



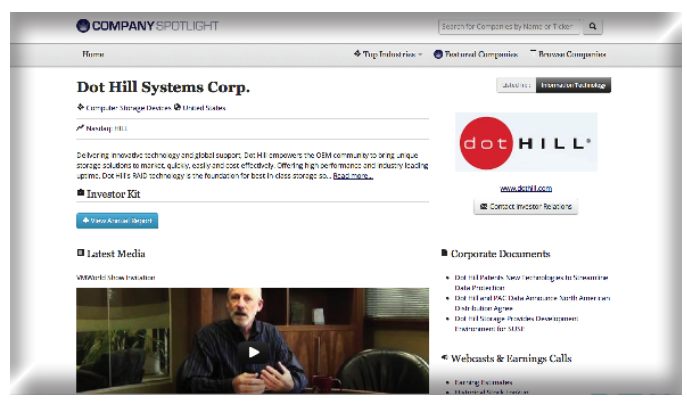
COMPANIES WITH A CUSTOMIZED SPOTLIGHT PAGE GET MORE LOOKS  
**13.5 TIMES MORE**



## YOUR MEDIUM, YOUR MESSAGE, YOUR AUDIENCE

Your company is a great fit for the right investor. The challenge is utilizing the right avenue to disseminate your message among all the platforms, media, and other distribution engines. Investors need to hear your story above the noise of 70,000 other publicly traded companies.

Company Spotlight is the only platform that allows you to create a custom investor experience. Leverage the latest in digital media technology, and connect to millions of investors through over 100 of the world's most respected financial publications and websites.



“ IF YOU WANT TO GET YOUR CORPORATE MESSAGE TO THE MARKET PLACE IN A TIMELY MANNER, PRECISIONIR HAS A VARIETY OF TOOLS TO HELP. ”

— Rachel MacLean, Vice President  
BP Investor Relations North America



see how [www.companyspotlight.com](http://www.companyspotlight.com)  
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# ELEVATE YOUR COMMUNICATION STRATEGY TO GENERATE GREATER VISIBILITY AMONG INVESTORS

## FOCUSED COMMUNICATION

Communicating relevant, timely information is essential in today's fast-paced market. Interactive reports, videos, webcasts, and other digital content continue to spread. Managing investor relations in one coherent and easy-to-use platform makes presenting a clear and concise message possible.

## FORMAT INTEGRATION

Company Spotlight fully integrates your message into a unique, interactive experience. Whether your story is best told with video, PowerPoint, webcasts, social media feeds, or PDF documents, your personalized Company Spotlight platform seamlessly delivers your message to interested investors.

## GARNERING ATTENTION

With over 70,000 publicly traded companies in the world, standing out requires something special. Company Spotlight creates this difference with a recommendation engine focused on connecting you to the investors that are researching your sector and your peers.

## INVESTOR CONNECTION

Ongoing visibility builds investor lists. Maintaining your company's presence through an investor's entire research process increases the likelihood of a potential relationship. Through Company Spotlight, interest in your peers can quickly turn to interest in you.

