

November 14, 2011



The South Florida Chapter of The National Investor Relations Institute Announces its 2012 Board of Directors

FORT LAUDERDALE, Fla.--(BUSINESS WIRE)--The National Investor Relations Institute - South Florida Chapter (NIRI-SF) is pleased to announce its recently elected Board of Directors for the 2012 program year.

The new NIRI-SF Officers, Directors and Committee Members are:

President: Sharon Rubio, Sr. Analyst, [Citrix Systems](#), Inc. (NASDAQ: CTXS)

Program Chair: Sean Dunleavy, Account Manager, [Broadridge](#)

Membership Co-Chairs:

- Lizette Boukarrou, Regional Manager, [Curran & Connors](#)
- Mike Gibaldi, APR, Account Manager, [Business Wire](#)

Treasurer: Howard Goldman, Director of Investor & Corporate Relations, [Cross Country Healthcare](#), Inc. (NASDAQ: CCRN)

Communications Chair: Al Aneja, Vice President of Sales, [Equisolve](#)

Secretary: Christine Cannella, Investor Relations Officer, [Fresh Del Monte](#)

Director-at-Large: Allison Tomek – PositiveID Corporation Sr. Vice President, Investor Relations and Corporate Communications, [PositiveID Corporation](#) (OTCBB: PSID)

Rubio said, “The NIRI-SF board looks forward to providing our membership another year of timely educational programming and networking events to those in the South Florida investor relations community. NIRI membership has been an invaluable asset to my career, and I am proud to lead this dedicated and enthusiastic board of directors to enhance the careers of our members.

“We kick off this 2011 – 2012 programming year with NIRI National at the Global IR Practices Seminar and Reception. Jason Schenker, President and Chief Economist at Prestige Economics will join us on November 16th to provide a state of the market at the JW Marriott Marquis Hotel in Miami. For additional information on this event and/or the NIRI South Florida chapter, please visit: <http://www.niri.org/gir>.”

National Investor Relations Institute is a professional association of corporate Investor Relations Officers and Investor Relations consultants responsible for communication among corporate management, the investing public and the financial community. Founded in 1969, NIRI has over 5,000 members in 35 chapters.

[National Investor Relations Institute South Florida Chapter](#) (NIRI-SF) is comprised of Investor Relations practitioners from public corporations, consulting firms and associated financial services companies headquartered or doing business in Florida. In addition to being an ongoing resource for Investor Relations Officers, NIRI-SF sponsors a series of programs addressing the practices and issues facing today's investor relations professional.

To learn more, please visit <http://www.nirisouthflorida.org/>.