



JEFFERIES LONDON HEALTHCARE CONFERENCE

Marino Garcia
EVP, Chief Strategy Officer
November 16, 2016

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This presentation may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements are characterized by future or conditional verbs such as “may,” “will,” “expect,” “intend,” “anticipate,” “believe,” “estimate” and “continue” or similar words. You should read statements that contain these words carefully because they discuss future expectations and plans, which contain projections of future results of operations or financial condition or state other forward-looking information. Such statements are only predictions and our actual results may differ materially from those anticipated in these forward-looking statements.

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KEY INVESTMENT HIGHLIGHTS

Attractive Market Opportunity with Large Unmet Need

- Large market opportunity with ~45M U.S. adults with CIC/IBS-C
- Value of Rx constipation market has nearly doubled in last two years
- Market expected to grow at double digit rates with increased treatment options, market education and awareness of gut health

Clinically Validated Platform

- Novel uroguanylin analog platform with clinical efficacy and safety evaluated in GI disorders and IBD
- 100% of worldwide rights controlled by Synergy
- Strong patent portfolio

Ready to Commercialize First Product

- Plecanatide, a high value asset with an attractive target product profile
- Proven leadership team with significant GI and launch experience
- Focused and efficient sales strategy to support a successful launch of plecanatide in early 2017

LEADERSHIP TEAM WITH GI EXPERTISE & PROVEN RESULTS

Gary Jacob, PhD
Chairman & CEO

- Co-inventor of plecanatide and dolcanatide for GI conditions
- Over 25 years of experience in pharma/biotech across multiple disciplines; G.D. Searle/Monsanto

Kunwar Shailubhai, PhD
Chief Scientific Officer

- Co-inventor of plecanatide and dolcanatide for GI indications
- Over 25 years experience; G.D. Searle/Monsanto and NIH

Patrick Griffin, MD
Chief Medical Officer

- Board-certified, internal medicine and gastroenterology
- Over 25 years of experience; Sanofi-Aventis, Forest Laboratories, Private practice

Troy Hamilton, PharmD
Chief Commercial Officer

- Over 20 years of commercial pharmaceutical experience; Shire and J&J
- Led global brands in several GI-related areas: IBD, GERD, CIC, gastroparesis and EoE

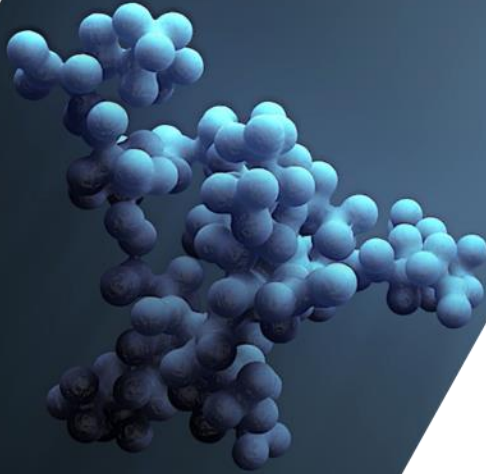
Marino Garcia, MBA
Chief Strategy Officer

- Over 20 years of commercial/BD leadership experience; Eli Lilly, Pfizer, Aspreva/Vifor
- VP of Global BD at Aptalis prior to acquisition by Forest Labs in 2014

Bernard Denoyer, MBA/CPA
SVP, Finance

- Over 20 years of finance experience; Callisto Pharmaceuticals, META Group, Inc.

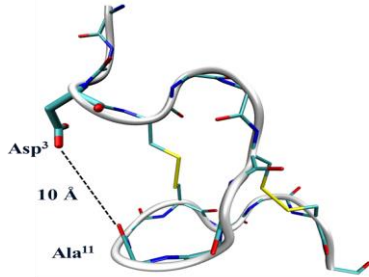
AN INNOVATIVE APPROACH BASED ON UROGUANYLIN



Uroguanylin is a naturally occurring human GI peptide that plays an important role in supporting normal bowel function.

PLECANATIDE AND DOLCANATIDE ARE TWO DISTINCT ANALOGS OF NATURAL UROGUANYLIN

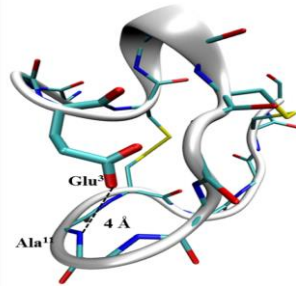
UROGUANYLIN



ND**D**CELCVNVACTGCL

- Naturally occurring GI peptide
- Regulates bowel function, fluid balance and stool consistency
- Activity is pH-dependent

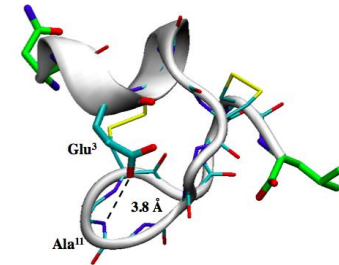
PLECANATIDE



ND**E**CELCVNVACTGCL

- Single amino acid change provides superior stability
- Activity replicates natural uroguanylin (pH-dependent)
- Minimally absorbed

DOLCANATIDE



dND**E**CELCVNVACTGC**d**L

- Enhanced resistance to standard digestive breakdown
- Activity replicates natural uroguanylin (pH-dependent)
- Minimally absorbed

OUR GI PIPELINE IS WELL DIVERSIFIED WITH MULTIPLE GROWTH OPPORTUNITIES

UROGUANYLIN ANALOG	PHASE 1	PHASE 2	PHASE 3	NDA FILINGS	STATUS
PLECANATIDE	CIC				PDUFA date of January 29, 2017
	IBS-C				Top-line data in both trials expected in 4Q'16
DOLCANATIDE	OIC				Demonstrated proof-of-concept Evaluating as potential lifecycle growth opportunity for plecanatide
	UC				Demonstrated proof-of-concept

PLECANATIDE CIC CLINICAL PROGRAM



SYNERGY
PHARMACEUTICALS

PLECANATIDE PHASE 3 CIC PROGRAM OVERVIEW

Aim:

Two randomized, 12-week, double-blind, placebo-controlled trials evaluating the efficacy and safety of plecanatide treatment in CIC patients

Treatment Groups:

3 mg and 6 mg plecanatide vs. placebo

Patient Population:

~1,350 patients per trial (2,683 total) - Modified Rome III Criteria for CIC

Primary Endpoint:

Proportion of Durable Overall Responders (FDA defined endpoint)

Design:

Screening
up to 4
weeks

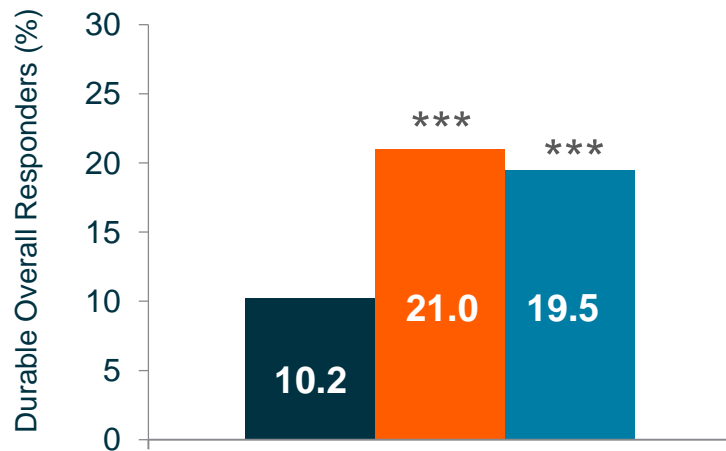
Baseline
2 weeks

Treatment
12 weeks

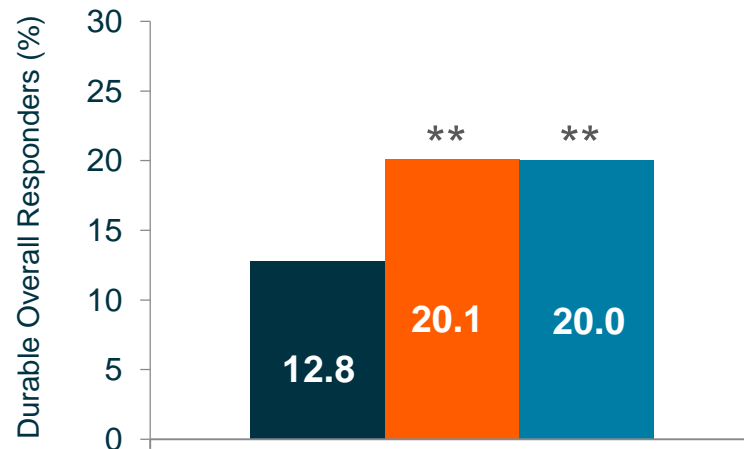
Post-TX
2 weeks

PLECANATIDE IMPROVED DURABLE OVERALL CSBM RESPONDERS (PRIMARY ENDPOINT)

TRIAL 1



TRIAL 2

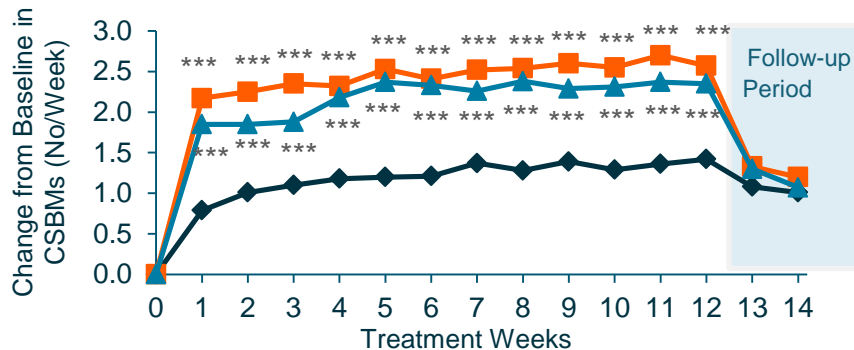


■ Placebo
■ Plecanatide 3 mg
■ Plecanatide 6 mg

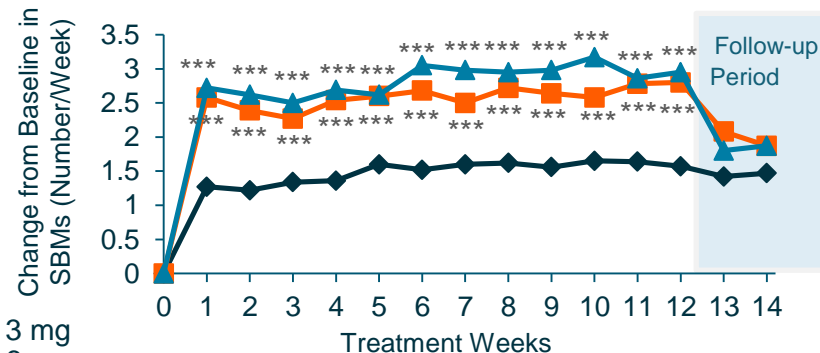
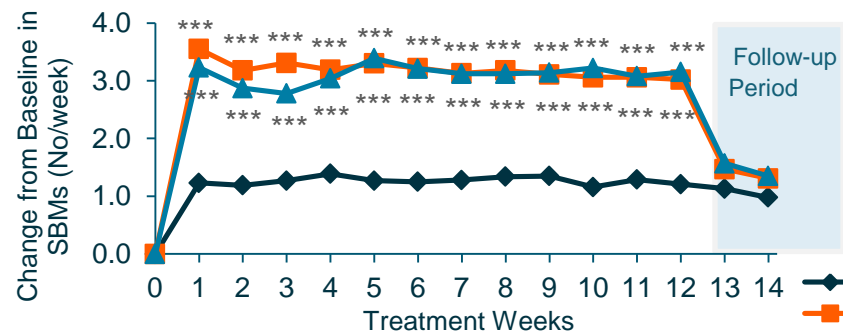
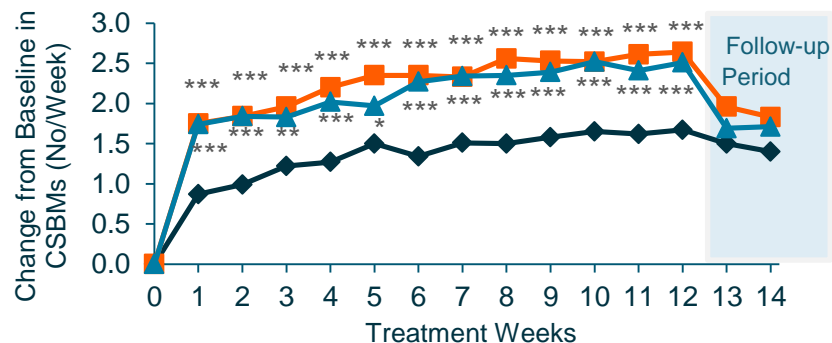
***p<0.001; **p=0.004

PLECANATIDE IMPROVED CSBM AND SBM FREQUENCY AT WEEK 1 AND MAINTAINED IMPROVEMENT THROUGHOUT TREATMENT

TRIAL 1



TRIAL 2



◆ Placebo
 ■ Plecanatide 3 mg
 ▲ Plecanatide 6 mg

***p<0.001; **p<0.005; *p<0.05

LOW ADVERSE EVENTS REPORTED

TRIAL 1			
	Placebo (n=452)	Plecanatide 3 mg (n=453)	Plecanatide 6 mg (n=441)
AE Withdrawal	1.3%	5.1%	5.3%
% Diarrhea	1.3%	5.9%	5.5%
Diarrhea Withdrawal	0.4%	2.7%	2.6%
Less than 1.0% of patients experienced SAEs			

TRIAL 2			
	Placebo (n=445)	Plecanatide 3 mg (n=443)	Plecanatide 6 mg (n=449)
AE Withdrawal	3.0%	3.2%	3.8%
% Diarrhea	1.3%	3.2%	4.5%
Diarrhea Withdrawal	0.4%	1.1%	1.1%
1.2% of patients experienced SAEs			

- No imbalance across treatment groups in either incidences or individual SAEs
- No clinically relevant abnormalities observed in serum chemistries, hematology, urinalysis, ECG or vital sign measurements

PLECANATIDE IBS-C CLINICAL PROGRAM



SYNERGY
PHARMACEUTICALS

PLECANATIDE PHASE 3 IBS-C PROGRAM OVERVIEW

Aim:

Two randomized, 12-week, double-blind, placebo-controlled trials evaluating the efficacy and safety of plecanatide treatment in IBS-C patients

Treatment Groups:

3 mg and 6 mg plecanatide vs. placebo

Patient Population:

~1,050 patients per trial (2,100 total) - Rome III Criteria for IBS-C

Primary Endpoint:

Overall Responder Endpoint (FDA approval endpoint)

Design:

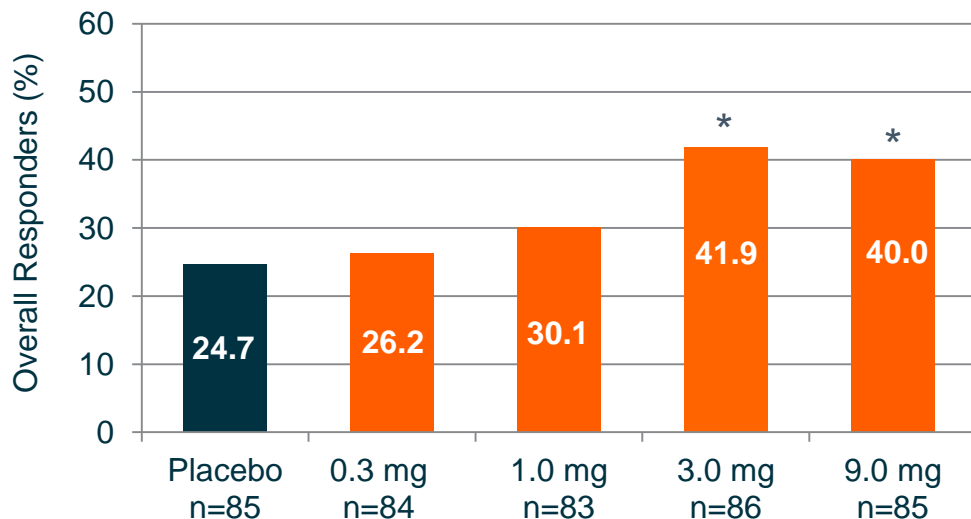
Screening
up to 6
weeks

Baseline
2 weeks

Treatment
12 weeks

Post-TX
2 weeks

PLECANATIDE PREVIOUSLY MET OVERALL RESPONDER ENDPOINT IN PHASE 2B IBS-C TRIAL



*p<0.05

OVERALL RESPONDER=

Patient fulfills $\geq 30\%$ reduction in worst abdominal pain and an increase of ≥ 1 CSBMs from baseline, in the same week, for at least 50% of the 12 treatment weeks

PLECANATIDE COMMERCIAL OPPORTUNITY



SYNERGY
PHARMACEUTICALS

ESTIMATED 45 MILLION U.S. ADULTS SUFFER FROM CIC OR IBS-C

COMMON SYMPTOMS:

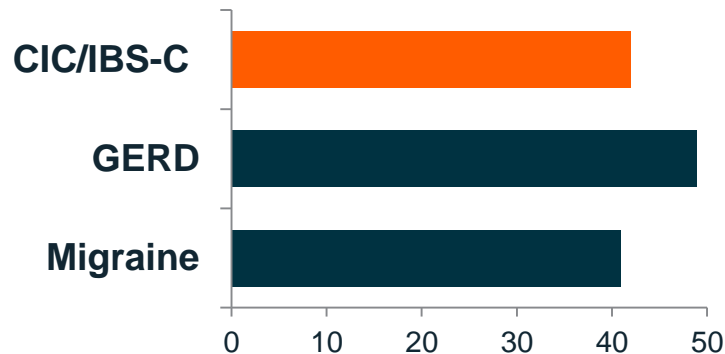
CIC

- Constipation (< 3 bowel movements per week for ≥ 3 months)
- Hard or lumpy stools
- Incomplete bowel movements
- Straining

IBS-C

- Abdominal pain
- Constipation
- Incomplete bowel movements

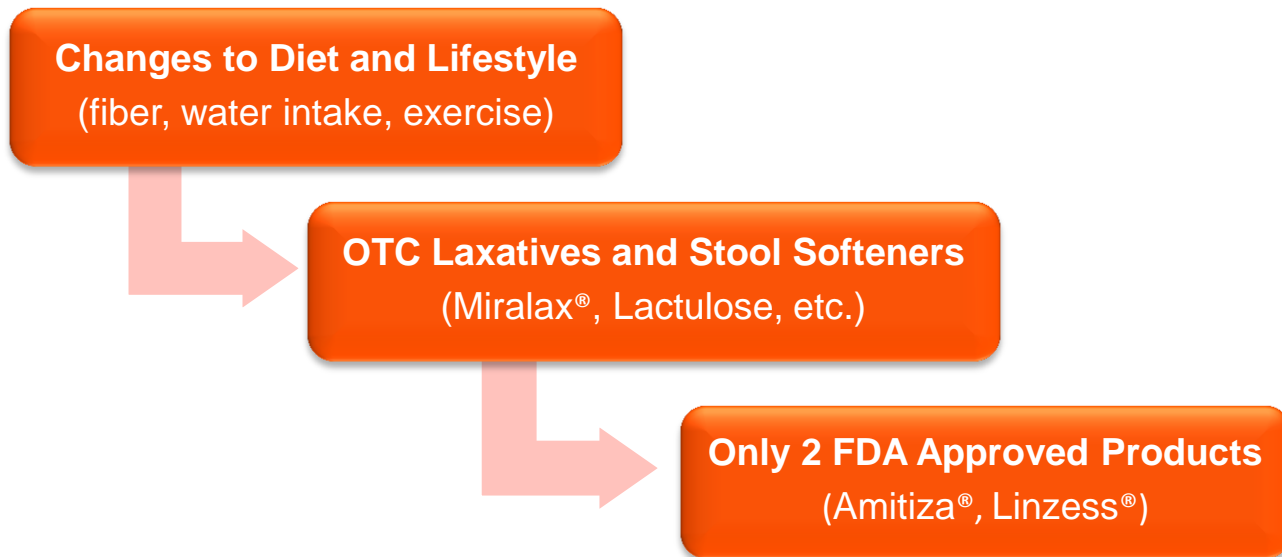
Estimated U.S. Prevalence (in millions)



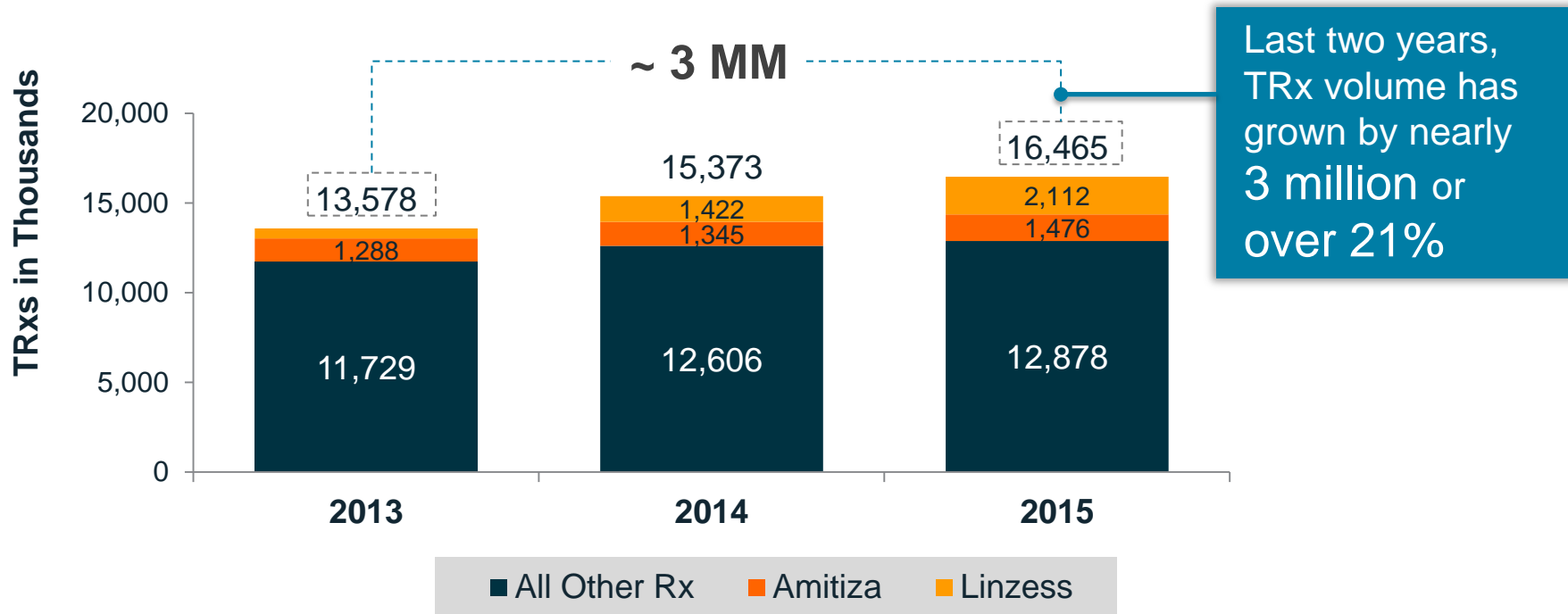
These are symptom-driven conditions that should be managed on a daily basis. There is no cure for CIC or IBS-C.

ONLY TWO FDA APPROVED PRESCRIPTION TREATMENT OPTIONS FOR CIC AND IBS-C AVAILABLE

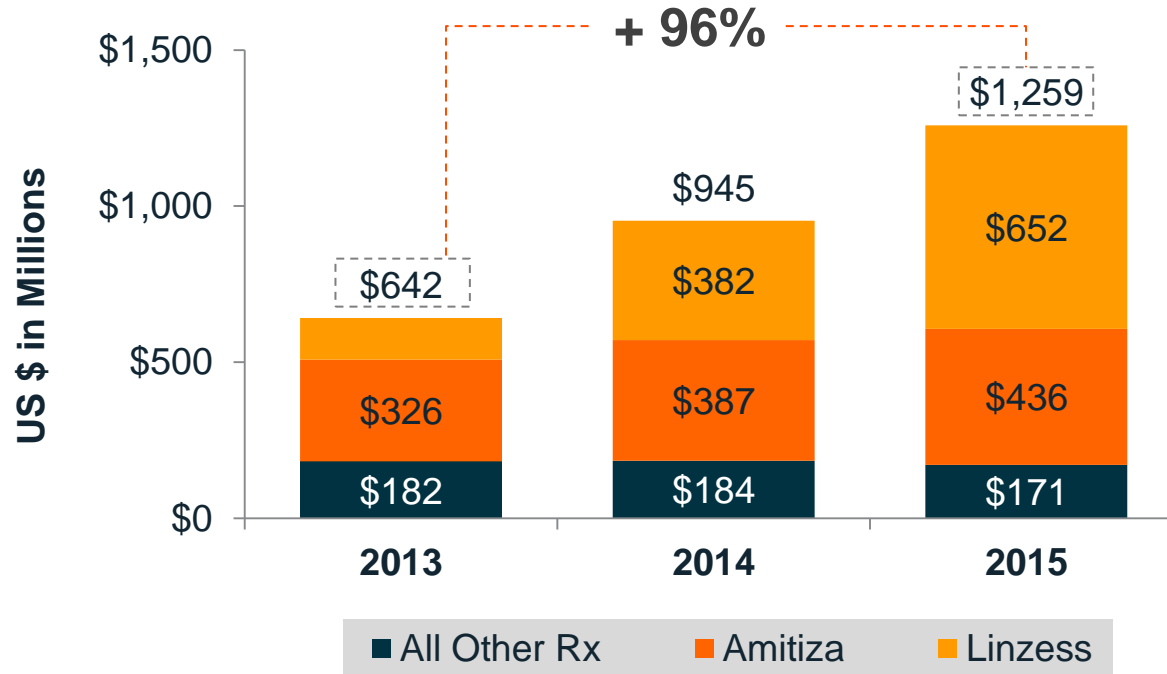
TYPICAL TREATMENT PROGRESSION



NEW ENTRANTS ARE GROWING THE MARKET, NOT CANNIBALIZING EXISTING PRODUCTS

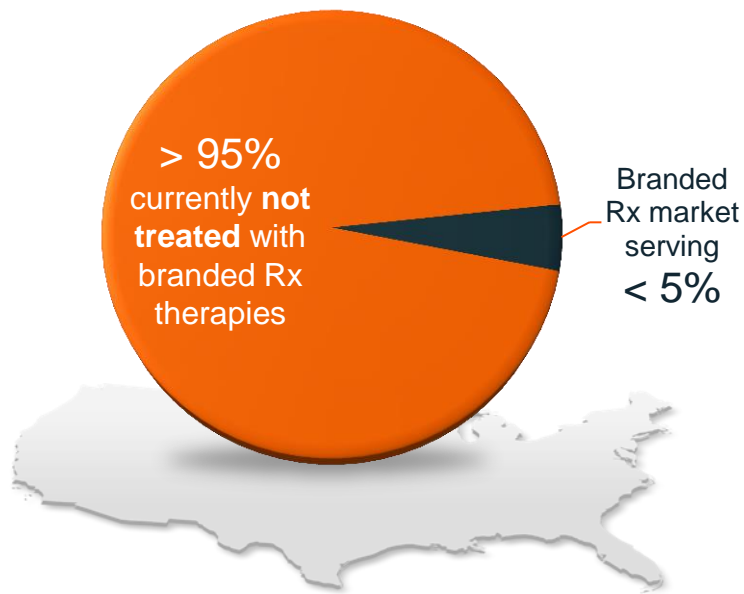


THE VALUE OF THE PRESCRIPTION CONSTIPATION MARKET HAS NEARLY DOUBLED OVER THE PAST 2 YEARS



STILL AN UNTAPPED US MARKET OPPORTUNITY

~ 45MM U.S. ADULTS WITH CIC / IBS-C



FUTURE GROWTH DRIVERS

- DTC campaigns continue to grow disease awareness
- Growth in category with new IBS-D / OIC brands
- Increasing awareness of the importance of “gut health”
- Aging population
- Plecanatide expected to launch in early 2017

PLECANATIDE COMMERCIAL & LAUNCH READINESS



SYNERGY
PHARMACEUTICALS

POISED FOR A SUCCESSFUL EARLY 2017 PLECANATIDE LAUNCH

Business Objectives

- 1 Ensure readiness for a successful early 2017 launch – highly focused and insight-driven plan in progress
- 2 Drive Synergy awareness across key stakeholders
- 3 Capitalize on the unmet medical need with plecanatide's attractive product profile

Key Strategic Imperatives

Product Readiness

Market/Brand Readiness

Organizational Readiness

ON-TRACK TO ENSURE PRODUCT SUPPLY IS READY FOR LAUNCH IN EARLY 2017

Product Readiness

MAJOR INITIATIVES

- Established robust supply chain process and actively producing commercial product
- Continuing to build trade and sample stock
- Implemented 3PL distribution network
- Established strong Quality Management Systems

PREPARING MARKET AND PLECANATIDE BRAND FOR SUCCESSFUL LAUNCH IN EARLY 2017

Market / Brand Readiness

MAJOR INITIATIVES

- Generated substantial market research that will include >2,700 HCPs and 5,000 patients/consumers
- Conducted multiple advisory boards with national and regional GI key opinion leaders and payers.
- Conducted meetings with all key commercial and public payers, representing ~230 million covered lives in the U.S.
- Finalized plecanatide core marketing strategies and launch tactics, including a compliant, value-maximizing, cost-effective promotional mix to reach broadest universe of prescribers
- Initiated pre-launch multimedia and digital campaigns to drive company awareness and disease education, focusing on current unmet medical needs of patients with CIC

COMMERCIAL LEADERSHIP TEAM WITH SIGNIFICANT GI EXPERIENCE AND 17 PRODUCT LAUNCHES

Organizational Readiness - Commercial

Scott Brunetto
VP, Commercial
Operations

- Over 25 years of experience in pharma: Shire, J&J & IMS Health
- Expertise in business analytics, market research, forecasting, call plan deployment & commercial IT infrastructure
- Significant GI/specialty and primary care experience

Pam Cebulski
VP, Marketing

- Over 25 years of healthcare experience: J&J & P&G
- Expertise in product launches, new product development, HCP & consumer marketing
- Significant GI/specialty and primary care experience

Marianne Jackson
SVP, Sales & Market
Access

- Over 25 years of commercial leadership experience: Shire & AZ
- Expertise in general management, sales and marketing leadership, managed care strategy, and product launches
- Significant GI/specialty and primary care experience

EXPERIENCED, IMPRESSIVE SALES AND MARKET ACCESS LEADERSHIP TEAM

Organizational Readiness - Commercial

Regional Business Directors

- RBDs average over 11 years of management experience with over 10 years in relevant GI fields
- Hired from companies such as Salix, Shire, Allergan, AstraZeneca
- Currently profiling territories and future sales reps; will be directly involved in interviewing and hiring

Market Access Team

- National and Regional Market Access team members have been in the field introducing Synergy to payers since January 2016
- Market Access team has met with all key commercial and public payers, representing ~ 230 million lives

Hybrid Sales Model

- Implementing flexible and efficient hybrid sales force team to reach key prescribers and influencers at launch
- Partnering with CSO to hire highly experienced sales reps fully dedicated to plecanatide post approval

COMMERCIAL TEAM SUPPORTED BY INDUSTRY LEADERS IN MEDICAL AFFAIRS AND TECHNICAL OPERATIONS

Organizational Readiness - Medical Affairs & Tech Ops.

Leslie Magnus, MD
SVP, Medical Affairs

- Over 25 years of experience in pharma: Allergan, Aptalis, UCB, Parke Davis
- Expertise in strategy development and building/leading medical affairs activities for new product launches
- Significant GI, Women's Healthcare, and specialty experience

Chhaya Shah
SVP, Technical Operations

- Over 25 years of experience in pharma: Shire, Wyeth, & Abbott
- Expertise in end-to-end supply chain for commercially marketed and development products, quality assurance, CMC, and manufacturing
- Significant experience managing supply chain and launching products

PLECANATIDE AND SYNERGY ARE WELL POSITIONED FOR A SUCCESSFUL LAUNCH



SUMMARY



SYNERGY
PHARMACEUTICALS





FINANCIAL AND MARKET DATA

NASDAQ: SGYP

Price per share (11/10/2016)	\$5.31
Market cap	\$1B
Shares outstanding	193MM <i>(238MM fully diluted)</i>
Cash (as of 9/30/2016)	\$109MM
Total Debt (as of 11/15/2016)	\$44MM*

*Principal balance of 7.50% Convertible Senior Notes due 2019.
Notes carry a conversion price of \$3.11 per share.
Balance at issuance on November 1, 2014 was \$200M.

SEVERAL POTENTIAL VALUE-ENHANCING MILESTONES EXPECTED IN THE NEXT SIX MONTHS

2016		2017	2018
PLECANATIDE	CIC	 <div>CIC PDUFA 1/29/17</div> <div>Anticipated US launch in CIC</div>	
	IBS-C	<div>   <div>Top-line Data in Two Ph. 3 IBS-C Trials</div> </div> <div>  <div>IBS-C sNDA Filing</div> </div> <div>Anticipated US launch in IBS-C</div>	