



HOW CAN YOU REACH THE HARD TO LOCATE INSTITUTIONAL INVESTOR?
BLOOMBERG MARKETS SPOTLIGHT

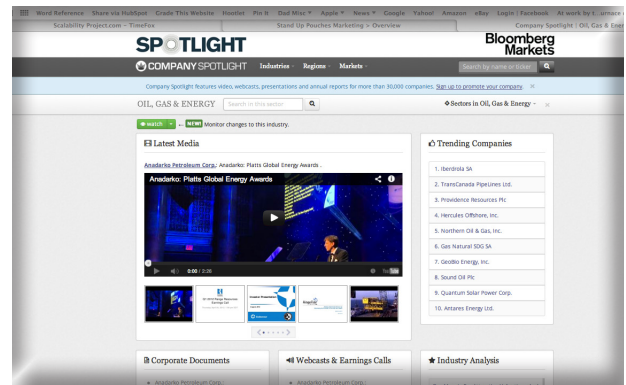
BLOOMBERG MARKETS SPOTLIGHT

A VIRTUAL PLATFORM FOR COMMUNICATING YOUR COMPANY'S MESSAGE

PrecisionIR Group and Bloomberg Markets® magazine have joined forces on a new integrated media platform targeting institutional investors.

Combining the unsurpassed reach of Bloomberg Markets® magazine among institutional investors with PrecisionIR's multi-media investor outreach assets, Bloomberg Markets Spotlight is an investor relations showcase for public companies, providing an innovative way for companies to target and communicate with institutional investors.

The Bloomberg audience has the highest composition of financial experts and is the most influential name in the world of finance, business and financial media. With unparalleled global reach it is easy to see why Bloomberg carries the reputation for having the highest concentration of financial services professionals.

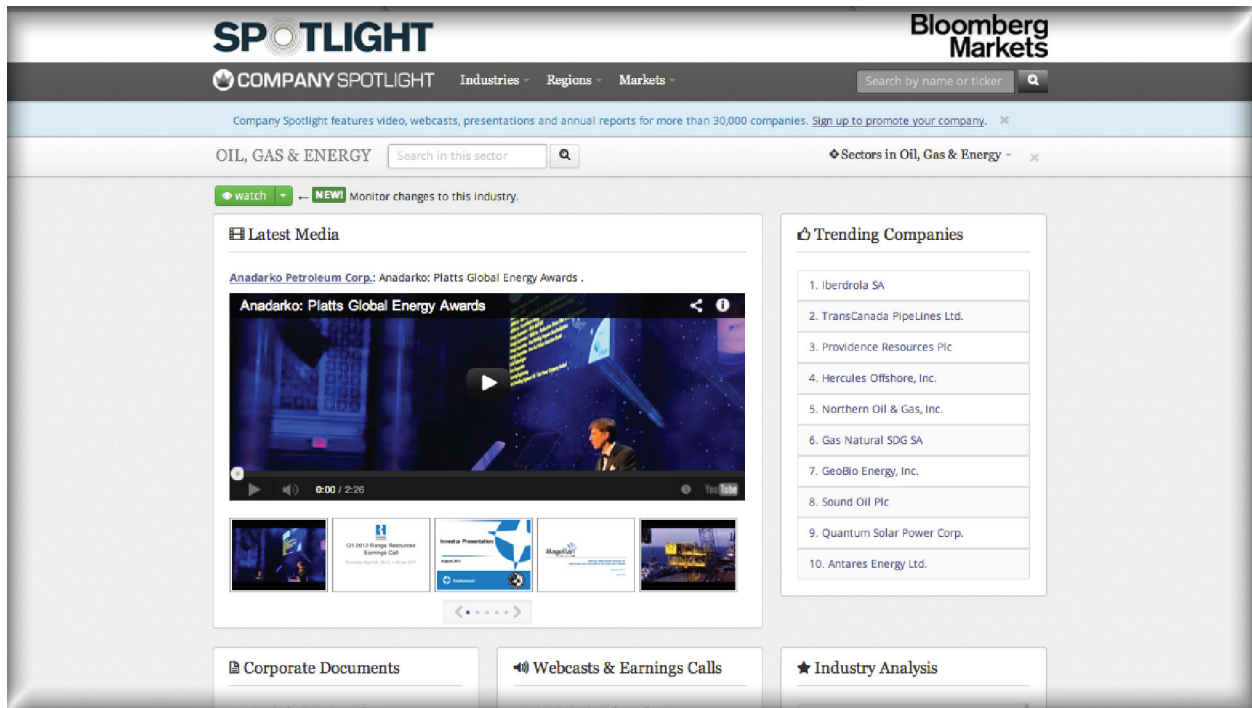


see how [www • bloombergmarketsspotlight • com](http://www.bloombergmarketsspotlight.com)
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THIS EXCLUSIVE OFFER PROVIDES GREATER VISIBILITY WITH THE HARD TO REACH INSTITUTIONAL INVESTOR

Gain maximum exposure to an elite group of investors through the Bloomberg Markets Spotlight online platform. Highlight your company's story in a customizable 30-minute webcast, which will be marketed and broadcasted on the virtual platform. Consistent promotions of your story to this audience include:

- Promotion of your webcast to 375,000+ Bloomberg terminals users at login
- An ad in Bloomberg Markets® magazine featuring your company information and logo to promote your 30-minute webcast
- Featured promotion of your webcast on the Bloomberg Markets Spotlight website the month it is introduced

The screenshot shows the Bloomberg Markets Spotlight website interface. At the top, there is a navigation bar with the 'SPOTLIGHT' logo and 'COMPANY SPOTLIGHT' text, along with links for 'Industries', 'Regions', and 'Markets'. A search bar is present with the placeholder 'Search by name or ticker'. Below the navigation bar, the main content area is titled 'OIL, GAS & ENERGY' and includes a search box for this sector. A 'watch' button and a 'NEW!' notification are visible. The 'Latest Media' section features a video player for 'Anadarko: Platts Global Energy Awards'. To the right, the 'Trending Companies' list includes: 1. Iberdrola SA, 2. TransCanada PipeLines Ltd., 3. Providence Resources Plc, 4. Hercules Offshore, Inc., 5. Northern Oil & Gas, Inc., 6. Gas Natural SDG SA, 7. GeoBio Energy, Inc., 8. Sound Oil Plc, 9. Quantum Solar Power Corp., and 10. Antares Energy Ltd. At the bottom, there are sections for 'Corporate Documents', 'Webcasts & Earnings Calls', and 'Industry Analysis'.