



INVESTORS RESEARCHING THROUGH THE ANNUAL REPORTS SERVICE ARE SERIOUS
67% GO ON TO INVEST



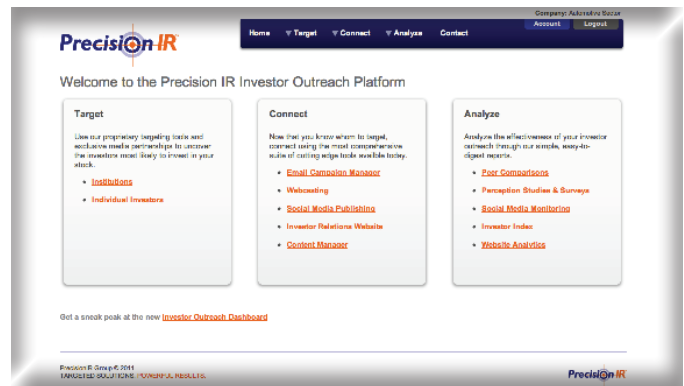
ANNUAL REPORTS SERVICE

THE BEST WAY TO REACH A HIGH NET-WORTH INVESTOR

Raise the visibility of your company with both institutional and self-directed, high net-worth investors through our wide-reaching, financial media partner network.

Our Annual Reports Service provides a level of lead generation effectiveness unmatched by any other investor relations service providers. We collect data on investors researching your company, immediately adding it to your online database. With these tools, creating a dialogue with interested investors and measuring the success of your IR communications becomes almost effortless.

OUR INVESTOR OUTREACH PLATFORM MAKES IT EASY TO TARGET AND CONNECT WITH INVESTORS



see how www.precisionir.com
 804 • 327 • 3400 | + 44 207 192 0893

YOUR COMPANY'S VOICE, AMPLIFIED: BE HEARD, GAIN INTEREST, TAKE CHARGE

INCREASED VISIBILITY ATTRACTS INVESTORS

PrecisionIR's Annual Reports Service elevates your company's profile. Benefits include daily visibility in up to 100 of the world's leading financial publications and websites through our unique media partner network, where over 100 million investors every month can access your information.

EASY ENGAGEMENT

Your company's financial documents are easily attainable for interested investors. From your annual report to online presentations to webcasts of your latest earnings announcements, documents are simple to order and promptly delivered.

TARGETED COMMUNICATION

Every time a potential investor requests your report, their details are preserved in your own, opt-in, online database. Allowing your company to share your IR message with a targeted, already interested audience, this database facilitates both communication and user feedback.

FOCUSED INVESTOR MARKETING

In addition, PrecisionIR manages targeted investor marketing programs for all Annual Reports Service clients. Focused on attracting institutional and high net-worth self-directed investors, this tool is simply another way we deliver potential investment leads to your company.

THE MEDIA PARTNER NETWORK

UNITED STATES

Print
Barron's
Kiplinger
SmartMoney Magazine
The Los Angeles Times
USA Today

Online
Yahoo! Finance
Barron's Online
BNY Mellon
BusinessWire
PR Newswire
NYSE.com
Nasdaq.com
ADR.com
ADVFN Online
Closed End Fund Center
CNBC.com
EDGAR-Online.com
Forbes.com
The Street

INVESTOR HUB

Investrend
Investopedia
Kiplinger.com
Marketwatch.com
Seeking Alpha
SmartMoney.com
USAToday.com
Wall Street Reporter

CANADA

Print
The Globe and Mail

Online
Yahoo! Canada
Canadian National Stock Exchange
BayStreet.ca
CanadianBusiness.com
GlobeInvestor.com
GlobeInvestorGold.com

UNITED KINGDOM

Online
ADVFN
Bull Bearings
Business Wire Europe
Digital Look
Growth Company
Investor
Halifax Share Dealing
Hemscott/MorningStar
Interactive Investor
London Stock Exchange
MoneyWeek
Moneywise
PR Newswire
ThisisMoney.co.uk
Tipsheets UK
What Investment

PrecisionIR Services
Informed Investors
Forum
InvestorCalendar.com

ITALY

Online
Borsa Italiana

FINLAND

Print
Kauppalehti

Online
Investori.com
Investtech
Kauppalehti

SWEDEN

Print
Dagens Nyheter
Veckans Affärer

Online
Avanza
DagensNyheter
DagensIndustri
NASDAQ OMX Nordic

FRANCE

Print
La Tribune

Online
ADVFN France
Boursorama
La Tribune.fr

NETHERLANDS

Print
Het Financieele Dagblad

Online
Het Financieele Dagblad

GERMANY

Print
Handelsblatt
WirtschaftsWoche

Online
ADVFN Germany
finanzen.net
Handelsblatt Online

DENMARK

Print
Dagbladet Børsen

Online
Investtech
NASDAQ OMX Nordic

NORWAY

Print
Aftenposten

Online
Aftenposten.no
e24.no
Investtech
Nordisk Børssanalyse
Nordnet
Stocklink.no