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Viggle's 2nd Annual MYGUY Playoff Challenge is On!

Winner gets trip to Super Bowl XLVIII and meets Hall of Fame football legend Dan Marino

NEW YORK-- **Viggle (OTCQB:VGGL)**, the free mobile app that rewards entertainment loyalists for watching TV and listening to music, is offering Viggle users the chance to win a trip to Super Bowl XLVIII at MetLife Stadium in New Jersey and meet Hall of Fame Quarterback Dan Marino in the **MYGUY Playoff Challenge**.

Marino, who is Commissioner of Viggle's MYGUY, will also provide Viggle users with coaching tips and strategies to help them compete through this year's playoffs.

MYGUY is a real-time sports game played within the free Viggle application, available for iOS and Android devices, that allows users to select players throughout a broadcasted game and earn points based on that player's actions. MYGUY knows what teams are playing when a fan is watching a football game on TV and automatically loads the appropriate rosters and game feed so users can make the best decisions and earn the most points. User's Viggle Points are collected across MYGUY games and other Viggle experiences, and can be redeemed for real rewards at any time.

Now through January 19, the top scorer of a single playoff MYGUY game will win the MYGUY Playoff Challenge. The next four highest scorers will receive 500,000 Viggle Points and autographed merchandise from Dan Marino.

"I am excited to be working with Viggle and MYGUY fantasy football for the second year," said Marino, a former Miami Dolphin quarterback and current broadcaster. "It's amazing that a fantasy sports game will reward you for actually watching games live and making changes based on what is happening on the field – in real-time. And by playing, you get a chance to win every fan's dream – a trip to the Super Bowl."

"We're thrilled to be working with Dan again, and to be sending another Viggle user to the Super Bowl this year," added Greg Consiglio, President and COO of Viggle. "Our users had a great time playing the Playoff Challenge last year so we expect this year's competition to be just as exciting. MYGUY is easy for anyone to play and win since it's free and requires absolutely no commitment."

The **MYGUY Playoff Challenge** winner will receive accommodations, airfare and the prize of two Super Bowl tickets, to be awarded on January 23. The grand prize package includes:

- Airfare from points in the contiguous 48 states

- Four-night hotel accommodations at the Hilton Garden Inn New York/Chelsea
- Access to the Super Bowl Pre-Game Party hosted by PrimeSport
- Official Super Bowl XLVIII Souvenirs
- Round trip game-day transportation to MetLife Stadium
- Meet and greet with Dan Marino

To learn more about MYGUY and the contest, visit www.viggle.com/blog/myguy-playoff-challenge/

About Viggle

Launched in January 2012, Viggle is a free entertainment rewards platform whose app rewards its members for watching their favorite TV shows or discovering new music. Viggle enhances TV with interactive games like Viggle LIVE and the first ever real-time fantasy sports game, MYGUY. Viggle members get rewarded for their TV watching and music listening with real rewards, including electronics, trips, exclusive entertainment experiences, gift cards, and more. Viggle also allows like-minded fans of their favorite shows and artists to connect through Viggle social features. Viggle's audio verification technology recognizes shows on TV and allows members to check into live and DVR'd TV content from more than 180 of the most popular broadcast and cable channels. For more information, visit www.viggle.com or follow us on Twitter [@Viggle](https://twitter.com/Viggle).

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements involve inherent risks and uncertainties that could cause actual results to differ materially from those projected or anticipated. All information provided in this press release is as of January 10, 2014. Except as required by law, Viggle Inc. undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

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