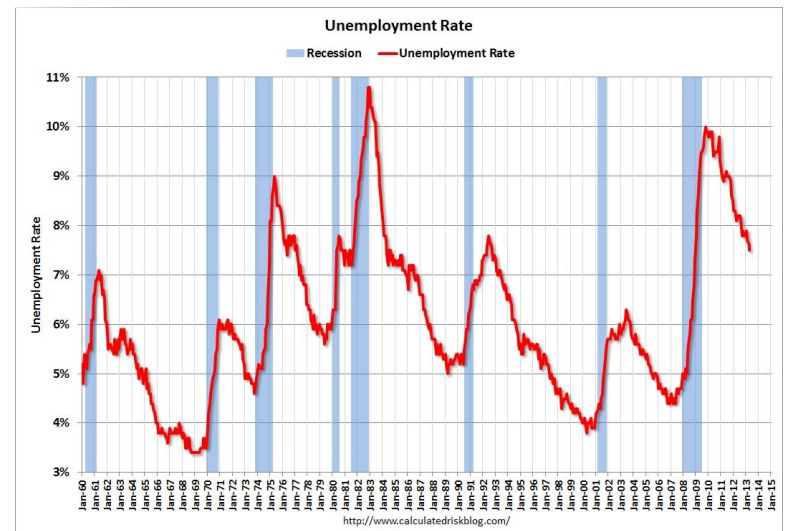
Source: WSJ

More Jobs... Just Not the Right Ones

The U.S. jobs market is off to a strong start for a third consecutive year. 165,000 net new jobs were created in April 2013, well ahead of the 88,000 consensus estimate, bringing the total number of new jobs to 635,000 over the past three months. The unemployment rate fell to 7.5%, reaching about the halfway point between the 10%+ peak during the great recession and the sub-5% average before the global financial crisis. Perhaps the most encouraging trend was a 258,000 decline in the number of long-term unemployed, given the structural damage it creates for both the employee and the economy.

Digging further beneath the headline numbers reveals several concerning trends.

- 1) "Low-quality" jobs accounted for the majority of the new jobs being created.



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Continued from page 5—More Jobs...Just Not the Right Ones

- 2) More workers continue to exit the job market, particularly younger and less educated workers.
- 3) Wages remain stagnant overall and across most industries.

The majority of the jobs created in April 2013 were lower-pay, transient jobs. Retail trade, temporary jobs, and leisure and hospitality accounted for 29,000, 31,000 and 43,000 jobs, respectively, representing almost two-thirds of total jobs created. These jobs tend to fluctuate from month to month depending on demand. And while rising temp employment have historically preceded a more sustained increase in full time hiring in prior cycles, we have already seen several short-term spikes and dips in the temporary hiring in this recovery. The average wages for these types of jobs rank among the lowest. The average weekly earnings for retail and leisure and hospitality were \$522 and \$350, respectively, well below the \$821 average for all jobs. In contrast, construction and finance jobs generate \$1,014 and \$1,119 average wages per worker, respectively. Workers in retail, temp and hospitality positions also often do not qualify for health insurance, which further inhibits their disposable income.

One phenomenon economists have struggled to fully explain is the persistent decline in the labor participation rate since the recession in 2008. The labor force participation rate, which measures the percentage of the total population that is qualified to work actively looking for a job, has dropped from 65%-66% pre-crisis to a multi-decade low of 63.3% in April 2013. Even in months such as February and April 2013, where the net new jobs created were strong, the labor participation rate was down year-over-year. This phenomenon appears particularly pronounced in teenagers and workers without a high school degree. Bucking broader trends, the unemployment rate trended higher month-over-month in April for workers without a high school degree. Similarly, the number of teenagers (16-19) employed fell by 31,000 while the unemployment rate was flat month-over-month at 24.1%. These trends are inconsistent with the broader trends of lower quality retail and hospitality jobs driving the overall rebound in the U.S. labor market.

One consistent trend in the subdued labor market recovery in the U.S. is anemic wage growth. That trend continued in April, with average hourly earnings increasing by less than 2% year-over-year to approximately \$20. With inflation running between 1.5%-3.0% since the Fed's implemented its accommodative monetary policies, the average U.S. worker is seeing little to no growth in their real wages. This presents a significant challenge for the economy overall as consumer spending represents approximately 70% of U.S. GDP.

Category	Apr. 2012	Feb. 2013	Mar. 2013P	Apr. 2013P
EMPLOYMENT BY SELECTED INDUSTRY (Over-the-month change, in thousands)				
Total nonfarm.....	112	332	138	165
Total private.....	120	319	154	176
Goods-producing.....	6	75	15	-9
Mining and logging.....	0	4	0	-3
Construction.....	-4	48	13	-6
Manufacturing.....	10	23	2	0
Durable goods ¹	8	12	7	1
Motor vehicles and parts.....	1.0	6.4	4.1	2.4
Nondurable goods.....	2	11	-5	-1
Private service-providing ¹	114	244	139	185
Wholesale trade.....	13.2	4.7	2.9	4.1
Retail trade.....	30.4	25.8	-3.9	29.3
Transportation and warehousing.....	-15.1	-5.3	-6.7	4.2
Information.....	0	18	2	-9
Financial activities.....	5	15	5	9
Professional and business services ¹	45	93	64	73
Temporary help services.....	14.7	27.5	25.5	30.8
Education and health services ¹	22	31	46	28
Health care and social assistance.....	20.7	37.0	26.5	26.1
Leisure and hospitality.....	14	63	38	43
Other services.....	0	-1	-8	4
Government.....	-8	13	-16	-11

HOUSEHOLD DATA

Table A-4. Employment status of the civilian population 25 years and over by educational attainment
(Numbers in thousands)

Educational attainment	Not seasonally adjusted			Seasonally adjusted						
	Apr. 2012	Mar. 2013	Apr. 2013	Apr. 2012	Dec. 2012	Jan. 2013	Feb. 2013	Mar. 2013	Apr. 2013	
Less than a high school diploma										
Civilian labor force.....	11,490	11,137	11,072	11,379	11,120	11,125	11,256	11,264	10,999	
Participation rate.....	45.7	45.5	45.1	45.3	45.1	45.5	47.2	46.0	44.8	
Employed.....	10,069	9,803	9,810	9,952	9,821	9,784	9,999	10,012	9,725	
Employment-population ratio.....	40.1	40.0	39.9	39.6	39.8	40.0	41.9	40.9	39.6	
Unemployed.....	1,421	1,334	1,262	1,428	1,298	1,341	1,257	1,252	1,274	
Unemployment rate.....	12.4	12.0	11.4	12.5	11.7	12.0	11.2	11.1	11.6	
High school graduates, no college¹										
Civilian labor force.....	36,812	36,090	36,224	36,740	36,663	36,557	36,143	36,121	36,200	
Participation rate.....	59.3	58.5	58.7	59.2	59.1	58.7	58.1	58.6	58.7	
Employed.....	33,959	33,088	33,614	33,825	33,713	33,585	33,289	33,359	33,510	
Employment-population ratio.....	54.7	53.7	54.5	54.5	54.3	54.0	53.6	54.1	54.3	
Unemployed.....	2,852	3,003	2,610	2,915	2,950	2,972	2,854	2,762	2,689	
Unemployment rate.....	7.7	8.3	7.2	7.9	8.0	8.1	7.9	7.6	7.4	
Some college or associate degree										
Civilian labor force.....	36,966	37,193	37,058	37,248	37,397	37,201	37,291	37,232	37,371	
Participation rate.....	68.6	68.1	67.8	69.1	68.7	68.3	68.0	68.1	68.4	
Employed.....	34,270	34,813	34,820	34,437	34,831	34,587	34,776	34,845	34,992	
Employment-population ratio.....	63.6	63.7	63.7	63.9	64.0	63.5	63.5	63.8	64.1	
Unemployed.....	2,696	2,380	2,238	2,812	2,566	2,614	2,515	2,387	2,379	
Unemployment rate.....	7.3	6.4	6.0	7.5	6.9	7.0	6.7	6.4	6.4	
Bachelor's degree and higher²										
Civilian labor force.....	48,075	49,560	49,663	47,988	48,859	48,991	49,436	49,236	49,492	
Participation rate.....	76.4	75.8	75.9	76.2	75.9	75.8	75.9	75.3	75.6	
Employed.....	46,310	47,723	47,888	46,065	46,954	47,172	47,555	47,371	47,563	
Employment-population ratio.....	73.6	73.0	73.2	72.9	72.9	72.9	73.0	72.5	72.7	
Unemployed.....	1,765	1,837	1,775	1,923	1,905	1,819	1,881	1,865	1,929	
Unemployment rate.....	3.7	3.7	3.6	4.0	3.9	3.7	3.8	3.8	3.9	

¹ Includes persons with a high school diploma or equivalent.

² Includes persons with bachelor's, master's, professional, and doctoral degrees.

NOTE: Updated population controls are introduced annually with the release of January data.

ESTABLISHMENT DATA

Table B-3. Average hourly and weekly earnings of all employees on private nonfarm payrolls by industry sector, seasonally adjusted

Industry	Average hourly earnings				Average weekly earnings			
	Apr. 2012	Feb. 2013	Mar. 2013P	Apr. 2013P	Apr. 2012	Feb. 2013	Mar. 2013P	Apr. 2013P
Total private.....	\$23.42	\$23.82	\$23.83	\$23.87	\$ 807.99	\$ 821.79	\$ 824.52	\$ 821.13
Goods-producing.....	24.67	24.94	24.96	24.97	994.20	1,010.07	1,008.38	1,003.79
Mining and logging.....	28.68	28.83	28.99	28.99	1,259.05	1,248.34	1,255.27	1,249.47
Construction.....	25.67	26.03	26.04	26.07	996.00	1,020.38	1,015.56	1,014.12
Manufacturing.....	23.91	24.14	24.16	24.15	975.53	987.33	985.73	982.91
Durable goods.....	25.30	25.52	25.56	25.58	1,042.36	1,051.42	1,050.52	1,047.96
Nondurable goods.....	21.52	21.77	21.75	21.72	865.10	877.33	876.53	868.80
Private service-providing.....	23.12	23.55	23.56	23.61	772.21	784.22	786.90	786.21
Trade, transportation, and utilities.....	20.36	20.77	20.83	20.89	704.46	716.57	722.80	720.71
Wholesale trade.....	26.69	27.32	27.51	27.57	1,032.90	1,054.55	1,064.64	1,064.20
Retail trade.....	16.17	16.54	16.59	16.62	512.59	521.01	525.90	521.87
Transportation and warehousing.....	22.02	22.02	22.05	22.15	843.37	849.97	855.54	857.21
Utilities.....	33.70	35.02	34.92	34.70	1,408.66	1,488.35	1,484.10	1,460.87
Information.....	31.75	32.44	32.58	32.80	1,162.05	1,177.57	1,185.91	1,197.20
Financial activities.....	28.90	29.97	29.99	30.07	1,075.08	1,114.88	1,115.63	1,118.60
Professional and business services.....	27.97	28.35	28.41	28.39	1,006.92	1,023.44	1,025.60	1,022.04
Education and health services.....	24.15	24.58	24.47	24.52	794.54	808.68	805.06	806.71
Leisure and hospitality.....	13.35	13.39	13.41	13.42	348.44	349.48	351.34	350.26
Other services.....	20.75	21.23	21.12	21.18	657.78	672.99	671.62	669.29

p Preliminary

Source: BLS April 2013 Jobs Report

MZ Group is a multinational company and the world's largest independent investor relations, corporate communications, IPO journey, governance, market intelligence and applied technology firm. Founded in 1999, it focuses on innovation and personalized services, supported by its exclusive one-stop-shop business model. With offices in New York, Chicago, San Diego, Atlanta, Vancouver, Sao Paulo, Hong Kong, Beijing, Shanghai, Mumbai, Perth, Sydney and Taipei, MZ has over 300 professionals serving 530 clients in 11 countries.



MZ serves as a premier informational resource for institutional investors, brokers, analysts, private investors, and the media which creates a dynamic audience and assists in diversifying our clients' shareholder base.



Visit our North American website at
www.mzgroup.us



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