Vans Releases Spring 2016 Old Skool Assortment in Partnership with Elijah Berle and Cherry Glazerr

Lookbook Showcases Breadth of Styling for a Classic Vans Silhouette

Vans continues its year-long celebration of 50 incredible years of “Off The Wall” heritage and introduces a lookbook that exemplifies the unique styling of one of its Classic footwear models, the Old Skool. For spring 2016, Vans partners with skate team rider Elijah Berle and front woman Clementine Creevy alongside her band Cherry Glazerr, to present an assortment of new color offerings of the Vans Old Skool.
The spring Old Skool offering is anchored in traditional canvas options in new seasonal colorways and premium leather editions for men and women. The multi-panel construction of the silhouette allows for a variation of print options including digi-printed hula girls, dress stripes and floral motifs and new editions of Vans’ iconic checkerboard accented with suede uppers.
To highlight the Old Skool with a new school state of mind, Vans presents a lookbook featuring Vans skate team rider, Elijah Berle and Cherry Glazerr. A testimony to Vans’ long-standing history in skateboarding, Elijah Berle brings raw talent to the forefront merging his youthful, “Off The Wall” spirit with his influential skate technique. His personal interpretation of the Old Skool proves that skateboarding is a major influence on style trends. Cherry Glazerr and leading lady Clementine Creevy hail from Los Angeles and embody the next generation of rock and roll musical talent. The band’s tonal take on styling the Old Skool allows them to exude their onstage, California cool persona with accents of their D.I.Y soul to match.

Join Vans, Elijah Berle and Cherry Glazerr for a one-of-a-kind interpretation of the Old Skool in a selection of new colorways for the season. Shop Old Skoos at Vans dealers, in-stores and online now
About Vans
Vans®, a VF Corporation (NYSE: VFC) brand, is the original action sports footwear, apparel and accessories brand. Vans authentic collections are sold globally in more than 75 countries through a network of subsidiaries, distributors and international offices. Vans also owns and operates more than 450 retail locations around the world. The Vans brand promotes the action sports lifestyle, youth culture and creative self-expression through the support of athletes, musicians and artists and through progressive events and platforms such as the Vans Triple Crown of Surfing®, the Vans U.S. Open of Surfing, Vans Pool Party, Vans Custom Culture, Vans Warped Tour®, and Vans’ cultural hub and international music venue, the House of Vans.

Vans, “Off The Wall” Since ’66

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