



Enhance Your Investor Outreach Program

RANK YOUR COMPATIBILITY
Identify the fund managers most likely to be interested in your company's investment profile.

TARGET FINANCIAL ADVISORS
Connect with advisors through our powerful cost-effective, and turn-key outreach program.

BENEFIT FROM OUR NETWORK
Enroll in flat-fee pricing and get unlimited leads through PrecisionIR's powerful network.

OPTIMIZE YOUR WEBSITE
Gain new investors when you let us host and maintain a customizable IR website.

CREATE A CUSTOM SURVEY
Ask custom questions of prospective investors.

6 Data Points to Help Track Progress and Enhance Your IR Outreach

- 1 A monthly analysis from our proprietary PrecisionQT service to show the fund managers most interested in your investment story
- 2 Market value of each fund's current holdings to allow you to prioritize your institutional outreach even further
- 3 Detailed results of your monthly and annual retail outreach program—with peer comparisons
- 4 Analysis of the stated investment objectives of the retail investors requesting information on your stock—with peer comparisons
- 5 Data on the media channels generating current interest in your stock—with trend analysis and peer results
- 6 Analysis of which investors bought your stock and why—and reasons why investors chose not to invest

No other service gives you such detailed, actionable marketing data on your highest-interest retail and institutional investors—6 more reasons to subscribe to PrecisionIR's Annual Reports Service today.



Learn about your best prospects, investors and institutional targets

PrecisionIR's monthly client report gives you the data you need to measure your success

The better informed you are about your potential market and current investor base, the better chance you have of tailoring your communications. Now you can reach interested investors in ways that generate actionable long-term investment in your company. PrecisionIR's Investor Analytics Service delivers a wealth of information in a concise monthly report to help you answer these critical questions:

- How many investors are you reaching?
- Who are they?
- How are you reaching them?
- How do they perceive your company (whether or not they have purchased your stock)?
- How much have they invested?

If institutional targets are your focus, we put our proprietary **PrecisionQT** service to work with data that details which fund managers are most interested in your investment story. You also receive a ranking of each fund based on your company's compatibility with its investment philosophy and current portfolio mix.

Sharpen Your
IR focus with
Enhanced
Analytics.

Contact Us:

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