

Kipling®: VF's Fastest Growing Brand for Q1 2016

HISTORY & HERITAGE

- Founded: **1987** by three designers in Belgium who discovered **crinkled nylon fabric**
- Acquired by VF in **2004**



"Monkeying around might not be advised in most businesses, but for **Kipling** it is a way of life. We don't just make bags, we make consumers happy. The spirit of the monkey – the self-appointed mascot of fun and adventure – touches every **Kipling** bag."

Richard Macey
President, **Kipling** EMEA



SELLING HAPPINESS GLOBALLY

- Distributed in more than **80 countries**
- **300+ Kipling stores** worldwide
- Available in more than **29 countries** through Kipling.com

kipling.com



kipling 
MAKE HAPPY

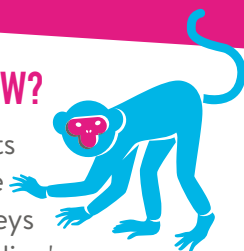
VF'S "FASTEST GROWING
BRAND OF THE QUARTER"
Q1 2016



8% Currency
Neutral
GROWTH

DID YOU KNOW?

Kipling takes its name from the spirited monkeys in Rudyard Kipling's **Jungle Book**



PRODUCTS

- Kipling's products include **handbags, totes, backpacks, laptop bags** and more, all with a **monkey keychain** named after **Kipling** associates from around the world
- In **2015**, the brand unveiled **Kaeon**, bags using a new fabric made with **37%** recycled polyester that uses **90%** less water in the dyeing process

