



FULL SERVICE GLOBAL INVESTOR RELATIONS

INNOVATIVE, CUSTOMIZED IR SOLUTIONS

MZ GROUP BY THE NUMBERS www.mzgroup.us

Established: 1999

Number of Professionals: 300+

Number of Clients: 530
North American Clients: 25

Major Exchanges
Represented: 11

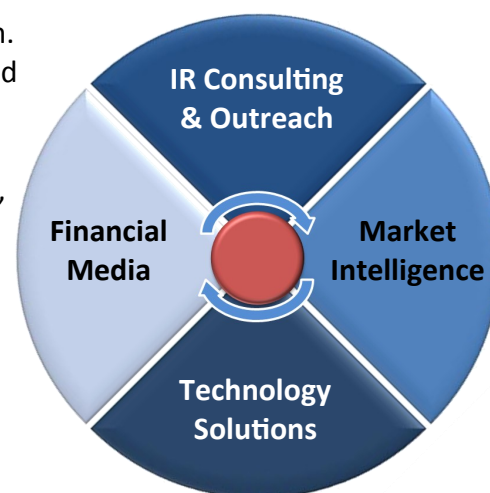
Average Client Portfolio's
Market Cap: \$15M—\$1B

MZ GROUP

MZ Group is a multinational company and the world's largest independent investor relations and corporate communications firm. Founded in 1999, it focuses on innovation and personalized services, supported by its exclusive one-stop-shop business model. With offices in New York, Chicago, San Diego, Austin, Vancouver, Hong Kong, Taipei and São Paulo, MZ has over 300 professionals serving 530 clients in 11 countries.

MZ serves as a premier informational resource for institutional investors, brokers, analysts, private investors, and the media which creates a dynamic audience and assists in diversifying our clients' shareholder base.

One-Stop-Shop Solution



IR CONSULTING & OUTREACH

IR Consulting - We create a customized investment message which articulates your story in a clear, concise, and consistent format and builds your public brand identity. We implement the plan using multiple corporate communication tools with 24/7 service:

- Shareholder Communications
- Press Releases
- Presentations
- Corporate Overview & FAQ
- Database Management
- Earnings Conference Call and Special Event Scripts
- Logistics for Conferences, Analyst Days and Investor Events
- Proprietary Newsletter & Website

THE IR FOUNDATION

- 1 Managing market expectations
- 2 Managing the shareholder base
- 3 Creating shareholder value

Outreach - MZ leverages our database of contacts to facilitate thousands of investor introductions each year. Both clients and investors place a high value on face-to-face meetings, which create trust and are the optimal way to establish relationships. Virtual road shows and conference participation are also utilized.

Mine our **140,000+** **contact database** to target key investors

Train and prepare our clients to perfect their presentation skills

Add strategic new investors

Worldwide Roadshows in Financial Hubs in North & South America, Australia and Asia

FINANCIAL MEDIA

Targeted media relations offer an important segment to the corporate story. MZ targets media opportunities that highlight a company's strategy, growth objectives, developments, and milestones related to its business. MZ identifies the optimal news, corporate, and industry trends that will provide angles in the media and then actively pursue those opportunities in:

- Small Cap Investor Newsletters & Publications
- International Business & Financial Media
- Trade Magazines
- Industry Journals



LOCATIONS

NORTH AMERICA

New York

(212) 301-7130

Chicago

(312) 261-6400

San Diego

(619) 272-4212

Austin

(512) 270-6990

Vancouver

(604) 210-6687

LATIN AMERICA

São Paulo

(05511) 3529-3777

ASIA-PACIFIC

Hong Kong

(852) 9408-3360

www.mzgroup.us

MARKET INTELLIGENCE

- Real-time monitoring of institutional ownership enables timely decisions
- Data mining identifies a targeted group of prospective investors
- Ongoing shareholder intelligence to evaluate the effectiveness of IR strategies and corporate communications

TECHNOLOGY SOLUTIONS

Our world class suite of technology solutions covers the full spectrum of investor relations tools you will need to stay ahead.

- Customized Multi-Lingual IR Websites
- Corporate Video
- Newswire Distribution Services
- Conference Call/Webcasting/Virtual Road Shows
- Regulatory Compliance: Edgar and XBRL Filings
- IRNavigator™ - Investor Relations CRM System
- Stock Surveillance

