



## LAURA MEAGHER

Vice President, General Counsel  
& Secretary



### FIRST JOB

Meat cutter  
in a deli

In high school, I was a meat cutter in a grocery store and deli. It was a very **hands-on job**, and **I learned a lot** about **working with people** and **customer service**.

I love working with my legal team. I have a fantastic, diverse group of **smart, passionate, hard-working colleagues**. I spend as much time as I possibly can **learning from them** and understanding what they're working on.

### BEST PART OF MY JOB

Working with  
my team



### LEADERSHIP PHILOSOPHY

Hire smart,  
capable people

I believe in **hiring smart**, capable people; enabling them; and listening to them. I encourage communication and **make myself accessible**.

I love to read about places I'm going to visit. Some of my favorite topics include **art history and culture**. Recently, I've been reading about **Renaissance art in Florence, Italy**.

### THE BOOKS ON MY NIGHTSTAND

Art history and  
culture



### ADVICE FOR YOUNGER PROFESSIONALS

Believe in  
yourself

Believe in yourself, and take calculated risks. I believe in **perseverance, rolling up your sleeves and working hard**. You have to **impress people**. Let them see your work product, work ethic, personality and enthusiasm.

Have confidence in yourself. When I took my first general counsel job in 1999, my closest colleague was the CFO. He said: "We're in this together. **I'm going to teach you, and you're going to teach me.**" It made a big difference to have someone express that confidence in me. I try to pay that forward.

### BEST ADVICE RECEIVED

We're going to  
teach each other



### FAVORITE VF GEAR

**Smartwool®** and  
**The North Face®**

I wear **Smartwool®** when I run, particularly the brand's running socks. **I also love** **The North Face®** running shorts.

**I'm an avid runner.** I've been running for 45 years – almost every day since I was 12. I have run two marathons, and now **I run about 30 miles a week**. It's so easy because I can participate in the sport anywhere – even when I travel.

### HOW I UNWIND

Running

