

**STEVE RENDLE**  
**SENIOR VICE PRESIDENT, AMERICAS**  
**VF CORPORATION**





# POWERFUL BRANDS. POWERFUL PLATFORMS. ONE VF.

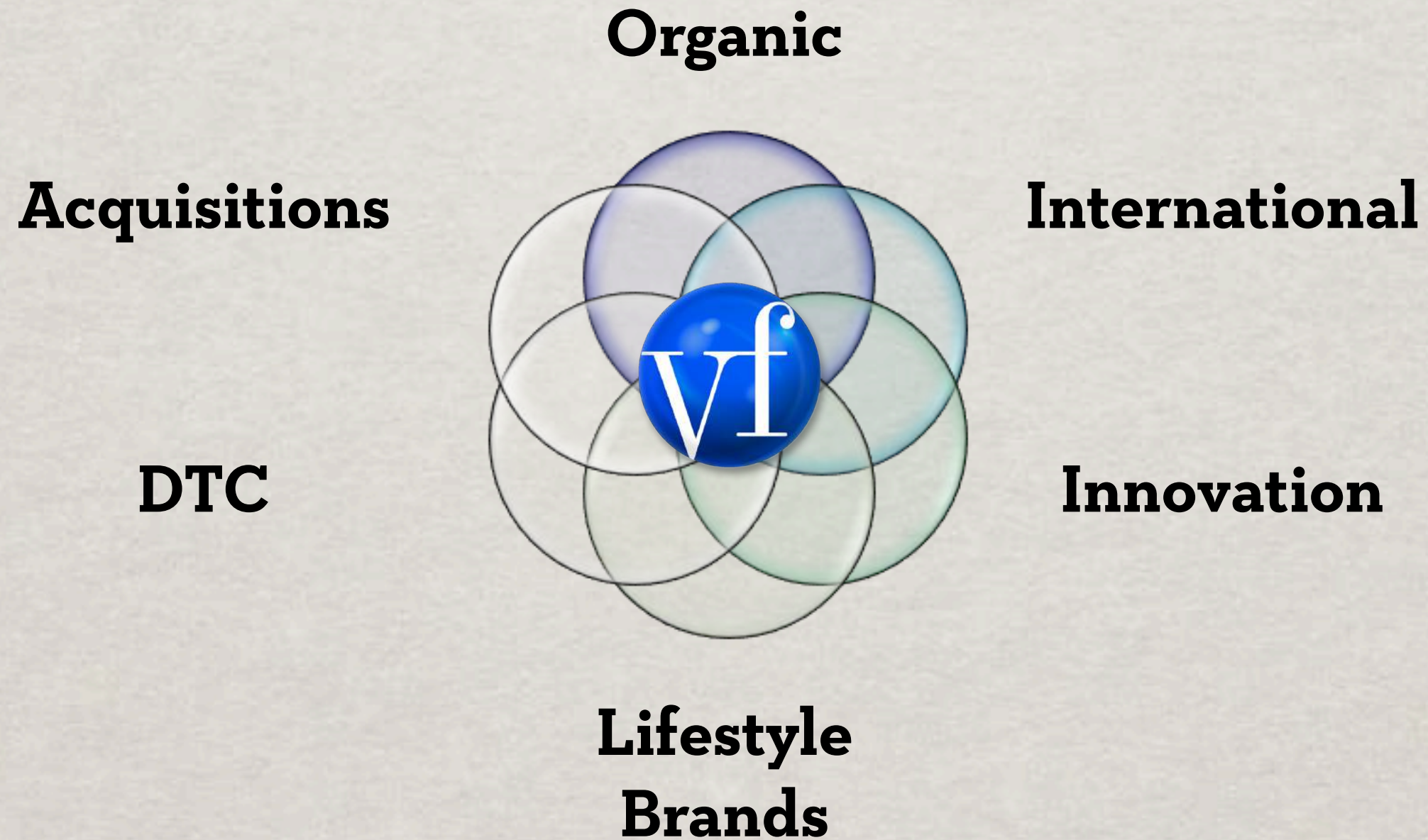
## PORTFOLIO, CUSTOMER AND CONSUMER DIVERSITY





# POWERFUL BRANDS. POWERFUL PLATFORMS. ONE VF.

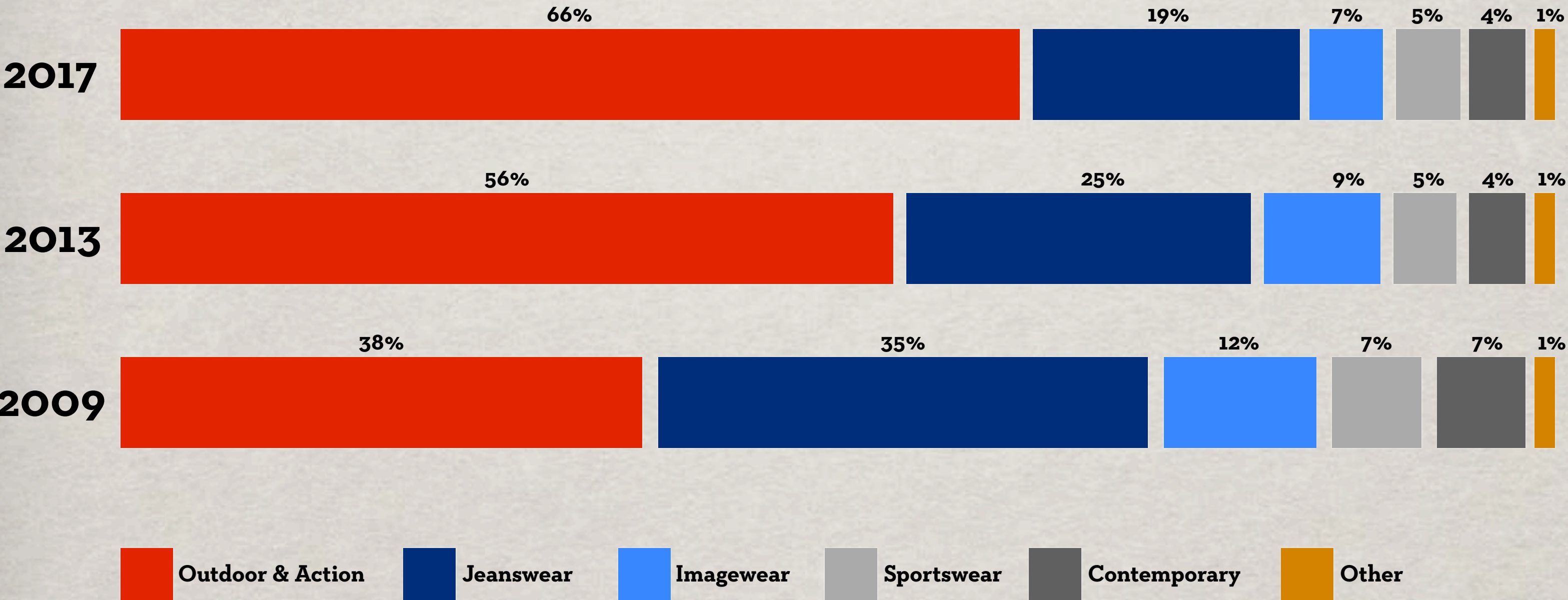
## FUELING GROWTH





# POWERFUL BRANDS. POWERFUL PLATFORMS. ONE VF.

## REVENUE TRANSFORMATION



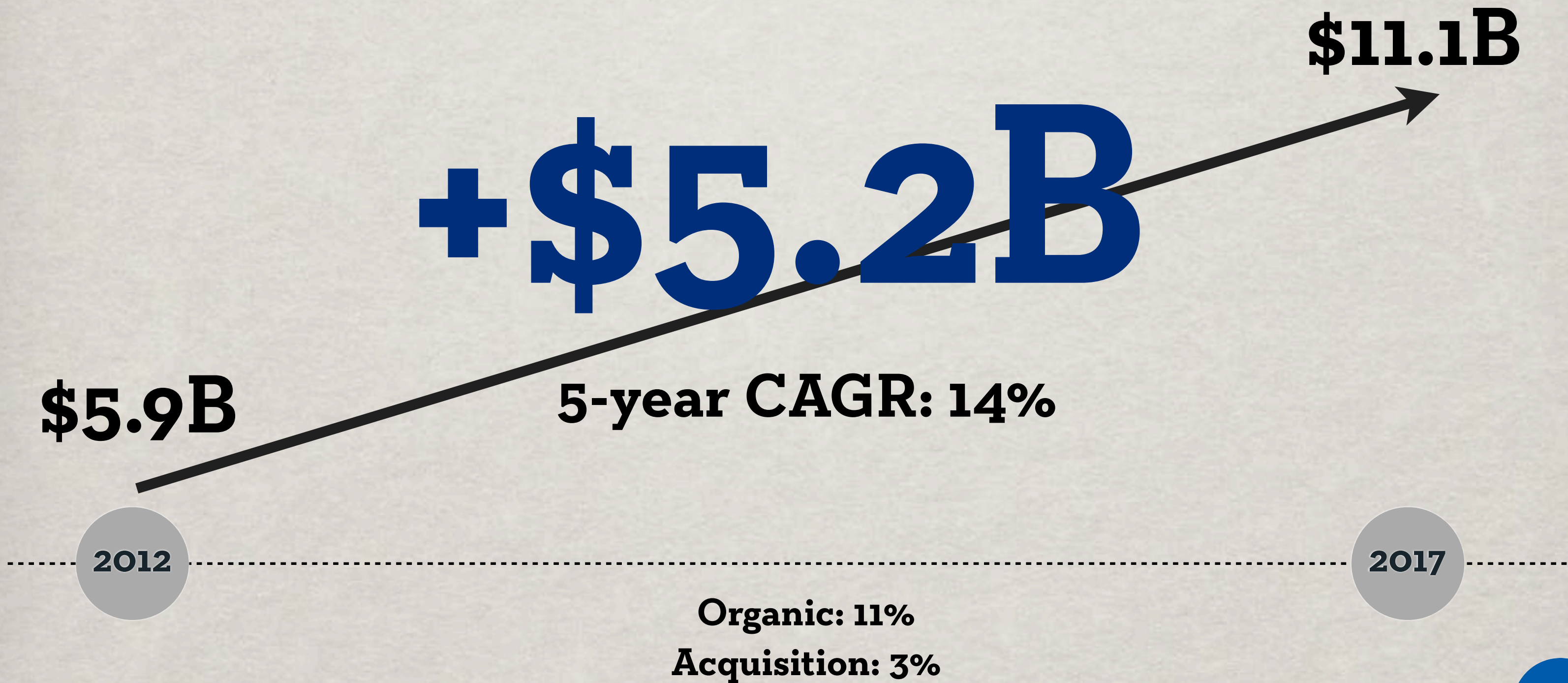


# OUTDOOR & ACTION SPORTS COALITION BRANDS



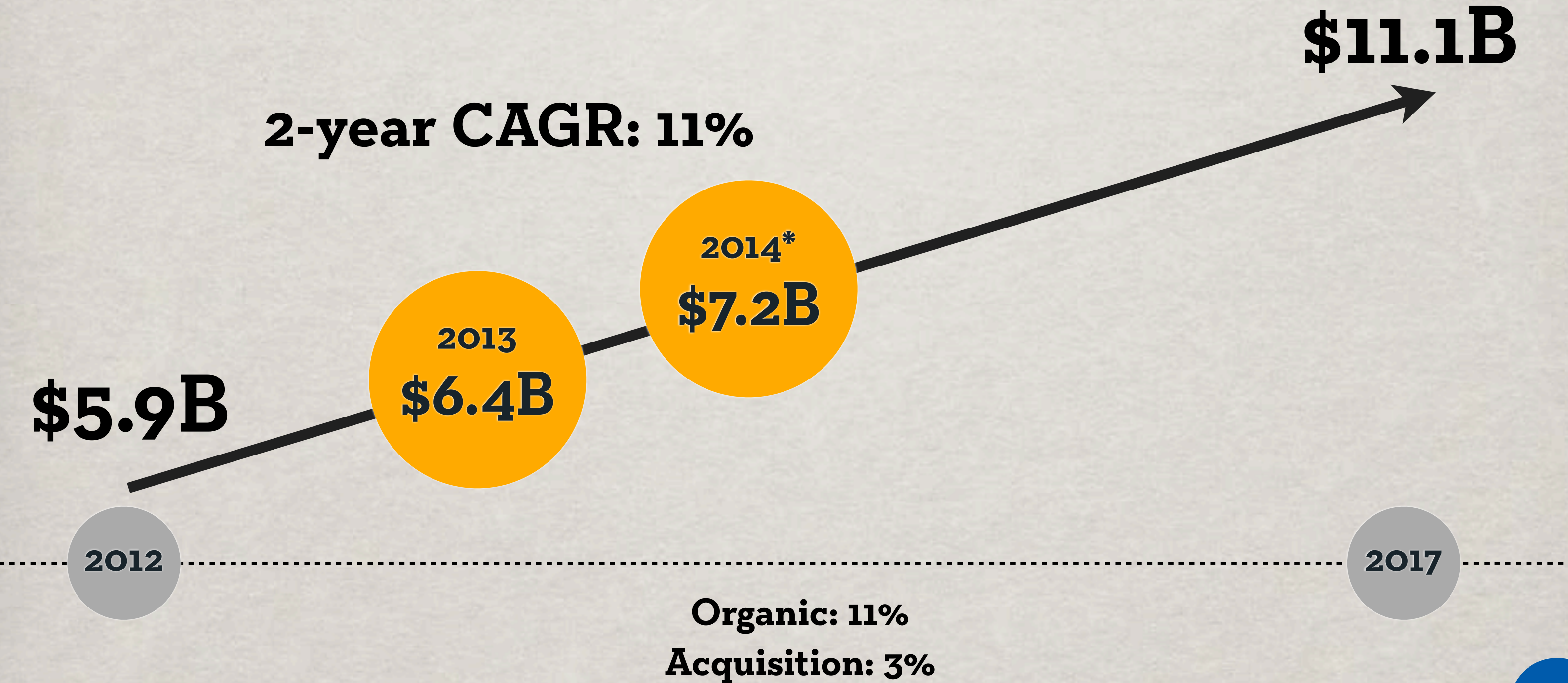


# 2017 OUTDOOR & ACTION SPORTS REVENUE TARGET





# 2017 OUTDOOR & ACTION SPORTS REVENUE TARGET



\*Based on current outlook

