

**Premier Power Renewable Energy, Inc.** (OTCBB: PPRW) is a leading global integrator of solar photovoltaic systems for commercial, utility, government and residential applications. Premier provides integrated solar solutions through its EPC++ business model, which includes the engineering, procurement, construction, project development and project financing for large-scale photovoltaic solar projects in the U.S., Spain and Italy. Premier's engineering expertise has resulted in their leadership in multiple market segments, including the distributed generation market in Spain, centralized generation market in Italy and the U.S. commercial and utility markets.

## Premier Power Is Well Positioned In Both Established And Nascent High-Growth Markets

### Spain: Continued growth in retail (rooftop) sector

- Government cap of 500 MW/yr for 2009-2011 should not affect our business
- Our engineering expertise in US has helped us become a market leader in the Spain retail market

### Italy: Emerging wholesale sector

- Italy now world's most attractive feed-in-tariff rates at €0.36-0.49/kWh; Government guaranteed for 20 years
- In addition to feed-in tariff, government will guarantee purchase of system electrical output for approx. €0.10/kWh or higher, depending on the region
- Government stated goal of cumulative power installed: 3,000 MW by 2016 to avoid E.U. sanctions
- We will use our Spanish expertise to follow into Italian retail (rooftop) market

### U.S.: Emerging markets outside of CA

- Advantageous state policies in several east coast markets:
  - NJ, PA, MD, MA, NC, GA, FL
- Emerging wholesale sector in CA and east coast states
- We will use our Italian expertise to exploit wholesale market opportunities in the U.S.

## Company Information

Headquarters EI Dorado Hills, CA  
Founded 2001

International Offices Italy  
Spain  
Czech Republic

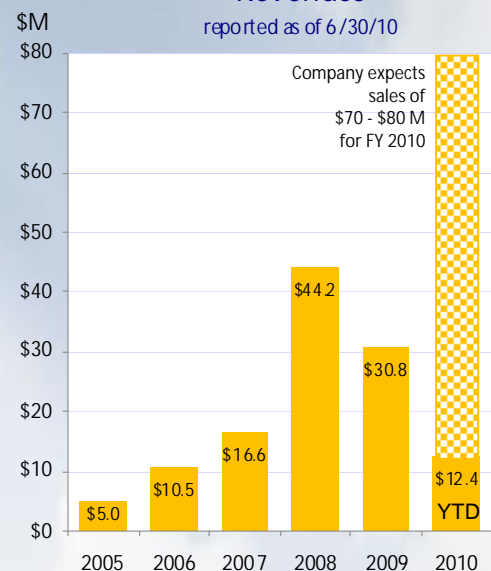
2010 Revenue YTD \$12.4 M, up 119% Y/Y  
2010 Net Income YTD \$727,000 or \$0.02 EPS

## Stock Information *(as of August 31, 2010)*

Last Trade \$1.10  
52-Week Price Range \$1.10 - \$4.35  
Shares Outstanding 29,099,750  
Market Capitalization \$27.4M

## Revenues

reported as of 6/30/10



## Premier Power is a turnkey solar system integrator

We are there for the entire process – conducting site surveys, pulling building permits, ordering solar components, installing systems, and finalizing paperwork for rebates. Premier Power sees the job through from start to finish.

## ← Premier Power Installation – Bi-Directional Trackers

The largest system of its kind in North America.

## Recent Premier Power News

### August 2010

- Partners with Regeneration Finance to begin building one of the largest solar projects in Colorado producing 3.0 MW of electric power at a price of \$18.3 million for the Douglas County Public Schools, 3<sup>rd</sup> largest school district in Colorado

### July 2010

- Begins building 1.9 MW of solar electric generating power for sportslifestyle leader PUMA North America in Southern California
- Opens Anaheim office in Southern California
- Begins building a 0.5 MW solar power plant for Mirrione Francesco Legnami, a leader in Italian timber, construction materials, and homebuilding

### June 2010

- Announces that the Monteparano and San Giorgio 1.0 MW solar power plants, second and third in a series of 1.0 MW projects in southern Italy are completed and connected to the power grid

### May 2010

- Hires new Vice President of Business Development for United States market

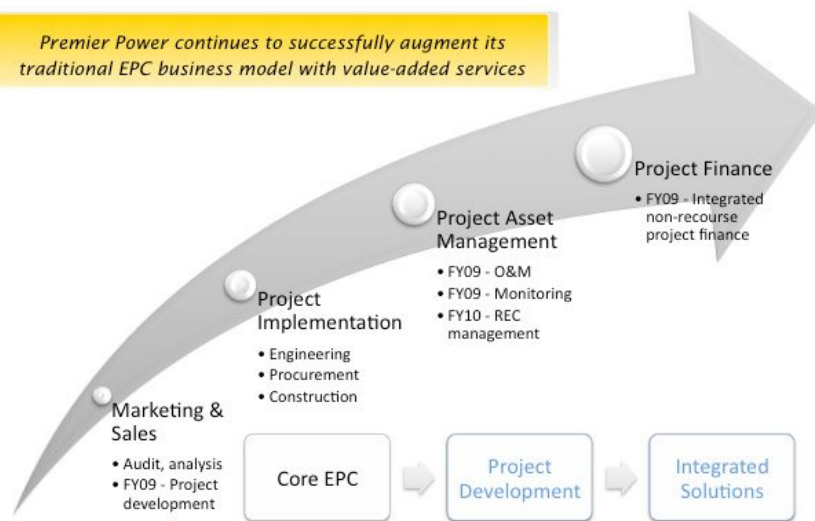
### April 2010

- Expands into Czech Republic with a joint venture agreement to develop 19.0 MW of solar electric generating projects with Plaan Czech, immediately commencing work on 3.0 MW of power projects
- Signs agreement with REgeneration Finance to provide funding for solar electric generating projects in the USA

#### Investor & Media Contact:

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Premier Power continues to successfully augment its traditional EPC business model with value-added services



## Premier Power's European Market Strategy:

Be a dominant player in the rooftop markets and capitalize on Greenfield opportunities when present supported by distribution to new markets

	Greenfield Projects	Commercial Rooftops	Distribution
Margin	High	Medium	Lower
Rev. Rec.	3-5 months	1-3 months	1 month
Benefits	Fastest growing business line High margin Repeat customers Larger size: MW+	Long term strategy, Sustainable business Preferred by all incentive programs	Enhance purchase power Smooth revenues Strengthen relationship with manufacturers Enter new markets with minimum risk

#### Management Team:

Dean R. Marks  
 Miguel de Anquin  
 Frank Sansone  
 Bjorn Persson  
 Stephen Clevett  
 Marco Pulitano  
 John Garofalo

Chief Executive Officer and President  
 Chief Operating Officer  
 Chief Financial Officer  
 Executive Vice President, Europe  
 Executive Vice President  
 CEO, Premier Power Italy S.p.a.  
 Vice President, Business Development

#### Board of Directors:

Dean R. Marks  
 Miguel de Anquin  
 Robert Medearis  
 Kevin Murray  
 Tommy Ross

Chairman  
 Director  
 Director  
 Director  
 Director

For detailed information, please see  
[http://www.premierpower.com/solar\\_energy\\_company/premier\\_power\\_board\\_of\\_directors.php](http://www.premierpower.com/solar_energy_company/premier_power_board_of_directors.php)