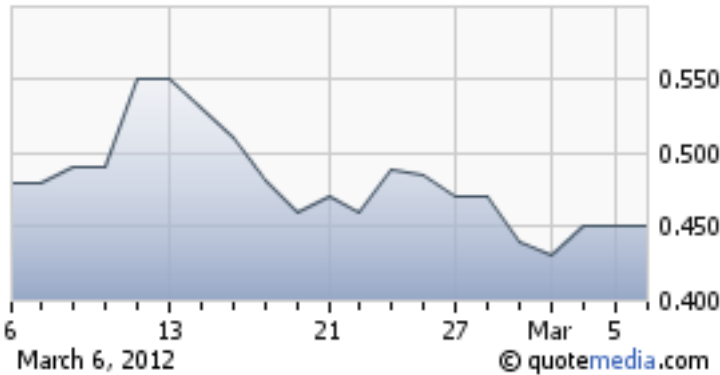


Pershing Gold Corporation (OTCBB: SAGE)

1658 Cole Blvd, Building 6
Suite 210
Lakewood, CO 80401

Share Price	\$0.45
Volume	215.06 k
52 Week High	\$1.56
52 Week Low	\$0.42

as of 03/06/2012



Company Overview

Pershing Gold Corporation (PGC) is a newly formed gold exploration and development company uniquely positioned to create shareholder value by capitalizing upon the record-high gold price, a near-term opportunity to put the Relief Canyon Mine back into production, opportunities to acquire exciting gold exploration properties with exceptional gold discovery opportunities in an under-explored part of Nevada – Pershing County.

PGC's business model is to build a portfolio of properties strategically located in Pershing County, Nevada. This under-explored portion of northern Nevada holds much promise for discovering new mineral deposits. Our anchor property in Pershing County is the Relief Canyon Gold Mine, a 1980s-vintage gold mine located in a significant gold and silver trend.

In order to achieve our objectives, we are currently:

- Drilling at Relief Canyon to confirm, expand, and upgrade the gold resource in order to resume mining;
- Making strategic acquisitions of mineral targets in the vicinity of the Relief Canyon Mine that will allow PGC to control a significant portion of the Pershing Gold and Silver Trend; and
- Advancing our other properties, Red Rock and North Battle Mountain, which are located in adjacent Lander County in the heart of northern Nevada's gold country.

Investment Highlights

- Recently acquired the Relief Canyon Mine Project and associated assets, including a Adsorption-Desorption Recovery (ADR) processing facility

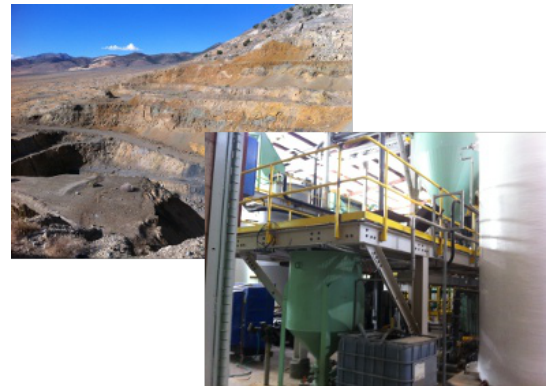
Disclaimer

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- Near term production potential from Relief Canyon, which is on geological trend with 2 other world-class mines (Coeur's Rochester Mine and Midway Gold's Spring Valley project)
- SAGE currently owns 2 properties, Red Rock and Battle Mountain, that are located in one of the most prolific gold producing areas in the world
- Highly experienced and successful management team,
- Chief Geologist has over 35 years experience and several significant gold discoveries in Nevada

Relief Canyon Mine Project

The Relief Canyon property is located at the southern end of the Humboldt Range in northwestern Nevada, about 16 miles in a direct line east-northeast of Lovelock in Pershing County and about 110 miles northeast of Reno, Nevada. The property consists of both millsite claims and lode mining claims. Five heap leach pads, two solution ponds and a cement block constructed Adsorption- Desorption-Recovery (ADR) solution processing circuit are located on the mill site claims. The ADR type process plant consists of four carbon columns, acid wash system, stripping vessel, electrolytic cells, a furnace and a retort for the production of gold doré. The building was originally installed by Pegasus, updated in 1995 and has been completely updated and new equipment installed in 2007-2008.



On 10/5/11 Sagebrush Gold announced that it has commenced Phase One drilling at the Relief Canyon Gold Project. The first phase of core drilling, consisting of 11 HQ diameter core holes ranging from 500 feet to 1500 ft, commenced on the Deep North Zone in late September and is designed to further test this area . The Company plans to conduct up to 18,000 feet of core drilling to test the North Deep target, located approximately 1/2 mile to the north of the existing resource at the Relief Canyon Mine. The objective of the drill program is to further test mineralized zones found by previous operators. Mineralization has been identified in the North Target Area using Reverse Circulation and Core drill holes but insufficient information was collected from the drilling to determine the continuity or stratigraphic alignment of the mineralized material. Following phase one, the Company plans to conduct a 10,000 ft drill program in and adjacent to the current in pit resource to expand and upgrade existing resources.

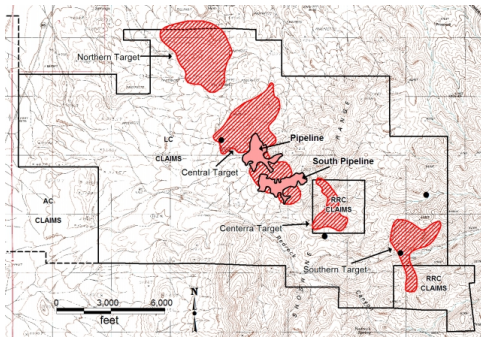
Red Rock Property

Sagebrush Gold's Red Rock property is located at the intersection of 3 Prolific Gold Trends: the Battle Mountain - Eureka Gold Trend, the Rabbit Creek Gold Trend and the Caetano Caldera Trend.

The first two are prolific gold belts containing at least 90 million known ounces of gold collectively and the third trend is a major crustal break that helped localize approximately 30+ million known ounces of gold. Sagebrush has abundant information generated by previous exploration companies that includes geologic maps, abundant rock and soil geochemistry, detailed gravity data, detailed aeromagnetic data, drill hole logs, assays and chip samples. Surface gold, up to 0.38 ounces per ton (13.03 g/T), and shallow drilled gold have already been discovered on an adjoining property.

Potential for Multiple World-Class Gold Deposits

The Red Rock property has 3 large gold targets (Northern, Central, Southern) that occur over a 4 mile area where rock and soil geochemical data indicate gold bearing rock and associated trace elements. The previous drill holes did not test this 4 mile span of gold targets which means that there remains untested gold potential that SAGE has the opportunity to now discover.

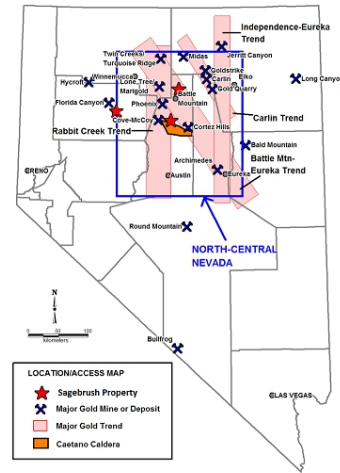


North Battle Mountain Property

Sagebrush Gold also owns the North Battle Mountain property which is located along the Northern Nevada Rift: a gold belt containing at least 8 million known ounces of gold. Similar to Red Rock, SAGE has geologic maps, abundant rock and soil geochemistry and detailed gravity and ground magnetic data for North Battle Mountain. Based on this data, SAGE has identified 2 large gold and associated trace element anomalies which have a presence of high zinc, antimony and arsenic - these elements are often above or distal to Carlin-type gold deposits.

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Management Team

Stephen Alfors - Executive Chairman, President and Chief Executive Officer

Stephen D. Alfors became PGC's Executive Chairman, President and Chief Executive Officer in March 2012. Prior to accepting this position with Pershing Gold Corporation f/k/a Sagebrush Gold, Ltd., Mr. Alfors was with Franco-Nevada Corporation (NYSE:FNV) where he served as Chief of U.S. Operations from 2007 until the end of 2011. Before joining Franco-Nevada Corp, Mr. Alfors was President and CEO of NewWest Gold Corporation, where he developed a large portfolio of promising Nevada gold properties including Long Canyon, Sandman, and Northumberland.

A well recognized authority in the U.S. Mining Law, public land law, and mining transactions, Mr. Alfors' career includes twenty years of experience as a partner in several prestigious mining, oil and gas, and natural resource development law firms where he specialized in representing large, international mining and oil and gas clients. In his capacity as a mining law expert, Mr. Alfors has advised the United Nations, foreign governments, and Congressional committees. Mr. Alfors has extensive experience in developing and executing corporate financing arrangements, complex mining transactions, mergers and acquisitions, and in directing legal and government affairs.

David Rector - Vice President - Administration and Finance, and Treasurer

David Rector has served in general management roles and directed the business operations of a number of gold mining companies during the past 35 years such as Universal Gold Mining Corp, Nevada Gold Holding, Inc. and Standard Drilling, Inc. He is experienced in all of the facets of public company governance and process in the US. Mr. Rector presently sits on four Board of Directors for US public companies and chairs or is a member of several audit and compensation committees. He has worked for a Fortune 500 Company as well as serving in senior general management roles for several small to mid-size organizations during the past 25 years.

Larry Hillesland - Vice President Exploration and Development

Mr. Hillesland became PGC's Vice President of Exploration and Development in February 2012. With over 30 years of experience, Mr. Hillesland has played a key role in the discovery of several gold systems (McDonald Meadows/Keep Cool in Montana and Nixon Fork in Alaska, Candamena in northern Mexico, and adding indicated ounces to Kinross' Kupol Project in Russia). He also defined the 1 billion pound leachable copper deposit at Hanover Mountain in New Mexico. Mr. Hillesland has a B.S. in Geology from the University of Idaho and a Master's degree from Oregon State University.

Mindyjo Germann - *Executive Administrator and Corporate Secretary*

Ms. Germann became PGC's Executive Administrator in February 2012 and PGC's Corporate Secretary in March 2012. With over 25-years of experience, Ms. Germann has provided extensive C-Level executive support as well as management support for numerous Chief Executive Officers and multiple Boards of Directors (DigitalGlobe, Inc., MolsonCoors Brewing Company, and Einstein Noah Restaurant Group). Ms. Germann also served as Paralegal and Closing Team Specialist for the Merger & Acquisitions practice groups of several nationally known law firms (Hogan & Hartson LLP; Parcel, Mauro, Hultin & Spaanstra, P.C., and Holme Roberts and Owen LLP). Ms. Germann has a Paralegal Certificate from the University of Colorado at Denver.

Arthur Leger M.Sc. (geology) - *Director of Exploration and Field Operations*

Arthur Leger has been in mining and hydrology for the past 40 years primarily dedicating his career to gold exploration and mining in Nevada. He spent 35 years in the mining industry as a senior level exploration geologist and manager. In addition, he spent five years in state government as a staff engineer in the Ground Water Protection Branch with the Bureau of Water Pollution Control in Nevada. Mr. Leger has explored for and/or mined copper, molybdenum, nickel, tungsten, gold and silver in 15 states, Mexico and two Canadian provinces. He has worked in senior exploration and management positions with Cameco Gold Corporation, Cyprus Metals Exploration and Gold Fields Mining Corporation during the past 20-year period.

Steve Tibbals - *Plant Engineer*

After receiving an AS Degree in Electronics at Monterey Peninsula College in Monterey, California, Mr. Tibbals transferred to the Mackey School of Mines, University of Nevada, Reno. He received his BS degree in Mining Engineering from Mackey in 1976. Mr. Tibbals has worked in all phases of the mining industry from corporate offices to remote mine sites. He has held a variety of Jobs from Junior Engineer to COO of a Junior Mining Company. After spending his early mining career working underground in the silver mines in Northern Idaho at the Bunker Hill Mine and the Lucky Friday Mine, Mr. Tibbals went on to work in the uranium industry. Mr. Tibbals worked for Kerr McGee Nuclear, Pennsylvania Power and Light and Western Nuclear before transitioning into the gold industry. Mr. Tibbals has worked at a variety of gold mines in Nevada working in ore reserve estimation, mine design and planning, mineral economics, property acquisition, permitting and mine management. While in Nevada, Mr. Tibbals worked for several companies including Western State Minerals at the Northumberland Mine before taking a position as

General Manager of the Relief Canyon Mine in Pershing County, Nevada.

Contact

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Walnut Creek, CA 94597
Email: info@sagebrushgold.com
Telephone: 877-705-9357

Recent News

Monday, March 05, 2012 - 08:00 AM

[Pershing Gold Corporation \(Formerly Sagebrush Gold Corp.\) Acquires 9,700 Acres of Mining Claims in Pershing County](#)

Tuesday, February 21, 2012 - 04:05 PM

[Dr. Phillip Frost Increases Stake in Sagebrush Gold](#)

Friday, February 10, 2012 - 02:45 PM

[Stephen D. Alfers to Lead Sagebrush Gold](#)

Wednesday, February 01, 2012 - 07:45 AM

[Sagebrush Gold Enters Into Option Agreement to Sell Uranium Assets](#)

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