

The South Florida Chapter of the National Investor Relations Institute (NIRI-SF) Announces Its Board of Directors for the 2012-2013 Programming Year

FORT LAUDERDALE, FL--(Marketwire - Oct 30, 2012) - The National Investor Relations Institute - South Florida Chapter (NIRI-SF) is pleased to announce its recently elected Board of Directors for the 2012-2013 program year.

The new NIRI-SF Officers and Directors are:

Board of Directors

President

Sharon Rubio Manager, Investor Relations

Citrix Systems, Inc. (NASDAQ: CTXS)

Email: sharon.rubio@citrix.com

President-Elect

Leo Hinkley
Investor Relations Officer
BBX Capital Corporation (NYSE: BBX)

BFC Financial Corporation (OTCQB: BFCF)

Phone: (954) 940-5300

Email: lhinkley@bbxcapital.com

Program Chair

Sean Dunleavy Account Manager Broadridge

Email: sean.dunleavy@broadridge.com

Membership Chair

Mike Gibaldi, APR Account Manager Business Wire

Phone: (954) 474-8833

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Communications Chair

Al Aneja

Vice President of Sales

Equisolve

Phone: (954) 390-6060 ext. 118

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Treasurer

Howard Goldman

Director of Investor & Corporate Relations

Cross Country Healthcare, Inc. (NASDAQ: CCRN)

Phone: (877) 686-9779

Email: hgoldman@crosscountry.com

Secretary

Lizette Boukarrou Regional Manager Curran & Connors Phone: (631) 608-2591

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Email: lboukarrou@curran-connors.com

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Director-at-Large

Allison Tomek

Sr. VP, Investor Relations & Corporate Communications

PositiveID Corporation (OTCQB: PSID)

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"In this ever growing regulatory and online environment, the investor relations ("IR") specialist has essentially become the last remaining live, real time resource between Wall Street, investors, and the corporate world. Corporations that have dedicated IR professionals are clearly broadcasting their perspective of shareholder valuations and the tangible value they place on their shareholders and the investment community," commented Leo Hinkley, 2013 President-elect, NIRI-SF. "I am very pleased to join the Board of Directors of NIRI-SF and look forward to a bullish year for the National Investor Relations Institute."

National Investor Relations Institute is a professional association of corporate Investor Relations Officers and Investor Relations consultants responsible for communication among corporate management, the investing public and the financial community. Founded in 1969, NIRI has over 5,000 members in 35 chapters.

National Investor Relations Institute South Florida Chapter (NIRI-SF) is comprised of Investor Relations practitioners from public corporations, consulting firms and associated financial services companies headquartered or doing business in Florida. In addition to being an ongoing resource for Investor Relations Officers, NIRI-SF sponsors a series of programs addressing the practices and issues facing today's investor relations professional.

To learn more, please visit http://www.nirisouthflorida.org/ and to be informed of upcoming NIRI-SF events, please sign up at http://www.nirisouthflorida.com

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